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KOCY — Oklahoma City, Okla.	564	KPMO — Pomona, Calif.	352
KODI — Cody, Wyo.	669	KPOA — Honolulu, Hawaii	673
KODL — The Dalles, Oreg.	568	KPOC — Pochontas, Ark.	340
KODY — North Platte, Nebr.	493	KPOJ — Portland, Oreg.	571
KOEL — Oelwein, Ia.	420	KPOL — Los Angeles, Calif.	349
KOFE — Pullman, Wash.	652	KPOW — Powell, Wyo.	669
KOFO — Ottawa, Kans.	426	KPQ — Wenatchee, Wash.	655
KOGA — Ogallala, Nebr.	493	KPRC — Houston, Tex.	625
KOGT — Orange, Tex.	630	KPRK — Livingston, Mont.	490
KOH — Reno, Nev.	495	KPRL — Paso Robles, Calif.	352
KOIL — Omaha, Nebr.	493	KPRO — Riverside, Calif.	353
KOIN — Portland, Oreg.	571	KPRS — Kansas City, Mo.	482
KOJM — Havre, Mont.	489	KPST — Preston, Idaho	397
KOKX — Keokuk, Ia.	419	KPUG — Bellingham, Wash.	649
KOKO — Warrensburg, Mo.	487	KQV — Pittsburgh, Pa.	586
KOL — Seattle, Wash.	653	KRAI — Craig, Colo.	362
KOLD — Yuma, Ariz.	335	KRAL — Rawlins, Wyo.	669
KOLE — Port Arthur, Tex.	631	KRAM — Las Vegas, Nev.	495
KOLH — Ough, Tex.	628	KRAT — Denver, Colo.	628

KRCO — Prineville, Oreg.	571	KSFA — Nacogdoches, Tex.	630
KRCT — Baytown, Tex.	616	KSFE — Needles, Calif.	351
KRDO — Colorado Springs, Colo.	362	KSFO — San Francisco, Calif.	357
KRDU — Dinuba, Calif.	345	KSGM — Ste. Genevieve, Mo.	485
KRE — Berkeley, Calif.	344	KSIB — Creston, Ia.	417
KREH — Oakdale, La.	440	KSID — Sidney, Nebr.	494
KREI — Farmington, Mo.	481	KSIG — Crowley, La.	437
KREL — Baytown, Tex.	616	KSII — Gladwater, Tex.	624
KREM — Spokane, Wash.	654	KSIL — Silver City, N. M.	504
KREO — Indio, Calif.	347	KSIM — Sikeston, Mo.	486
KRES — St. Joseph, Mo.	485	KSIS — Sedalia, Mo.	486
KREW — Sunnyside, Wash.	654	KSIW — Woodward, Okla.	566
KRGA — Springfield, Oreg.	572	KSIX — Corpus Christi, Tex.	619
KRGI — Grand Island, Nebr.	491	KSJB — Jamestown, N. D.	548
KRGV — Weslaco, Tex.	636	KSJO — San Jose, Calif.	357
KRHD — Duncan, Okla.	562	KSKY — Dallas, Tex.	620
KRIB — Mason City, Ia.	420	KSL — Salt Lake City, Utah	639
KRIC — Beaumont, Tex.	616	KSLM — Salem, Oreg.	572
KRIG — Odessa, Tex.	630	KSLO — Opelousas, La.	440
KRIO — McAllen, Tex.	629	KSLV — Monte Vista, Colo.	365
KRIS — Corpus Christi, Tex.	619	KSMA — Santa Maria, Calif.	359
KRIZ — Phoenix, Ariz.	334	KSML — Seminole, Tex.	634
KRKD — Los Angeles, Calif.	350	KSMN — Mason City, Ia.	420
KRKO — Everett, Wash.	650	KSMO — Salem, Mo.	486
KRLC — Lewiston, Idaho	397	KSNY — Snyder, Tex.	634
KRLD — Dallas, Tex.	620	KSO — Des Moines, Ia.	418
KRLN — Canon City, Colo.	362	KSOK — Arkansas City, Kans.	422
KRLW — Walnut Ridge, Ark.	341	KSON — San Diego, Calif.	355
KRMD — Shreveport, La.	442	KSOO — Sioux Falls, S. D.	602
KRMG — Tulsa, Okla.	566	KSPA — Santa Paula, Calif.	359
KRMO — Monett, Mo.	484	KSPI — Stillwater, Okla.	565
KRMS — Osage Beach, Mo.	484	KSPQ — Spokane, Wash.	654
KRNO — San Bernardino, Calif.	354	KSPR — Casper, Wyo.	668
KRNR — Roseburg, Oreg.	571	KSPT — Sandpoint, Idaho	398
KRNT — Des Moines, Ia.	418	KSRO — Santa Rosa, Calif.	360
KROC — Rochester, Minn.	472	KSRV — Ontario, Oreg.	570
KROD — El Paso, Tex.	622	KSST — Sulphur Springs, Tex.	634
KROF — Abbeville, La.	435	KSTA — Coleman, Tex.	618
KROG — Sonora, Calif.	360	KSTB — Breckenridge, Tex.	617
KROP — Brawley, Calif.	344	KSTL — St. Louis, Mo.	485
KROS — Clinton, Ia.	417	KSTN — Stockton, Calif.	360
KROW — Oakland, Calif.	351	KSTP — St. Paul-Minneapolis, Minn.	472
KROX — Crookston, Minn.	469	KSTT — Davenport, Ia.	417
KROY — Sacramento, Calif.	353	KSTV — Stephenville, Tex.	634
KRPL — Moscow, Idaho	397	KSUB — Cedar City, Utah	637
KRRV — Sherman-Denison, Tex.	634	KSUE — Susanville, Calif.	360
KRSD — Rapid City, S. D.	602	KSUM — Fairmont, Minn.	470
KRSN — Los Alamos, N. M.	503	KSUN — Bisbee, Ariz.	331
KRTN — Raton, N. M.	503	KSVC — Richfield, Utah	639
KRTV — Hillsboro, Oreg.	569	KSVP — Artesia, N. M.	502
KRUL — Corvallis, Oreg.	568	KSWA — Graham, Tex.	624
KRUN — Ballinger, Tex.	615	KSWI — Council Bluffs, Ia.	417
KRUS — Ruston, La.	441	KSWM — Joplin, Mo.	482
KRUX — Phoenix, Ariz.	334	KSWO — Lawton, Okla.	563
KRVN — Lexington, Nebr.	492	KSWY — Roswell, N. M.	504
KRWC — Forest Grove, Oreg.	568	KSYC — Yreka, Calif.	361
KRXK — Rexburg, Idaho	398	KSYL — Alexandria, La.	435
KRXL — Roseburg, Oreg.	572	KTAC — Tacoma, Wash.	654
KSAL — Salina, Kans.	426	KTAE — Taylor, Tex.	635
KSAM — Huntsville, Tex.	626	KTAN — Sherman, Tex.	634
KSAN — San Francisco, Calif.	356	KTAR — Phoenix, Ariz.	334
KSBW — Salinas, Calif.	354	KTAT — Frederick, Okla.	562
KSCB — Liberal, Kans.	425	KTBB — Tyler, Tex.	635
KSCJ — Sioux City, Ia.	421	KTBC — Austin, Tex.	615
KSCO — Santa Cruz, Calif.	358	KTBS — Shreveport, La.	442
KSD — St. Louis, Mo.	485	KTCB — Malden, Mo.	483
KSDA — Redding, Calif.	353	KTEL — Walla Walla, Wash.	655
KSDN — Aberdeen, S. D.	601	KTEM — Temple, Tex.	635
KSDO — San Diego, Calif.	355	KTER — Terrell, Tex.	635
KSEI — Pocatello, Idaho	397	KTFI — Twin Falls, Idaho	398
KSEK — Pittsburg, Kans.	426	KTFS — Texarkana, Tex.	635
KSEL — Lubbock, Tex.	628	KTFY — Brownfield, Tex.	617
KSEM — Moses Lake, Wash.	651	KTHS — Little Rock, Ark.	339
KSEO — Durant, Okla.	562	KTHT — Houston, Tex.	625
KSET — T. D. T.	562	KTI — T. D. T.	442

KTIM — San Rafael, Calif. 358
 KTIP — Porterville, Calif. 352
 KTJS — Hobart, Okla. 563
 KTKN — Ketchikan, Alaska 672
 KTKR — Taft, Calif. 360
 KTKT — Tucson, Ariz. 335
 KTLD — Tallulah, La. 442
 KTLN — Denver, Colo. 363
 KTLQ — Mountain Home, Ark. 339
 KTLW — Texas City, Tex. 635
 KTMC — McAlester, Okla. 563
 KTMS — Santa Barbara, Calif. 358
 KTNM — Tucumcari, N. M. 504
 KTNV — Tacoma, Wash. 654
 KTOE — Mankato, Minn. 470
 KTOH — Lihue, Kauai, Hawaii 674
 KTOK — Oklahoma City, Okla. 564
 KTOP — Topeka, Kans. 427
 KTOW — Oklahoma City, Okla. 564
 KTRB — Modesto, Calif. 350
 KTRC — Santa Fe, N. M. 504
 KTRF — Lufkin, Tex. 628
 KTRH — Thief River Falls, Minn. 473
 KTRH — Houston, Tex. 626
 KTRI — Sioux City, Ia. 421
 KTRM — Beaumont, Tex. 616
 KTRN — Wichita Falls, Tex. 636
 KTRY — Bastrop, La. 435
 KTSB — San Antonio, Tex. 633
 KTSM — El Paso, Tex. 622
 KTSW — Emporia, Kans. 423
 KTRR — Rolla, Mo. 484
 KTTB — Springfield, Mo. 487
 KTUC — Tucson, Ariz. 335
 KTUL — Tulsa, Okla. 566
 KTUR — Turlock, Calif. 361
 KTW — Seattle, Wash. 653
 KTXC — Big Spring, Tex. 617
 KTXJ — Jasper, Tex. 626
 KTXL — San Angelo, Tex. 632
 KTXN — Austin, Tex. 615
 KTYL — Mesa, Ariz. 333
 KUAM — Agana, Guam 672
 KUBA — Yuba City, Calif. 362
 KUBC — Montrose, Colo. 365
 KUDL — Kansas City, Mo. 482
 KUDU — Ventura, Calif. 361
 KUGN — Eugene, Oreg. 568
 KUIN — Grants Pass, Oreg. 569
 KUJ — Walla Walla, Wash. 655
 KUKI — Ukiah, Calif. 361
 KULA — Honolulu, Hawaii 674
 KULE — Ephrata, Wash. 650
 KULP — El Campo, Tex. 621
 KUOA — Siloam Springs, Ark. 340
 KUNO — Corpus Christi, Tex. 619
 KURV — Edinburg, Tex. 621
 KUTA — Salt Lake City, Utah 639
 KUTI — Yakima, Wash. 655
 KVAN — Vancouver, Wash. 655
 KVAS — Astoria, Oreg. 567
 KVBC — Farmington, N. M. 502
 KVCV — Redding, Calif. 353
 KVEC — San Luis Obispo, Calif. 357
 KVEN — Ventura, Calif. 361
 KVET — Austin, Tex. 615
 KVFD — Fort Dodge, Ia. 419
 KVGB — Great Bend, Kans. 423
 KVI — Seattle, Wash. 653
 KVIC — Victoria, Tex. 636
 KVIM — New Iberia, La. 439
 KVMM — Monahans, Tex. 629
 KVLB — Cleveland, Tex. 618
 KVLK — Little Rock, Ark. 339
 KVLV — Alpine, Tex. 339

KVMA — Magnolia, Ark. 339
 KVMC — Colorado City, Tex. 618
 KVNC — Winslow, Ariz. 335
 KVNI — Coeur D'Alene, Idaho 396
 KVNU — Logan, Utah 637
 KVOA — Tucson, Ariz. 335
 KVOC — Casper, Wyo. 668
 KVOD — Denver, Colo. 363
 KVOG — Ogden, Utah 637
 KVOL — Lafayette, La. 437
 KVOM — Morrilton, Ark. 339
 KVON — Napa, Calif. 351
 KVOO — Tulsa, Okla. 566
 KVOP — Plainview, Tex. 631
 KVOR — Colorado Springs, Colo. 362
 KVOS — Bellingham, Wash. 649
 KVOU — Uvalde, Tex. 635
 KVOW — Littlefield, Tex. 627
 KVOX — Moorhead, Minn. 472
 KVOZ — Laredo, Tex. 627
 KVPI — Ville Platte, La. 442
 KVRC — Arkadelphia, Ark. 336
 KVRH — Salida, Colo. 367
 KVRS — Rock Springs, Wyo. 670
 KVSA — McGehee, Ark. 339
 KVSB — Santa Fe, N. M. 504
 KVSM — San Mateo, Calif. 358
 KVSO — Ardmore, Okla. 561
 KVWC — Vernon, Tex. 636
 KVWO — Cheyenne, Wyo. 669
 KWAD — Wadena, Minn. 473
 KWAK — Stuttgart, Ark. 341
 KWAL — Wallace, Idaho 398
 KWAT — Watertown, S. D. 602
 KWBB — Wichita, Kans. 428
 KWBC — Fort Worth, Tex. 623
 KWBE — Beatrice, Nebr. 491
 KWBG — Boone, Ia. 416
 KWBM — Williston, N. D. 549
 KWBR — Oakland, Calif. 351
 KWBU — Corpus Christi, Tex. 619
 KWBW — Hutchinson, Kans. 425
 KWCB — Searcy, Ark. 340
 KWCJ — Natchitoches, La. 438
 KWCO — Chickasha, Okla. 562
 KWDM — Des Moines, Ia. 418
 KWED — Seguin, Tex. 633
 KWEI — Weiser, Idaho 398
 KWEM — Memphis, Tenn. 608
 KWEW — Hobbs, N. M. 303
 KWFC — Hot Springs, Ark. 338
 KWFT — Wichita Falls, Tex. 636
 KWG — Stockton, Calif. 360
 KWGB — Goodland, Kans. 423
 KWHI — Brenham, Tex. 617
 KWHK — Hutchinson, Kans. 425
 KWHN — Fort Smith, Ark. 337
 KWHP — Cushing, Okla. 562
 KWHW — Altus, Okla. 561
 KWIE — Kennewick, Wash. 651
 KWIK — Pocatello, Idaho 397
 KWIL — Albany, Oreg. 567
 KWIN — Ashland, Oreg. 567
 KWIZ — Santa Ana, Calif. 358
 KWJB — Globe, Ariz. 333
 KWJJ — Portland, Oreg. 571
 KWKC — Abilene, Tex. 612
 KWKH — Shreveport, La. 442
 KWK — St. Louis, Mo. 485
 KWKW — Pasadena, Calif. 352
 KWLK — Longview, Wash. 651
 KWLM — Willmar, Minn. 473
 KWNA — Winnemucca, Nev. 495
 KWNO — Winona, Minn. 474
 KWON — Union, Wash. 555

KWOC — Poplar Bluff, Mo.	484	WABC — New York, N. Y.	513
KWOE — Clinton, Okla.	562	WABG — Greenwood, Miss.	476
KWON — Bartlesville, Okla.	561	WABI — Bangor, Me.	443
KWOR — Worland, Wyo.	670	WABJ — Adrian, Mich.	456
KWOS — Jefferson City, Mo.	481	WABM — Houlton, Me.	444
KWPC — Muscatine, Ia.	420	WABO — Waynesboro, Miss.	479
KWPM — West Plains, Mo.	487	WABR — Winter Park, Fla.	384
KWRC — Pendleton, Oreg.	570	WABY — Albany, N. Y.	504
KWRE — Warrenton, Mo.	487	WABZ — Albemarle, N. C.	533
KWRF — Warren, Ark.	341	WACA — Camden, S. C.	595
KWRL — Riverton, Wyo.	670	WACB — Kittaning, Pa.	580
KWRN — Reno, Nev.	495	WACE — Chicopee-Springfield, Mass.	452
KWRO — Coquille, Oreg.	567	WACH — Newport News, Va.	645
KWRT — Boonville, Mo.	480	WACL — Waycross, Ga.	395
KWSD — Mt. Shasta, Calif.	350	WACO — Waco, Tex.	636
KWSH — Wewaka, Okla.	566	WACR — Columbus, Miss.	475
KWSK — Pratt, Kans.	426	WADC — Akron, O.	549
KWSO — Wasco, Calif.	361	WADE — Wadesboro, N. C.	545
KWTC — Barstow, Calif.	344	WADK — Newport, R. I.	593
KWTO — Springfield, Mo.	487	WADP — Kane, Pa.	583
KWTX — Waco, Tex.	636	WAEB — Allentown, Pa.	573
KWWL — Waterloo, Ia.	421	WAEL — Mayaguez, P. R.	675
KWYO — Sheridan, Wyo.	670	WAEW — Crossville, Tenn.	605
KXA — Seattle, Wash.	653	WAFB — Baton Rouge, La.	435
KXAR — Hope, Ark.	337	WAFD — Staunton, Va.	648
KXEL — Waterloo, Ia.	422	WAGA — Atlanta, Ga.	385
KXEO — Mexico, Mo.	484	WAGC — Chattanooga, Tenn.	603
KXGI — Ft. Madison, Ia.	419	WAGF — Dothan, Ala.	324
KXGN — Glendive, Mont.	489	WAGG — Franklin, Tenn.	605
KXIC — Iowa City, Ia.	419	WAGM — Presque Isle, Me.	445
KXIT — Dalhart, Tex.	619	WAGR — Lumberton, N. C.	541
KXJK — Forrest City, Ark.	337	WAGS — Bishopville, S. C.	595
KXL — Portland, Oreg.	571	WAHR — Miami Beach, Fla.	379
KXLA — Pasadena, Calif.	352	WAIM — Anderson, S. C.	595
KXLE — Ellensburg, Wash.	650	WAIN — Columbia, Ky.	429
KXLF — Butte, Mont.	488	WAIP — Prichard, Ala.	329
KXLJ — Helena, Mont.	489	WAIR — Winston-Salem, N. C.	547
KXLK — Great Falls, Mont.	489	WAIT — Chicago, Ill.	401
KXLL — Missoula, Mont.	490	WAJF — Decatur, Ala.	323
KXLO — Lewiston, Mont.	490	WAJR — Morgantown, W. Va.	658
KXLQ — Bozeman, Mont.	488	WAKE — Greenville, S. C.	598
KXLR — Little Rock, Ark.	339	WAKN — Aiken, S. C.	595
KXLW — St. Louis, Mo.	485	WAKR — Akron, O.	549
KXLY — Spokane, Wash.	654	WAKU — Latrobe, Pa.	580
KXO — El Centro, Calif.	345	WALA — Mobile, Ala.	328
KXOA — Sacramento, Calif.	354	WALB — Albany, Ga.	384
KXOB — Stockton, Calif.	360	WALD — Waterboro, S. C.	601
KXOC — Chico, Calif.	344	WALE — Fall River, Mass.	452
KXOK — St. Louis, Mo.	486	WALK — Patchogue, N. Y.	523
KXOL — Fort Worth, Tex.	623	WALL — Middletown, N. Y.	512
KXOX — Sweetwater, Tex.	634	WALM — Albion, Mich.	456
KXRA — Alexander, Minn.	468	WALT — Tampa, Fla.	382
KXRJ — Russellville, Ark.	340	WAMI — Opp, Ala.	329
KXRO — Aberdeen, Wash.	649	WAML — Laurel, Miss.	477
KXRX — San Jose, Calif.	357	WAMS — Wilmington, Del.	371
KXXX — Colby, Kans.	422	WAMY — Amory, Miss.	474
KXYZ — Houston, Tex.	626	WANA — Anniston, Ala.	321
KYA — San Francisco, Calif.	357	WAND — Canton, O.	550
KYAK — Yakima, Wash.	655	WANE — Fort Wayne, Ind.	411
KYCA — Prescott, Ariz.	334	WANN — Annapolis, Md.	446
KYJC — Medford, Oreg.	570	WANS — Anderson, S. C.	595
KYMA — Yuma, Ariz.	335	WANT — Richmond, Va.	648
KYNO — Fresno, Calif.	346	WAOK — Atlanta, Ga.	385
KYOK — Houston, Tex.	626	WAOV — Vincennes, Ind.	415
KYOR — Blythe, Calif.	344	WAPA — San Juan, P. R.	677
KYOS — Merced, Calif.	350	WAPP — McComb, Miss.	478
KYOU — Greeley, Colo.	365	WAPI — Birmingham, Ala.	322
KYSM — Mankato, Minn.	471	WAPL — Appleton, Wis.	661
KYW — Philadelphia, Pa.	583	WAPO — Chattanooga, Tenn.	603
KYUM — Yuma, Ariz.	335	WAPX — Montgomery, Ala.	328
WAAA — Winston-Salem, N. C.	546	WARA — Attleboro, Mass.	450
WAAB — Worcester, Mass.	455	WARB — Covington, La.	436
WAAF — Chicago, Ill.	401	WARD — Johnstown, Pa.	579
WAAT — Newark, N. J.	498	WARE — Ware, Mass.	455
WABA — Aguadilla, P. R.	674	WARO — Hagerstown, Md.	448

WARM — Scranton, Pa. 588
 WARN — Fort Pierce, Fla. 375
 WARU — Peru, Ind. 414
 WASA — Havre De Grace, Md. 448
 WASK — Lafayette, Ind. 413
 WASL — Annapolis, Md. 446
 WATA — Boone, N. C. 533
 WATC — Gaylord, Mich. 461
 WATG — Ashland, O. 549
 WATH — Athens, O. 550
 WATK — Antigo, Wis. 661
 WATM — Atmore, Ala. 321
 WATN — Watertown, N. Y. 532
 WATO — Oak Ridge, Tenn. 611
 WATR — Waterbury, Conn. 370
 WATS — Sayre, Pa. 588
 WATT — Cadillac, Mich. 459
 WATW — Ashland, Wis. 661
 WATZ — Alpena, Mich. 456
 WAUD — Auburn, Ala. 321
 WAUG — Augusta, Ga. 387
 WAUX — Waukesha, Wis. 667
 WAVE — Louisville, Ky. 431
 WAVI — Springfield, O. 559
 WAVL — Apollo, Pa. 574
 WAVU — Albertville, Ala. 321
 WAVY — Portsmouth, Va. 646
 WAVZ — New Haven, Conn. 369
 WAYB — Waynesboro, Va. 649
 WAYN — Rockingham, N. C. 543
 WAYS — Charlotte, N. C. 535
 WAYX — Waycross, Ga. 395
 WAYZ — Waynesboro, Pa. 590
 WAZF — Yazoo City, Miss. 480
 WAZL — Hazleton, Pa. 579
 WBAC — Cleveland, Tenn. 604
 WBAL — Baltimore, Md. 446
 WBAM — Montgomery, Ala. 328
 WBAP — Fort Worth, Tex. 623
 WBAR — Bartow, Fla. 374
 WBAT — Marion, Ind. 413
 WBAW — Barnwell, S. C. 595
 WBAX — Wilkes-Barre, Pa. 590
 WBAY — Green Bay, Wis. 662
 WBBA — Pittsfield, Ill. 498
 WBBB — Burlington, N. C. 535
 WBBC — Flint, Mich. 460
 WBBF — Rochester, N. Y. 527
 WBPM — Chicago, Ill. 401
 WBBO — Forest City, N. C. 537
 WB3Q — Augusta, Ga. 387
 WBBW — Youngstown, O. 569
 WBBZ — Ponca City, Okla. 565
 WBCK — Battle Creek, Mich. 457
 WBCM — Bay City, Mich. 457
 WBCO — Bessemer-Birmingham, Ala. 322
 WBCR — Christianburg, Va. 642
 WBCU — Union, S. C. 601
 WBEC — Pittsfield, Mass. 454
 WBEJ — Elizabethton, Tenn. 605
 WBEL — Beloit, Wis. 661
 WBEN — Buffalo, N. Y. 507
 WBET — Brockton, Mass. 451
 WBEU — Beaufort, S. C. 595
 WBEV — Beaver Dam, Wis. 661
 WBEX — Chillicothe, O. 551
 WBFC — Fremont, Mich. 461
 WBGE — Atlanta, Ga. 385
 WBGR — Jessup, Ga. 391
 WBBH — Fitzgerald, Ga. 390
 WBHF — Cartersville, Ga. 388
 WBHP — Huntsville, Ala. 327
 WBIA — Austin, Ga. 387
 WBIG — Goldsboro, N. C. 538
 WBIR — Bensenville, Ill. 543

WBIS — Bristol, Conn. 367
 WBIW — Bedford, Ind. 410
 WBIZ — Eau Claire, Wis. 661
 WBKH — Hattiesburg, Miss. 476
 WBKV — West Bend, Wis. 668
 WBLE — Batesville, Miss. 474
 WBLJ — Dalton, Ga. 389
 WBLK — Clarksburg, W. Va. 657
 WBLT — Bedford, Va. 641
 WBMD — Baltimore, Md. 446
 WBML — Macon, Ga. 391
 WEMS — Boston, Mass. 450
 WBNI — Boonville, Ind. 410
 WBNS — Columbus, O. 554
 WBNX — New York, N. Y. 513
 WBNI — Buffalo, N. Y. 507
 WBOB — Galax, Va. 643
 WBOC — Salisbury, Md. 448
 WBOF — Virginia Beach, Va. 648
 WBOK — New Orleans, La. 439
 WEOW — Terre Haute, Ind. 415
 WBOY — Tarpon Springs, Fla. 383
 WPPZ — Lock Haven, Pa. 581
 WBRG — Birmingham, Ala. 322
 WBRD — Ft. Lauderdale, Fla. 375
 WBRK — Wilkes-Barre, Pa. 590
 WBRK — Pittsfield, Mass. 454
 WBRM — Marion, N. C. 541
 WBRN — Big Rapids, Mich. 459
 WBRO — Waynesboro, Ga. 395
 WERT — Bardonia, Ky. 428
 WBRW — Welch, W. Va. 660
 WBRV — Waterbury, Conn. 370
 WBSC — Bennettsville, S. C. 595
 WBSM — New Bedford, Mass. 453
 WBSR — Pensacola, Fla. 380
 WBT — Charlotte, N. C. 535
 WBTA — Batavia, N. Y. 507
 WBTH — Williamson, W. Va. 660
 WBTM — Danville, Va. 643
 WBTV — Bennington, Vt. 640
 WBTO — Linton, Ind. 413
 WBUD — Trenton, N. J. 500
 WBUT — Butler, Pa. 575
 WBUX — Doylestown, Pa. 576
 WBUI — Lexington, N. C. 541
 WBVP — Beaver Falls, Pa. 574
 WBYS — Canton, Ill. 399
 WEZ-WBZA — Boston-Springfield, Mass. 450
 WCAE — Pittsburgh, Pa. 586
 WCAM — Camden, N. J. 498
 WCAO — Milwaukee, Wis. 664
 WCAO — Baltimore, Md. 446
 WCAP — Lowell, Mass. 453
 WCAU — Philadelphia, Pa. 583
 WCAW — Charleston, W. Va. 656
 WCAX — Burlington, Vt. 640
 WCAZ — Carthage, Ill. 399
 WCBA — Corning, N. Y. 508
 WCBC — Anderson, Ind. 410
 WCBD — Zion, Ill. 410
 WCBI — Columbus, Miss. 475
 WCBL — Benton, Ky. 428
 WCBM — Baltimore, Md. 446
 WCBR — Memphis, Tenn. 608
 WCBS — New York, N. Y. 513
 WCBT — Roanoke Rapids, N. C. 543
 WCBY — Cheboygan, Mich. 459
 WCCC — Hartford, Conn. 368
 WCCM — Lawrence, Mass. 453
 WCCO — Minneapolis, Minn. 471
 WCCP — Savannah, Ga. 393
 WCDD — Carbondale, Pa. 575
 WCDE — Winchester, Tenn. 612
 WCDT — Mount N. C. 543

WCEF — Parkersburg, W. Va.	659	WCTT — Corbin, Ky.	429
WCEH — Hawkinsville, Ga.	390	WCUE — Akron, O.	549
WCEN — Cambridge, Md.	447	WCUM — Cumberland, Md.	447
WCEN — Mt. Pleasant, Mich.	465	WCVA — Culpeper, Va.	643
WCFL — Chicago, Ill.	402	WCVI — Connellsville, Pa.	576
WCFS — Harvey, Ill.	405	WCVS — Springfield, Ill.	409
WCFV — Clifton Forge, Va.	642	WCYB — Bristol, Va.	642
WCGA — Calhoun, Ga.	388	WDAD — Indiana, Pa.	579
WCGC — Belmont, N. C.	533	WDAE — Tampa, Fla.	382
WCHA — Chambersburg, Pa.	575	WDAF — Kansas City, Mo.	483
WCHF — Chippewa Falls, Wis.	661	WDAK — Columbus, Ga.	388
WCHL — Chapel Hill, N. C.	535	WDAN — Danville, Ill.	403
WCHN — Norwich, N. Y.	523	WDAR — Savannah, Ga.	393
WCHO — Washington Court House, O.	560	WDAS — Philadelphia, Pa.	583
WCHS — Charleston, W. Va.	656	WDAY — Fargo, N. D.	548
WCHV — Charlottesville, Va.	642	WDDB — Escanaba, Mich.	460
WCIL — Carbondale, Ill.	399	WDBF — Delray Beach, Fla.	375
WCIN — Cincinnati, O.	551	WDBJ — Roanoke, Va.	647
WCJU — Columbia, Miss.	475	WDBL — Springfield, Tenn.	611
WCKB — Dunn, N. C.	536	WDBO — Orlando, Fla.	380
WCKY — Cincinnati, O.	551	WDBQ — Dubuque, Ia.	419
WCLB — Camilla, Ga.	388	WDCF — Dade City, Fla.	374
WCLD — Cleveland, Miss.	475	WDEC — Americus, Ga.	384
WCLG — Morgantown, W. Va.	659	WDEF — Chattanooga, Tenn.	603
WCLI — Corning, N. Y.	508	WDEL — Wilmington, Del.	371
WCLO — Janesville, Wis.	662	WDEV — Waterbury, Vt.	641
WCLT — Newark, O.	557	WDGY — Minneapolis, Minn.	471
WCMA — Corinth, Miss.	475	WDIA — Memphis, Tenn.	608
WCMB — Harrisburg, Pa.	578	WDIG — Dothan, Ala.	324
WCMC — Wildwood, N. J.	501	WDIX — Orangeburg, S. C.	599
WCMI — Ashland, Ky.	428	WDKD — Kingstree, S. C.	599
WCMN — Arecibo, P. R.	674	WDLA — Walton, N. Y.	531
WCMS — Norfolk, Va.	645	WDLB — Marshfield, Wis.	664
WCMW — Canton, O.	550	WDLG — Port Jervis, N. Y.	524
WCMY — Ottawa, Ill.	407	WDLP — Panama City, Fla.	380
WCNB — Connersville, Ind.	411	WDMG — Douglas, Ga.	389
WCNC — Elizabeth City, N. C.	536	WDMJ — Marquette, Mich.	465
WCNH — Quincy, Fla.	381	WDNC — Durham, N. C.	536
WCNR — Bloomsburg, Pa.	574	WDNE — Elkins, W. Va.	657
WCNT — Centralia, Ill.	401	WDOB — Canton, Miss.	475
WCNU — Crestview, Fla.	374	WDOE — Chattanooga, Tenn.	603
WCNX — Middletown, Conn.	368	WDOG — Marine City, Mich.	465
WCOA — Pensacola, Fla.	381	WDOI — Cleveland, O.	553
WCOC — Meridian, Miss.	478	WDON — Wheaton, Md.	449
WCOG — Greensboro, N. C.	538	WDOR — Sturgeon Bay, Wis.	667
WCOH — Newnan, Ga.	392	WDOE — Oneonta, N. Y.	523
WCOJ — Coatesville, Pa.	576	WDOT — Burlington, Vt.	640
WCOL — Columbus, O.	554	WDOV — Dover, Del.	371
WCOP — Parkersburg, W. Va.	659	WDQN — Du Quion, Ill.	404
WCOR — Cornelia, Ga.	389	WDRG — Hartford, Conn.	368
WCOP — Boston, Mass.	450	WDRF — Chester, Pa.	575
WCOR — Lebanon, Tenn.	607	WDSC — Dillon, S. C.	597
WCOS — Columbia, S. C.	596	WDSG — Dyersburg, Tenn.	605
WCOU — Lewiston, Me.	444	WDSM — Superior, Wis.	667
WCOV — Montgomery, Ala.	328	WDSR — Lake City, Fla.	377
WCOW — South St. Paul, Minn.	473	WDSU — New Orleans, La.	439
WCPC — Clearfield, Pa.	576	WDUN — Gainesville, Ga.	390
WCPM — Cumberland, Ky.	429	WDUZ — Green Bay, Wis.	662
WCPO — Cincinnati, O.	551	WDVA — Danville, Va.	643
WCPS — Tarboro, N. C.	544	WDWD — Dawson, Ga.	389
WCRA — Effingham, Ill.	404	WDWS — Champaign, Ill.	401
WCRB — Waltham, Mass.	455	WDXB — Chattanooga, Tenn.	603
WCRE — Cheraw, S. C.	596	WDXE — Lawrenceburg, Tenn.	607
WCRI — Scottsboro, Ala.	330	WDXI — Jackson, Tenn.	606
WCRK — Morristown, Tenn.	609	WDXL — Lexington, Tenn.	608
WCRL — Oneonta, Ala.	329	WDXN — Clarksville, Tenn.	604
WCRO — Johnstown, Pa.	579	WDYK — Cumberland, Md.	447
WCRS — Greenwood, S. C.	598	WDZ — Decatur, Ill.	403
WCRT — Birmingham, Ala.	322	WEAB — Greer, S. C.	598
WCRC — Chicago, Ill.	402	WEAM — Arlington, Va.	641
WCSC — Charleston, S. C.	595	WEAN — Providence, R. I.	593
WCSH — Portland, Me.	444	WEAR — Pensacola, Fla.	381
WCSI — Columbus, Ind.	411	WEAS — Decatur, Ga.	389
WCSS — Amsterdam, N. Y.	505	WEAT — West Palm Beach, Fla.	383
WCTE — Anderson, Ill.	405	WFAA — Dallas, Tex.	399

WEAW — Evanston, Ill.	404
WEBC — Duluth, Minn.	469
WEBJ — Brewton, Ala.	323
WEBK — Tampa, Fla.	382
WEBQ — Harrisburg, Ill.	405
WEBR — Buifalo, N. Y.	508
WEBY — Milton, Fla.	379
WEDC — Chicago, Ill.	402
WEDO — McKeesport, Pa.	581
WEDR — Birmingham, Ala.	322
WEEB — Southern Pines, N. C.	544
WEED — Rocky Mount, N. C.	543
WEEL — Boston, Mass.	450
WEEK — Peoria, Ill.	407
WEEU — Reading, Pa.	587
WEGO — Concord, N. C.	536
WEIC — Charleston, Ill.	401
WEIM — Fitchburg, Mass.	452
WEIR — Weirton, W. Va.	660
WEKR — Fayetteville, Tenn.	605
WEKY — Richmond, Ky.	434
WEKZ — Monroe, Wis.	665
WELC — Welch, W. Va.	660
WELI — New Haven, Conn.	369
WELL — Battle Creek, Mich.	457
WELM — Elmira, N. Y.	508
WELO — Tupelo, Miss.	479
WELP — Easley, S. C.	597
WELR — Roanoke, Ala.	330
WELS — Kinston, N. C.	540
WELY — Ely, Minn.	470
WEMP — Milwaukee, Wis.	664
WEMR — Emporium, Pa.	576
WENA — Bayamon, P. R.	674
WENC — Whiteville, N. C.	545
WENE — Binghamton-Endicott, N. Y.	507
WENK — Union City, Tenn.	612
WENT — Gloversville, N. Y.	509
WENY — Elmira, N. Y.	509
WEOA — Evansville, Ind.	411
WEOK — Poughkeepsie, N. Y.	524
WEOL — Elyria, O.	555
WEPG — South Pittsburgh, Tenn.	611
WEPM — Martinsburg, W. Va.	658
WERC — Erie, Pa.	577
WERD — Atlanta, Ga.	385
WERE — Cleveland, O.	553
WERH — Hamilton, Ala.	327
WERI — Westerly, R. I.	594
WESA — Charleroi, Pa.	575
WESB — Bradford, Pa.	575
WESC — Greenville, S. C.	598
WESK — Escanaba, Mich.	460
WEST — Easton, Pa.	576
WESX — Salem, Mass.	454
WETB — Johnson City, Tenn.	606
WETO — Gadsden, Ala.	325
WETU — Wetumpka, Ala.	331
WETZ — New Martinsville, W. Va.	659
WEVA — Emporia, Va.	643
WEVD — New York, N. Y.	513
WEVE — Eveleth, Minn.	470
WEW — St. Louis, Mo.	486
WEWO — Laurinburg, N. C.	540
WEXL — Royal Oak, Mich.	467
WEYE — Sanford, N. C.	544
WEZB — Birmingham, Ala.	322
WFAA — Dallas, Tex.	621
WFAH — Alliance, O.	549
WFAI — Fayetteville, N. C.	537
WFAJ — Farrell, Pa.	577
WFAZ — White Plains, N. Y.	532
WFAU — Augusta, Me.	443
WFAX — Falls Church, Va.	643
WFBC — Greenville, S. C.	598

WFBL — Syracuse, N. Y.	528
WFBM — Indianapolis, Ind.	412
WFBR — Baltimore, Md.	446
WFCB — Dunkirk, N. Y.	508
WFDF — Flint, Mich.	460
WFEA — Manchester, N. H.	496
WFEB — Sylacauga, Ala.	330
WFEC — Miami, Fla.	378
WFGM — Fitchburg, Mass.	452
WFGN — Gaffney, S. C.	597
WFHG — Bristol, Va.	642
WFHR — Wisconsin Rapids, Wis.	668
WFIG — Sumter, S. C.	600
WFIL — Philadelphia, Pa.	583
WFIN — Findlay, O.	556
WFIW — Fairfield, Ill.	404
WFKN — Franklin, Ky.	430
WFKY — Frankfort, Ky.	429
WFLA — Tampa, Fla.	383
WFLB — Fayetteville, N. C.	537
WFLO — Farmville, Va.	643
WFMC — Goldsboro, N. C.	538
WFMD — Frederick, Md.	448
WFMH — Cullman, Ala.	323
WFMJ — Youngstown, O.	561
WFMO — Fairmont, N. C.	537
WFMW — Madisonville, Ky.	432
WFNC — Fayetteville, N. C.	537
WFNS — Burlington, N. C.	535
WFOB — Fostoria, O.	556
WFOM — Marietta, Ga.	391
WFOR — Hattiesburg, Miss.	476
WFOX — Milwaukee, Wis.	664
WFOY — St. Augustine, Fla.	381
WFPA — Ft. Payne, Ala.	325
WFPG — Atlantic City, N. J.	497
WFPM — Fort Valley, Ga.	390
WFPR — Hammond, La.	437
WFRC — Reidsville, N. C.	543
WFRL — Freeport, Ill.	404
WFRM — Coudersport, Pa.	576
WFRO — Fremont, O.	556
WFRP — Savannah, Ga.	393
WFRX — West Frankfort, Ill.	410
WFTC — Kinston, N. C.	540
WFTL — Fort Lauderdale, Fla.	375
WFTM — Maysville, Ky.	432
WFTR — Front Royal, Va.	643
WFTW — Ft. Walton Beach, Fla.	376
WFUL — Fulton, Ky.	430
WFUN — Huntsville, Ala.	327
WFUR — Grand Rapids, Mich.	461
WFVA — Fredericksburg, Va.	643
WFBG — Fuquay Springs, N. C.	537
WFYC — Alma, Mich.	456
WGAA — Cedartown, Ga.	388
WGAC — Augusta, Ga.	387
WGAD — Gadsden, Ala.	325
WGAF — Valdosta, Ga.	394
WGAI — Elizabeth, N. C.	537
WGAL — Lancaster, Pa.	580
WGAN — Portland, Me.	444
WGAP — Maryville, Tenn.	608
WGAR — Cleveland, O.	553
WGAT — Utica, N. Y.	531
WGAU — Athens, Ga.	384
WGAW — Gardner, Mass.	452
WGAY — Silver Springs, Md.	449
WGBA — Columbus, Ga.	388
WGBB — Freeport, N. Y.	509
WGBF — Evansville, Ind.	411
WGBG — Greensboro, N. C.	538
WGBI — Scranton, Pa.	588
WGBR — Goldsboro, N. C.	538
WGBS — Miami, Fla.	378

WGCD — Chester, S. C.	596	WHBT — Harriman, Tenn.	605
WGCM — Gulfport, Miss.	476	WHBU — Anderson, Ind.	410
WGEA — Geneva, Ala.	325	WHBY — Appleton, Wis.	661
WGEN — Quincy, Ill.	408	WHCC — Waynesville, N. C.	545
WGES — Chicago, Ill.	402	WHCU — Ithaca, N. Y.	511
WGET — Gettysburg, Pa.	577	WHDF — Houghton, Mich.	462
WGEZ — Beloit, Wis.	661	WHDH — Boston, Mass.	450
WGFS — Covington, Ga.	389	WHDL — Olean, N. Y.	523
WGGA — Gainesville, Ga.	390	WHDM — McKenzie, Tenn.	603
WGGG — Gainesville, Fla.	376	WHEB — Portsmouth, N. H.	457
WGGH — Marion, Ill.	406	WHEC — Rochester, N. Y.	527
WGH — Newport News, Va.	645	WHED — Washington, N. C.	545
WGIG — Brunswick, Ga.	387	WHEE — Martinsville, Va.	644
WGIL — Galesburg, Ill.	404	WHEN — Syracuse, N. Y.	528
WGIV — Charlotte, N. C.	535	WHEP — Foley, Ala.	325
WGKV — Charleston, W. Va.	656	WHFB — Benton Harbor, Mich.	457
WGL — Ft. Wayne, Ind.	411	WHFC — Chicago, Ill.	402
WGLC — Centerville, Miss.	475	WHGB — Harrisburg, Pa.	578
WGLS — Decatur, Ga.	389	WHGR — Houghton Lake, Mich.	462
WGMA — Hollyhwood-Miami, Fla.	376	WHHH — Warren, O.	560
WGMS — Washington, D. C.	372	WHHM — Memphis, Tenn.	608
WGN — Chicago, Ill.	401	WHIE — Griffin, Ga.	370
WGNC — Gastonia, N. C.	537	WHIL — Medford, Mass.	453
WGNI — Wilmington, N. C.	545	WHIM — Providence, R. I.	594
WGNS — Murfreesboro, Tenn.	609	WHIN — Gallatin, Tenn.	6 5
WGNV — Newburgh, N. Y.	512	WHIO — Dayton, O.	555
WGOV — Valdosta, Ga.	395	WHIP — Mooresville, N. C.	541
WGPA — Bethlehem, Pa.	574	WHIR — Danville, Ky.	423
WGPC — Albany, Ga.	384	WHIS — Bluefield, W. Va.	656
WGR — Buffalo, N. Y.	508	WHIT — New Bern, N. C.	542
WGFA — Cairo, Ga.	388	WHIZ — Zanesville, O.	561
WGRC — Louisville, Ky.	431	WHJB — Greensburg, Pa.	577
WGRD — Grand Rapids, Mich.	462	WHJC — Matewan, W. Va.	658
WGRM — Greenwood, Miss.	476	WHK — Cleveland, O.	553
WGRV — Greenville, Tenn.	605	WHKK — Akron, O.	549
WGRY — Gary, Ind.	412	WHKP — Hendersonville, N. C.	539
WGSM — Huntington, N. Y.	511	WHKY — Hickory, N. C.	539
WGST — Atlanta, Ga.	385	WHLB — Virginia, Minn.	473
WGTV — Guntersville, Ala.	325	WHLD — Niagara Falls, N. Y.	523
WGSW — Greenwood, S. C.	598	WHLF — South Boston, Va.	648
WGTA — Summerville, Ga.	394	WHLI — Hempstead, N. Y.	511
WGTC — Greenville, N. C.	538	WHLL — Wheeling, W. Va.	660
WGTH — Hartford, Conn.	368	WHLM — Bloomsburg, Pa.	574
WGTL — Kannapolis, N. C.	540	WHLN — Harlan, Ky.	430
WGTM — Wilson, N. C.	546	WHLS — Port Huron, Mich.	466
WGTN — Georgetown, S. C.	597	WHMA — Anniston, Ala.	321
WGUY — Bangor, Me.	443	WHMP — Northampton, Mass.	454
WGVA — Geneva, N. Y.	509	WHNC — Henderson, N. C.	538
WGYM — Greenville, Miss.	476	WHNY — McComb, Miss.	478
WGWC — Selma, Ala.	330	WHO — Des Moines, Ia.	418
WGWD — Gadsden, Ala.	325	WHOC — Philadelphia, Miss.	479
WGWR — Asheboro, N. C.	533	WHOD — Homestead, Pa.	579
WGY — Schenectady, N. Y.	528	WHOK — Lancaster, O.	556
WGYV — Greenville, Ala.	325	WHOL — Allentown, Pa.	573
WHAB — Baxley, Ga.	387	WHOM — New York, N. Y.	515
WHAI — Greenfield, Mass.	452	WHOO — Orlando, Fla.	380
WHAK — Rogers City, Mich.	466	WHOP — Hopkinsville, Ky.	431
WHAL — Shelbyville, Tenn.	611	WHOS — Decatur, Ala.	323
WHAM — Rochester, N. Y.	527	WHOT — South Bend, Ind.	415
WHAN — Charleston, S. C.	596	WHOW — Clinton, Ill.	403
WHAP — Hopewell, Va.	644	WHP — Harrisburg, Pa.	578
WHAR — Clarksburg, W. Va.	657	WHPE — High Point, N. C.	539
WHAS — Louisville, Ky.	431	WHRV — Ann Arbor, Mich.	456
WHAT — Philadelphia, Pa.	583	WHSC — Hartsville, S. C.	599
WHAV — Haverhill, Mass.	452	WHSY — Hattiesburg, Miss.	476
WHAW — Weston, W. Va.	660	WHTB — Talladega, Ala.	330
WHAY — New Britain, Conn.	368	WHTC — Holland, Mich.	462
WHB — Kansas City, Mo.	483	WHTN — Huntington, W. Va.	657
WHBB — Selma, Ala.	330	WHUB — Cookeville, Tenn.	605
WHBC — Canton, O.	550	WHUC — Hudson, N. Y.	511
WHBF — Rock Island, Ill.	408	WHUM — Reading, Pa.	587
WHBI — Newark, N. J.	498	WHUN — Huntingdon, Pa.	579
WHBL — Sheboygan, Wis.	666	WHVF — Wausau, Wis.	668
WHBO — Tampa, Fla.	383	WHVR — Hanover, Pa.	577
WHBQ — Memphis, Tenn.	608	WHVW — Rutland, Vt.	640

WHXY — Bogalusa, La. 436
 WHYL — Carlisle, Pa. 575
 WHYN — Holyoke-Springfield, Mass. 453
 WIAM — Williamston, N. C. 545
 WIBA — Madison, Wis. 663
 WIBB — Macon, Ga. 391
 WIBC — Indianapolis, Ind. 412
 WIBG — Philadelphia, Pa. 585
 WIBM — Jackson, Mich. 463
 WIBR — Baton Rouge, La. 435
 WIBU — Poynet's, Wis. 665
 WIBV — Belleville, Ill. 399
 WIBW — Topeka, Kans. 427
 WIBX — Utica, N. Y. 531
 WICA — Ashtabula, O. 550
 WICC — Bridgeport, Conn. 367
 WICE — Providence, R. I. 593
 WICH — Norwich, Conn. 369
 WICK — Scranton, Pa. 588
 WICR — Cruz Bay, V. I. 677
 WICY — Malone, N. Y. 512
 WIDE — Biddeford, Me. 443
 WIEL — Elizabethtown, Ky. 429
 WIFM — Elkin, N. C. 537
 WIGM — Medford, Wis. 654
 WIKB — Iron River, Mich. 463
 WIKC — Bogalusa, La. 436
 WIKE — Newport, Vt. 640
 WIKK — Erie, Pa. 577
 WIKY — Evansville, Ind. 411
 WIL — St. Louis, Mo. 486
 WILD — Birmingham, Ala. 322
 WILE — Cambridge, O. 550
 WILK — Wilkes-Barre, Pa. 590
 WILM — Wilmington, Del. 371
 WILO — Frankfort, Ind. 412
 WILS — Lansing, Mich. 464
 WILY — Pittsburgh, Pa. 586
 WIMA — Lima, O. 556
 WIMO — Winder, Ga. 395
 WIMS — Michigan City, Ind. 414
 WINA — Charlotteville, Va. 642
 WINC — Winchester, Va. 649
 WIND — Chicago, Ill. 402
 WING — Dayton, O. 555
 WINI — Murphysboro, Ill. 407
 WINK — Ft. Myers, Fla. 375
 WINN — Louisville, Ky. 432
 WINR — Binghamton, N. Y. 507
 WINS — New York, N. Y. 515
 WINX — Rockville, Md. 448
 WINZ — Miami, Fla. 378
 WIOD — Miami, Fla. 378
 WIOK — Tampa, Fla. 383
 WION — Ionia, Mich. 462
 WIOU — Kokomo, Ind. 413
 WIP — Philadelphia, Pa. 585
 WIPC — Lake Wales, Fla. 377
 WIPS — Ticonderoga, N. Y. 530
 WIRA — Fort Pierce, Fla. 376
 WIRB — Enterprise, Ala. 324
 WIRC — Hickory, N. C. 539
 WIRE — Indianapolis, Ind. 412
 WIRJ — Humboldt, Tenn. 606
 WIRK — West Palm Beach, Fla. 384
 WIRL — Peoria, Ill. 407
 WIRO — Ironton, O. 556
 WIRY — Plattsburg, N. Y. 524
 WIS — Columbia, S. C. 596
 WISC — Madison, Wis. 663
 WISE — Asheville, N. C. 533
 WISH — Indianapolis, Ind. 413
 WISL — Shamokin, Pa. 588
 WISN — Milwaukee, Wis. 664
 WISO — Ponce, P. R. 625

WISR — Butler, Pa. 575
 WIST — Charlotte, N. C. 535
 WITH — Baltimore, Md. 447
 WITY — Danville, Ill. 403
 WITZ — Jasper, Ind. 413
 WIVI — Christiansted, V. I. 677
 WIVK — Knoxville, Tenn. 637
 WIVY — Jacksonville, Fla. 376
 WIZE — Springfield, O. 559
 WIZZ — Streator, Ill. 409
 WJAC — Johnstown, Pa. 580
 WJAG — Norfolk, Nebr. 492
 WJAM — Marion, Ala. 327
 WJAN — Spartanburg, S. C. 600
 WJAR — Providence, R. I. 594
 WJAS — Pittsburgh, Pa. 586
 WJAT — Swainsboro, Ga. 394
 WJAX — Jacksonville, Fla. 376
 WJAY — Mullins, S. C. 599
 WJAZ — Albany, Ga. 384
 WJBB — Haleyville, Ala. 327
 WJBC — Bloomington, Ill. 399
 WJBK — Detroit, Mich. 459
 WJBO — Baton Rouge, La. 435
 WJBS — Deland, Fla. 375
 WJBW — New Orleans, La. 439
 WJCD — Seymour, Ind. 414
 WJCM — Sebring, Fla. 382
 WJDA — Quincy, Mass. 454
 WJDX — Jackson, Miss. 477
 WJEF — Grand Rapids, Mich. 462
 WJEH — Gallipolis, O. 556
 WJEJ — Hagerstown, Md. 448
 WJEL — Springfield, O. 559
 WJER — Dover, O. 555
 WJET — Erie, Pa. 577
 WJFR — Caguas, P. R. 674
 WJHL — Johnson City, Tenn. 606
 WJHO — Opelika, Ala. 329
 WJHP — Jacksonville, Fla. 376
 WJIG — Tullahoma, Tenn. 612
 WJIM — Lansing, Mich. 465
 WJIV — Savannah, Ga. 393
 WJJD — Chicago, Ill. 402
 WJIL — Niagara Falls, N. Y. 523
 WJIM — Lewisburg, Tenn. 607
 WJKO — Springfield, Mass. 454
 WJLB — Detroit, Mich. 459
 WJLD — Birmingham, Ala. 322
 WJLK — Asbury Park, N. J. 497
 WJLS — Beckley, W. Va. 656
 WJMA — Orange, Va. 646
 WJMB — Brookhaven, Miss. 474
 WJMC — Rice Lake, Wis. 666
 WJMJ — Philadelphia, Pa. 585
 WJMW — Athens, Ala. 321
 WJMX — Florence, S. C. 597
 WJMO — Cleveland, O. 553
 WJMR — New Orleans, La. 439
 WJMS — Ironwood, Mich. 463
 WJNC — Jacksonville, N. C. 539
 WJNO — West Palm Beach, Fla. 383
 WJOB — Hammond, Ind. 412
 WJOC — Jamestown, N. Y. 511
 WJOI — Florence, Ala. 324
 WJOL — Joliet, Ill. 405
 WJON — St. Cloud, Minn. 472
 WJOT — Lake City, S. C. 599
 WJOY — Burlington, Vt. 640
 WJPA — Washington, Pa. 590
 WJPD — Ishpeming, Mich. 463
 WJPF — Herrin, Ill. 405
 WJPG — Green Bay, Wis. 662
 WJPR — Greenville, Miss. 476
 WJPS — Evansville, Ind. 411

WJR — Detroit, Mich.	459	WKRG — Mobile, Ala.	328
WJRD — Tuscaloosa, Ala.	331	WKRM — Columbia, Tenn.	604
WJRI — Lenoir, N. C.	540	WKRO — Cairo, Ill.	399
WJTN — Jamestown, N. Y.	511	WKRS — Waukegan, Ill.	410
WJVA — South Bend, Ind.	415	WKRT — Cortland, N. Y.	508
WJVB — Jacksonville Beach, Fla.	377	WKRZ — Oil City, Pa.	583
WJVW — Cleveland, O.	553	WKSB — Milford, Del.	371
WJWL — Georgetown, Del.	371	WKSR — Pulaski, Tenn.	611
WJWS — South Hill, Va.	648	WKST — New Castle, Pa.	581
WJXN — Jackson, Miss.	477	WKTG — Thomasville, Ga.	394
WJZM — Clarksville, Tenn.	604	WKTM — Mayfield, Ky.	432
WKAB — Mobile, Ala.	328	WKTY — LaCrosse, Wis.	663
WKAI — Macomb, Ill.	406	WKUL — Cullman, Ala.	323
WKAL — Rome, N. Y.	527	WKVA — Lewiston, Pa.	580
WKAM — Warsaw, Ind.	415	WKVM — San Juan, P. R.	677
WKAN — Kankakee, Ill.	405	WKWF — Key West, Fla.	377
WKAP — Allentown, Pa.	573	WKWK — Wheeling, W. Va.	660
WKAQ — San Juan, P. R.	677	WKXL — Concord, N. H.	496
WKAT — Miami Beach, Fla.	379	WKXV — Knoxville, Tenn.	607
WKAY — Glasgow, Ky.	430	WKXY — Sarasota, Fla.	382
WKBC — North Wilkesboro, N. C.	542	WKY — Oklahoma City, Okla.	564
WKBH — LaCrosse, Wis.	663	WKYB — Paducah, Ky.	433
WKBI — St. Mary's, Pa.	588	WKYR — Keyser, W. Va.	658
WKBL — Covington, Tenn.	605	WKYW — Louisville, Ky.	432
WKBN — Youngstown, O.	561	WKZO — Kalamazoo, Mich.	464
WKBO — Harrisburg, Pa.	578	WLAC — Nashville, Tenn.	609
WKBR — Manchester, N. H.	496	WLAD — Danbury, Conn.	367
WKBS — Oyster Bay, N. Y.	523	WLAF — LaFollette, Tenn.	607
WKBV — Richmond, Ind.	414	WLAG — LaGrange, Ga.	391
WKBW — Buffalo, N. Y.	507	WLAK — Lakeland, Fla.	377
WKBZ — Muskegon, Mich.	465	WLAM — Lewiston, Me.	444
WKCT — Bowling Green, Ky.	428	WLAN — Lancaster, Pa.	580
WKDA — Nashville, Tenn.	609	WLAP — Lexington, Ky.	431
WKDK — Newberry, S. C.	599	WLAQ — Rome, Ga.	392
WKDN — Camden, N. J.	498	WLAR — Athens, Tenn.	603
WKEI — Kewanee, Ill.	405	WLAS — Jacksonville, N. C.	540
WKEU — Griffin, Ga.	390	WLAT — Conway, S. C.	597
WKEY — Covington, Va.	642	WLAU — Laurel, Miss.	478
WKGN — Knoxville, Tenn.	607	WLAV — Grand Rapids, Mich.	462
WKHM — Jackson, Mich.	464	WLAY — Muscle Shoals, Ala.	329
WKIC — Hazard, Ky.	430	WLBB — Carrollton, Ga.	388
WKID — Urbana, Ill.	409	WLBC — Muncie, Ind.	414
WKIK — Leonardtown, Md.	448	WLBE — Leesburg, Fla.	378
WKIN — Kingsport, Tenn.	606	WLBG — Laurens, S. C.	599
WKIP — Poughkeepsie, N. Y.	527	WLBH — Mattoon, Ill.	406
WKJB — Mayaguez, P. R.	675	WLBJ — Bowling Green, Ky.	428
WKJG — Ft. Wayne, Ind.	412	WLBK — DeKalb, Ill.	404
WKKO — Cocoa, Fla.	374	WLBL — Stevens Point, Wis.	667
WKLA — Ludington, Mich.	465	WLBN — Lebanon, Ky.	431
WKLF — Canton, Ala.	323	WLBK — Lebanon, Pa.	580
WKLJ — Sparta, Wis.	667	WLBS — Birmingham, Ala.	323
WKLK — Cloquet, Minn.	469	WLBZ — Bangor, Me.	443
WKLO — Louisville, Ky.	432	WLCK — Campbellsville, Ky.	429
WKLW — Blackstone, Va.	642	WLCM — Lancaster, S. C.	599
WKLY — Hartwell, Ga.	390	WLCR — Torrington, Conn.	369
WKMF — Flint, Mich.	460	WLCS — Baton Rouge, La.	436
WKMH — Detroit, Mich.	460	WLCC — LaCrosse, Wis.	663
WKMI — Kalamazoo, Mich.	464	WLDS — Jacksonville, Ill.	405
WKMT — Kings Mountain, N. C.	540	WLDT — Ladysmith, Wis.	663
WKNA — Charleston, W. Va.	656	WLEA — Hornell, N. Y.	511
WKNB — New Britain, Conn.	368	WLEC — Sandusky, O.	559
WKNE — Keene, N. H.	496	WLEE — Richmond, Va.	647
WKNK — Muskegon, Mich.	466	WLET — Toccoa, Ga.	394
WKNX — Saginaw, Mich.	467	WLEU — Erie, Pa.	577
WKNY — Kingston, N. Y.	512	WLEW — Bad Axe, Mich.	456
WKOA — Hopkinsville, Ky.	431	WLEX — Lexington, Ky.	431
WKOK — Sunbury, Pa.	589	WLFA — Lafayette, Ga.	391
WKOP — Binghamton, N. Y.	507	WLFH — Little Falls, N. Y.	512
WKOY — Wellston, O.	560	WLIB — New York, N. Y.	517
WKOW — Madison, Wis.	663	WLII — Newport, Tenn.	611
WKOX — Framingham, Mass.	452	WLIL — Lenoir City, Tenn.	607
WKOY — Bluefield, W. Va.	656	WLIP — Kenosha, Wis.	663
WKOZ — Kosciusko, Miss.	477	WLLH — Lowell-Lawrence, Mass.	453
WKPA — New Kensington, Pa.	581	WLMJ — Jackson, O.	556
WKPT — Kingsport, Tenn.	506	WLNK — Peekskill, N. Y.	524

WLOA — Braddock, Pa.	575	WMIQ — Iron Mountain, Mich.	463
WLOE — Leaksville, N. C.	540	WMIS — Natchez, Miss.	478
WLOF — Orlando, Fla.	380	WMIX — Mt. Vernon, Ill.	407
WLOG — Logan, W. Va.	658	WMJM — Cordele, Ga.	389
WLOH — Princeton, W. Va.	659	WMLS — Sylacauga, Ala.	330
WLOI — La Porte, Ind.	413	WMLT — Dublin, Ga.	389
WLOK — Lima, O.	557	WMLV — Millville, N. Y.	498
WLOL — Minneapolis, Minn.	471	WMMB — Melbourne, Fla.	378
WLON — Lincolnton, N. C.	541	WMMN — Fairmont, W. Va.	657
WLOS — Asheville, N. C.	533	WMMT — McMinnville, Tenn.	608
WLOU — Louisville, Ky.	432	WMMW — Meriden, Conn.	368
WLOW — Portsmouth, Va.	646	WMNB — North Adams, Mass.	454
WLOX — Gulfport-Biloxi, Miss.	474	WMNC — Morganton, N. C.	541
WLPM — Suffolk, Va.	648	WMNE — Menomonie, Wis.	664
WLPO — LaSalle, Ill.	406	WMNS — St. Paul, Minn.	473
WLRP — New Albany, Ind.	414	WMOA — Marietta, O.	557
WLS — Chicago, Ill.	403	WMOD — Moundsville, W. Va.	659
WLSD — Big Stone Gap, Va.	641	WMOG — Brunswick, Ga.	388
WLSE — Wallace, N. C.	545	WMOH — Hamilton, O.	556
WLSH — Lansford, Pa.	580	WMOK — Metropolis, Ill.	406
WLSI — Pikesville, Ky.	433	WMON — Montgomery, W. Va.	658
WLSM — Louisville, Miss.	478	WMOP — Ocala, Fla.	379
WLTC — Gastonia, N. C.	538	WMOU — Berlin, N. H.	496
WLVA — Lynchburg, Va.	644	WMOX — Meridian, Miss.	478
WLW — Cincinnati, O.	551	WMOZ — Mobile, Ala.	328
WLYC — Williamsport, Pa.	591	WMPA — Aberdeen, Miss.	474
WLYN — Lynn, Mass.	453	WMPM — Smithfield, N. C.	544
WMAJ — State College, Pa.	589	WMPS — Memphis, Tenn.	609
WMAK — Nashville, Tenn.	609	WMRB — Greenville, S. C.	598
WMAL — Washington, D. C.	372	WMRE — Monroe, Ga.	392
WMAM — Marinette, Wis.	664	WMRF — Lewistown, Pa.	581
WMAN — Mansfield, O.	557	WMRN — Marion, O.	557
WMAP — Monroe, N. C.	541	WMRO — Aurora, Ill.	399
WMAQ — Chicago, Ill.	403	WMRP — Flint, Mich.	461
WMAS — Springfield, Mass.	454	WMRY — New Orleans, La.	439
WMAW — Menominee, Mich.	465	WMSA — Massena, N. Y.	512
WMAX — Grand Rapids, Mich.	462	WMSC — Columbia, S. C.	596
WMAZ — Springfield, Ill.	409	WMSL — Decatur, Ala.	324
WMAZ — Macon, Ga.	391	WMSN — Raleigh, N. C.	542
WMBC — Macon, Miss.	478	WMT — Cedar Rapids, Ia.	416
WMBD — Peoria, Ill.	408	WMTA — Central City, Ky.	429
WMBG — Richmond, Va.	647	WMTB — Vance, Ky.	434
WMBH — Joplin, Mo.	482	WMTE — Manistee, Mich.	465
WMBL — Morehead City, N. C.	541	WMTM — Moutrie, Ga.	392
WMBM — Miami Beach, Fla.	379	WMTR — Morristown, N. J.	498
WMBN — Petosky, Mich.	466	WMTS — Murfreesboro, Tenn.	609
WMBO — Auburn, N. Y.	505	WMUR — Manchester, N. H.	497
WMBR — Jacksonville, Fla.	376	WMUS — Muskegon, Mich.	466
WMBS — Uniontown, Pa.	590	WMUU — Greenville, S. C.	598
WMC — Memphis, Tenn.	609	WMVA — Martinsville, Va.	644
WMCA — New York, N. Y.	513	WMVG — Milledgeville, Ga.	391
WMCH — Church Hill, Tenn.	604	WMVO — Mt. Vernon, O.	557
WMCK — McKeesport, Pa.	581	WMYB — Myrtle Beach, S. C.	599
WMCW — Harvard, Ill.	405	WMYR — Ft. Myers, Fla.	375
WMDC — Hazlehurst, Miss.	476	WNAB — Bridgeport, Conn.	367
WMDD — Fajardo, P. R.	675	WNAC — Boston, Mass.	451
WMDN — Midland, Mich.	465	WNAE — Warren, Pa.	590
WMEV — Marion, Va.	644	WNAG — Grenada, Miss.	476
WMEX — Boston, Mass.	450	WNAH — Nashville, Tenn.	610
WMFC — Monroeville, Ala.	328	WNAM — Neenah-Menasha, Wis.	665
WMFD — Wilmington, N. C.	546	WNAO — Raleigh, N. C.	542
WMFG — Hibbing, Mich.	470	WNAR — Norristown, Pa.	583
WMFJ — Daytona Beach, Fla.	374	WNAT — Natchez, Miss.	479
WMFR — High Point, N. C.	539	WNAV — Annapolis, Md.	446
WMFS — Chattanooga, Tenn.	603	WNAW — North Adams, Mass.	454
WMGA — Moultrie, Ga.	392	WNAX — Yankton, S. D.	602
WMGM — New York, N. Y.	513	WNB — Binghamton, N. Y.	507
WMGR — Bainbridge, Ga.	387	WNBH — New Bedford, Mass.	453
WMGW — Meadville, Pa.	581	WNBS — Murray, Ky.	433
WMGY — Montgomery, Ala.	329	WNBZ — Saranac Lake, N. Y.	528
WMIA — Caguas, P. R.	674	WNCA — Siler City, N. C.	544
WMID — Atlantic City, N. J.	497	WNCC — Barnsboro, Pa.	574
WMIE — Miami, Fla.	379	WNDB — Daytona Beach, Fla.	375
WMIK — Middlesboro, Ky.	433	WNDR — Syracuse, N. Y.	530
WMIL — Milwaukee, Wis.	665	WNED — Worcester, Mass.	455

WNES — Central City, Ky.	429	WOWO — Ft. Wayne, Ind.	412
WNEW — New York, N. Y.	521	WOXF — Oxford, N. C.	542
WNEX — Macon, Ga.	391	WOZK — Ozark, Ala.	329
WNGO — Mayfield, Ky.	432	WPAB — Ponce, P. R.	675
WNHC — New Haven, Conn.	369	WPAC — Patchogue, N. Y.	524
WNIX — Springfield, Vt.	641	WPAD — Paducah, Ky.	433
WNJR — Newark, N. J.	499	WPAG — Ann Arbor, Mich.	456
WNLA — Indianola, Miss.	477	WPAL — Charleston, S. C.	596
WNLC — New London, Conn.	369	WPAM — Pottsville, Pa.	587
WNLK — Norwalk, Conn.	369	WPAQ — Mt. Airy, N. C.	541
WNMP — Evanston, Ill.	404	WPAR — Parkersburg, W. Va.	659
WNNC — Newton, N. C.	542	WPAT — Paterson, N. J.	500
WNNJ — Newton, N. J.	499	WPAW — Pawtucket, R. I.	593
WNNT — Warsaw, Va.	648	WPAX — Thomasville, Ga.	394
WNOE — New Orleans, La.	439	WPAY — Portsmouth, O.	559
WNOK — Columbia, S. C.	597	WPAZ — Pottstown, Pa.	587
WNOP — Newport, Ky.	433	WPBB — Jackson, Ala.	327
WNOR — Norfolk, Va.	645	WPBC — Minneapolis, Minn.	471
WNOS — High Point, N. C.	539	WPCF — Panama City, Fla.	380
WNOW — York, Pa.	591	WPCT — Putnam, Conn.	369
WNOX — Knoxville, Tenn.	607	WPDQ — Jacksonville, Fla.	377
WNPT — Tuscaloosa, Ala.	331	WPDR — Portage, Wis.	665
WNRC — New Rochelle, N. Y.	512	WPDY — Clarksburg, W. Va.	657
WNRI — Woonsocket, R. I.	594	WPEL — Montrose, Pa.	581
WNRV — Narrows, Va.	645	WPEN — Philadelphia, Pa.	585
WNTM — Vero Beach, Fla.	383	WPEO — Peoria, Ill.	408
WNVA — Norton, Va.	646	WPEP — Taunton, Mass.	455
WNXT — Portsmouth, O.	559	WPET — Greensboro, N. C.	538
WOAI — San Antonio, Tex.	633	WPFB — Middletown, O.	557
WOAP — Owosso, Mich.	466	WPFY — Park Falls, Wis.	665
WOAY — Oak Hill, W. Va.	659	WPGC — Morningside, Md.	448
WOBZ — Jacksonville, Fla.	376	WPGW — Portland, Ind.	414
WOBX — Rhinelander, Wis.	666	WPIC — Sharon, Pa.	589
WOC — Davenport, Ia.	417	WPID — Piedmont, Ala.	329
WOCB — West Yarmouth, Mass.	455	WPIK — Alexandria, Va.	641
WOHI — East Liverpool, O.	555	WPIN — St. Petersburg, Fla.	381
WOHO — Toledo, O.	559	WPIT — Pittsburgh, Pa.	586
WOHP — Bellefontaine, O.	550	WPKE — Pikeville, Ky.	434
WOHS — Shelby, N. C.	544	WPKO — Waverly, O.	560
WOIC — Columbia, S. C.	597	WPKY — Princeton, Ky.	434
WOKE — Oak Ridge, Tenn.	611	WPLA — Plant City, Fla.	381
WOKJ — Jackson, Miss.	477	WPLH — Huntington, W. Va.	657
WOKO — Albany, N. Y.	504	WPLY — Plymouth, Wis.	665
WOKW — Sturgeon Bay, Wis.	667	WPME — Punxsutawney, Pa.	587
WOKY — Milwaukee, Wis.	665	WPMP — Pascagoula, Miss.	479
WOKZ — Alton, Ill.	399	WPNF — Brevard, N. C.	535
WOL — Washington, D. C.	372	WPNX — Phenix City, Ala.	329
WOLF — Syracuse, N. Y.	530	WPON — Pontiac, Mich.	466
WOLS — Florence, S. C.	597	WPOR — Portland, Me.	444
WOMI — Owensboro, Ky.	433	WPPA — Pottsville, Pa.	587
WOMT — Manitowoc, Wis.	663	WPRA — Mayaguez, P. R.	675
WOND — Pleasantville, N. J.	499	WPRC — Lincoln, Ill.	406
WONE — Dayton, O.	555	WPRE — Prairie Du Chien, Wis.	666
WONN — Lakeland, Fla.	377	WPRO — Providence, R. I.	593
WONW — Defiance, O.	555	WPRP — Ponce, P. R.	675
WOOD — Grand Rapids, Mich.	462	WPRS — Paris, Ill.	407
WOOF — Dotham, Ala.	324	WPRT — Prestonburg, Ky.	434
WOOK — Washington, D. C.	372	WPRY — Perry, Fla.	381
WOOW — New Bern, N.C.	542	WPTF — Raleigh, N. C.	542
WOPA — Oak Park, Ill.	407	WPTR — Albany, N. Y.	505
WOPJ — Bristol, Tenn.	603	WPTS — Pittston, Pa.	586
WOR — New York, N. Y.	521	WPTW — Piqua, O.	557
WORA — Mayaguez, P. R.	675	WPTX — Lexington Park, Md.	448
WORC — Worcester, Mass.	455	WPUV — Pulaski, Va.	646
WORD — Spartanburg, S. C.	600	WPXY — Punxsutawney, Pa.	587
WORK — York, Pa.	593	WQAM — Miami, Fla.	379
WORL — Boston, Mass.	451	WQAN — Scranton, Pa.	588
WORZ — Orlando, Fla.	380	WQBC — Vicksburg, Miss.	479
WOSA — Wausau, Wis.	668	WQUA — Moline, Ill.	406
WOSC — Fulton, N. Y.	509	WQXI — Atlanta, Ga.	387
WOSH — Oshkosh, Wis.	665	WQXR — New York, N. Y.	523
WOTR — Corry, Pa.	576	WRAC — Racine, Wis.	666
WOTW — Nashau, N. H.	497	WRAD — Radford, Va.	646
WOV — New York, N. Y.	521	WRAG — Carrollton, Ala.	323
WOW — Omaha, Nebr.	492	WRBK — Williamsport, Pa.	591

WRAP — Norfolk, Va.	645	WSBB — New Smyrna Beach, Fla.	379
WRAW — Reading, Pa.	587	WSBC — Chicago, Ill.	403
WRAY — Princeton, Ind.	414	WSBT — South Bend, Ind.	415
WRBC — Jackson, Miss.	477	WSCR — Scranton, Pa.	588
WRBL — Columbus, Ga.	388	WSDR — Sterling, Ill.	409
WRC — Washington, D. C.	373	WSFA — Montgomery, Ala.	329
WRCA — New York, N. Y.	521	WSFC — Somerset, Ky.	434
WRCD — Dalton, Ga.	389	WSFT — Thomaston, Ga.	394
WRCO — Richland Center, Wis.	666	WSGC — Elberton, Ga.	390
WRCS — Ahoskie, N. C.	533	WSGN — Birmingham, Ala.	323
WRDB — Reedsburg, Wis.	666	WSGW — Saginaw, Mich.	467
WRDO — Augusta, Me.	443	WSHB — Stillwater, Minn.	473
WRDW — Augusta, Ga.	387	WSHE — Sheboygan, Wis.	667
WREB — Holyoke, Mass.	453	WSIC — Statesville, N. C.	544
WREC — Memphis, Tenn.	609	WSID — Baltimore, Md.	447
WREL — Lexington, Va.	644	WSIG — Mount Jackson, Va.	645
WREN — Topeka, Kans.	427	WSIP — Paintsville, Ky.	433
WREV — Reidsville, N. C.	543	WSIR — Winter Haven, Fla.	384
WRFC — Athens, Ga.	385	WSIV — Pekin, Ill.	407
WRFD — Worthington, O.	560	WSIX — Nashville, Tenn.	610
WRFS — Alexander City, Ala.	321	WSJS — Winston-Salem, N. C.	547
WRFW — Eau Claire, Wis.	662	WSKI — Montpelier-Barre, Vt.	640
WRGA — Rome, Ga.	393	WSKY — Asheville, N. C.	533
WRGS — Rogersville, Tenn.	611	WSLB — Ogdensburg, N. Y.	523
WRHC — Jacksonville, Fla.	377	WSLI — Jackson, Miss.	477
WRHI — Rock Hill, S. C.	600	WSLM — Salem, Ind.	414
WRIB — Providence, R. I.	593	WSLS — Roanoke, Va.	648
WRIC — Richlands, Va.	646	WSM — Nashville, Tenn.	610
WRIO — Rio Piedras, P. R.	675	WSMB — New Orleans, La.	439
WRIS — Roanoke, Va.	648	WSMI — Litchfield, Ill.	406
WRJN — Racine, Wis.	666	WSMT — Sparta, Tenn.	611
WRJW — Picayune, Miss.	479	WSNJ — Bridgetown, N. J.	497
WRKD — Rockland, Me.	445	WSNW — Seneca, S. C.	600
WRLD — Lanett, Ala.	327	WSNY — Schenectady, N. Y.	528
WRLD — West Point, Ga.	395	WSOC — Charlotte, N. C.	536
WRMA — Montgomery, Ala.	329	WSOK — Nashville, Tenn.	610
WRMN — Elgin, Ill.	404	WSO — Henderson, Ky.	430
WRNL — Richmond, Va.	647	WSOO — Sault Ste. Marie, Mich.	467
WRNY — Rochester, N. Y.	527	WSOY — Decatur, Ill.	403
WROB — West Point, Miss.	480	WSPA — Spartanburg, S. C.	603
WROD — Daytona Beach, Fla.	375	WSPB — Sarasota, Fla.	382
WROK — Rockford, Ill.	408	WSPC — Anniston, Ala.	321
WROL — Knoxville, Tenn.	607	WSPD — Toledo, O.	559
WROM — Rome, Ga.	393	WSPN — Saratoga Springs, N. Y.	528
WRON — Ronceverte, W. Va.	659	WSPR — Springfield, Mass.	455
WROS — Scottsboro, Ala.	330	WSPT — Stevens Point, Wis.	667
WROW — Roanoke, Va.	648	WSRC — Durham, N. C.	536
WROW — Albany, N. Y.	505	WSRS — Cleveland, O.	554
WROX — Clarksdale, Miss.	475	WSSB — Durham, N. C.	536
WROY — Carmi, Ill.	399	WSSC — Sumter, S. C.	600
WRPB — Warner Robbins, Ga.	395	WSSO — Starkville, Miss.	479
WRR — Dallas, Tex.	621	WSSV — Petersburg, Va.	646
WRRF — Washington, N. C.	545	WSTA — Charlotte-Amalie, V. I.	677
WRRR — Rockford, Ill.	408	WSTC — Stamford, Conn.	369
WRRZ — Clinton, N. C.	536	WSTN — St. Augustine, Fla.	381
WRSW — Warsaw, Ind.	415	WSTP — Salisbury, N. C.	543
WRTA — Altoona, Pa.	573	WSTR — Sturgis, Mich.	467
WRUF — Gainesville, Fla.	376	WSTU — Stuart, Fla.	382
WRUM — Rumford, Me.	445	WSTV — Steubenville, O.	559
WRUN — Utica-Rome, N. Y.	531	WSUN — St. Petersburg, Fla.	381
WRUS — Russellville, Ky.	434	WSVA — Harrisonburg, Va.	644
WRVA — Richmond, Va.	647	WSVS — Crewe, Va.	642
WRWB — Kissimmee, Fla.	377	WSWN — Belle Glade, Fla.	374
WRXO — Roxboro, N. C.	543	WSYB — Rutland, Vt.	640
WSAI — Cincinnati, O.	553	WSYD — Mount Airy, N. C.	542
WSAL — Logansport, Ind.	413	WSYR — Syracuse, N. Y.	528
WSAM — Saginaw, Mich.	467	WTAC — Flint, Mich.	461
WSAN — Allentown, Pa.	573	WTAD — Quincy, Ill.	408
WSAR — Fall River, Mass.	452	WTAG — Worcester, Mass.	456
WSAT — Salisbury, N. C.	543	WTAL — Tallahassee, Fla.	382
WSAU — Wausau, Wis.	668	WTAM — Cleveland, O.	553
WSAV — Savannah, Ga.	393	WTAN — Clearwater, Fla.	374
WSAY — Rochester, N. Y.	527	WTAO — Cambridge, Mass.	451
WSAZ — Huntington, W. Va.	658	WTAQ — LaGrange, Ill.	405
WSB — Atlanta, Ga.	387	WTAR — Norfolk, Va.	645

WTAX — Springfield, Ill.	409	WUSJ — Lockport, N. Y.	512
WTBC — Tuscaloosa, Ala.	331	WUSN — Charleston, S. C.	596
WTBF — Troy, Ala.	330	WUST — Bethesda, Md.	447
WTBO — Cumberland, Md.	447	WVAM — Altoona, Pa.	574
WTCH — Shawano, Wis.	666	WVCG — Coral Gables, Fla.	374
WTCJ — Tell City, Ind.	415	WVCH — Chester, Pa.	576
WTCM — Traverse City, Mich.	467	WVDA — Boston, Mass.	451
WTCN — Minneapolis-St. Paul, Minn.	471	WVEC — Hampton, Va.	643
WTCO — Campbellsville, Ky.	429	WVET — Rochester, N. Y.	527
WTCW — Whitesburg, Ky.	434	WVIM — Vicksburg, Miss.	479
WTEL — Philadelphia, Pa.	586	WVJP — Caguas, P. R.	675
WTHI — Terre Haute, Ind.	415	WVJS — Owensboro, Ky.	433
WTHC — Hartford, Conn.	368	WVKO — Columbus, O.	555
WTIK — Durham, N. C.	536	WVLK — Lexington, Ky.	431
WTLI — Mayaguez, P. R.	675	WVLN — Olney, Ill.	407
WTIM — Taylorville, Ill.	409	WVMC — Mount Carmel, Ill.	407
WTIP — Charleston, W. Va.	657	WVMI — Biloxi, Miss.	474
WTIX — New Orleans, La.	440	WVNJ — Newark, N. J.	499
WTJH — East Point, Ga.	390	WVOK — Birmingham, Ala.	323
WTJS — Jackson, Tenn.	606	WVOM — Boston-Brookline, Mass.	451
WTKM — Hartford, Wis.	662	WVOP — Vidalia, Ga.	395
WTLS — Tallahassee, Ala.	330	WVOS — Liberty, N. Y.	512
WTMA — Charleston, S. C.	596	WVOT — Wilson, N. C.	546
WTMC — Ocala, Fla.	380	WVOW — Logan, W. Va.	658
WTMJ — Milwaukee, Wis.	665	WVPO — Stroudsburg, Pa.	589
WTMV — East St. Louis, Ill.	404	WVSC — Somerset, Pa.	589
WTNC — Thomasville, N. C.	545	WVVW — Fairmont, W. Va.	657
WTND — Orangeburg, S. C.	600	WVBG — Bowling Green, O.	550
WTNJ — Trenton, N. J.	500	WVBE — Vineland, N. J.	501
WTNS — Coshocton, O.	555	WWCA — Gary, Ind.	412
WTNT — Tallahassee, Fla.	382	WWCO — Waterbury, Conn.	370
WTOB — Winston-Salem, N. C.	547	WWDC — Washington, D. C.	373
WTOC — Savannah, Ga.	393	WWEZ — New Orleans, La.	440
WTOE — Toledo, O.	560	WWGP — Sanford, N. C.	544
WTOK — Meridian, Miss.	478	WWGS — Tifton, Ga.	394
WTOI — Toledo, O.	560	WWHG — Hornell, N. Y.	511
WTON — Staunton, Va.	648	WWIN — Baltimore, Md.	447
WTOP — Washington, D. C.	373	WWIT — Canton, N. C.	535
WTOR — Torrington, Conn.	370	WWJ — Detroit, Mich.	460
WTOW — Towson, Md.	449	WWKO — Ashland, Ky.	428
WTPR — Paris, Tenn.	611	WWKY — Winchester, Ky.	434
WTPS — New Orleans, La.	440	WWL — New Orleans, La.	440
WTRB — Ripley, Tenn.	611	WWNC — Asheville, N. C.	533
WTRC — Elkhart, Ind.	411	WWNH — Rochester, N. H.	497
WTRL — Bradentown, Fla.	374	WWNR — Beckley, W. Va.	656
WTRN — Tyron, Pa.	590	WWNS — Statesboro, Ga.	393
WTRP — LaGrange, Ga.	391	WWNY — Watertown, N. Y.	532
WTRR — Sanford, Fla.	382	WWOC — Manitowoc, Wis.	664
WTRW — Two Rivers, Wis.	667	WWOD — Lynchburg, Va.	644
WTRX — Bellaire, O.	550	WWOL — Buffalo, N. Y.	508
WTRY — Troy, N. Y.	530	WWON — Woonsocket, R. I.	594
WTSB — Brattleboro, Vt.	640	WWPA — Williamsport, Pa.	591
WTSB — Lumberton, N. C.	541	WWPB — Miami, Fla.	379
WTSI — Hanover-Lebanon, N. H.	496	WWPF — Palatka, Fla.	380
WTSJ — St. Petersburg, Fla.	381	WWPG — West Palm Beach, Fla.	384
WTSV — Claremont, N. H.	496	WWRL — Woodside, N. Y.	532
WTTB — Vero Beach, Fla.	383	WWSC — Glens Falls, N. Y.	509
WTTT — Port Huron, Mich.	466	WWSR — St. Albans, Vt.	641
WTTM — Trenton, N. J.	500	WWST — Wooster, O.	560
WTTN — Watertown, Wis.	667	WWSW — Pittsburgh, Pa.	586
WTRR — Westminster, Md.	449	WWVA — Wheeling, W. Va.	660
WTTT — Bloomington, Ind.	410	WWWB — Jasper, Ala.	327
WTUP — Tupelo, Miss.	479	WWWF — Fayette, Ala.	324
WTUS — Tuskegee, Ala.	331	WWWR — Russellville, Ala.	330
WTUX — Wilmington, Del.	371	WWWV — Rio Piedras, P. R.	675
WTVB — Coldwater, Mich.	459	WWYO — Pineville, W. Va.	659
WTVH — Peoria, Ill.	408	WXAL — Demopolis, Ala.	324
WTVL — Waterville, Me.	445	WXGI — Richmond, Va.	647
WTVN — Columbus, O.	554	WXLW — Indianapolis, Ind.	413
WTWA — Thomson, Ga.	394	WXOK — Baton Rouge, La.	436
WTWN — St. Johnsbury, Vt.	641	WXRA — Buffalo-Kenmore, N. Y.	508
WTXL — West Springfield, Mass.	455	WXRZ — Guayama, P. R.	675
WTYC — Rock Hill, S. C.	600	WXYZ — Detroit, Mich.	460
WTYN — Tryon, N. C.	545	WYVE — Wytheville, Va.	649
WTYS — Marianna, Fla.	378	WZIP — Covington, Ky.	429

ALABAMA

Pop. Feb. 1, 1955 (Est.) 3,186,000 — Families 792,000

Radio Homes — 656,000 — TV Homes — 360,000 — Stations in State 91

WAVU

ALBERTVILLE—1948

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 250
Phone Number 630
News Service AP
Transcription Service World
Pres. Gen. Mgr. Pat M. Courington
Commercial Manager Glenn Jackson
Station Mgr. Jesse Culp
Prog. Dir. Bill Hagler
Chief Engineer Gene Killian

WRFS

ALEXANDER CITY—1947—KBS

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By . . . Piedmont Service Corp.
Business-Studio Address Main St.
Phone: Adams 4-2566 Air Time: Daytime
News Service UP
Transcription Service Thesaurus
Representative Dora Clayton
President James L. Coley
Gen.-Station-Com. Mgr. Jim Whatley
Prog. Dir. Bob McKinnon
Chief Engineer James W. Whatley

WCTA

ANDALUSIA—1946—MBS-KBS

Frequency: 920 Kc. Power: 1000 Watts
Owned-Operated By . . . Andalusia Bcstg. System
Address Sanford Rd.
Air Time Full Time
News Service AP
Transcription Service RCA
Representative Walker-Dora Clayton
Membership NARTB
Exec. V.P., Gen. Mgr. Dige Bishop
Commercial Manager Don Cooke
Program Director Barbara Nicholson
Publicity Director Bart Pryor
Chief Engineer J. Dige Bishop

WANA

ANNISTON—1954—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned Gadsden Radio Co.
Address 300 Leighton Ave.
Air Time Full Time
Sta. Rep. McGillvra, Inc.
Co-Owners Edwin H. Estes, Cary L. Graham
Gen. Mgr. Edwin Estes

WHMA

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By . . . Anniston Bcstg. Co., Inc.
Business-Studio Address Radio Bldg.
Phone: 2380 Air Time: Full Time
Transcription Service World, Thesaurus
Representative Sears & Ayer
Membership NARTB, RAB
President Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Commercial Mgr. R. A. Davidson
Program Director Rosamond Ponder
Publicity Director E. Cody Hall
Sales Prom. Mgr. Teena Taylor
Chief Engineer James A. Hudson

WSPC

ANNISTON—1948—MBS

Freq.: 1390 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By Model City Bcstg. Co., Inc.
Business Address Jefferson Davis Hotel
Phone: 6-8291 Air Time: Unlimited
News Service AP
Representative Walker & Dora-Clayton
Pres., Gen., Sta. Mgr. W. S. Weatherly
Commercial Manager John M. Orrison
Program Director Rosebud Waldrop
Chief Engineer Winfred B. Kennedy

WJMW

ATHENS—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By . . . Athens Bcstg. Co., Inc.
Business-Studio Address Hine St.
Phone Number 565
Trans. Ser. Lang-Worth, Library Service
News Service AP
Pres.-Gen. Mgr. Homer F. Dunnivant
Pgm., Prom., News Dir. Marjorie Jones
Chief Engineer William G. Mitchell

WATM

ATMORE—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By . . . Southland Bcstg. Co.
Address P. O. Box 59
News Service AP
Transcription Service World
Partner T. C. Miniard
Partner Grady L. Ingram
General Manager T. C. Miniard
Commercial Manager Sam Ford
Program Director Julia Miniard
Chief Engineer T. C. Miniard

WAUD

AUBURN—1947—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Address Montgomery H'way



Air Time..... Full Time
 Phone..... 1240
 Transcription Service..... Associated
 Representative..... Continental
 Pres., Gen. Station Mgr..... Elmer G. Salter
 Sales Prom. Dir..... Lowell E. Takles
 Chief Engineer..... Lawrence Dobbins
 Publicity Dir..... Elmer G. Salter

WBCO

BESSEMER—BIRMINGHAM—1950

Frequency: 1450 Kc..... Power: 250 Watts
 Owned..... Bessemer Bcstg. Co., Inc.
 Business Address..... Box 606
 Phone: 5-5241..... Air Time: Full Time
 Representative..... Forjoe, Dora-Clayton
 Gen. & Comm. Mgr..... Eugene P. Weil
 Pres..... J. E. Lanier
 Program Director..... E. Faush
 Chief Engineer..... Jack Warden

WAPI

BIRMINGHAM—1922—NBC

Frequency: 1070 Kc..... Power: 10,000 Watts
 Owned-Oper. By..... Television Corp.
 Address..... P. O. Box 2553
 Phone: 4-2466..... Air Time: Full Time
 News Service..... AP
 Newspaper Affil..... Birmingham News
 Representative..... John Blair
 Membership..... NARTB, RAB
 Pres., Gen. Mgr..... Henry P. Johnston
 VP Programming..... Ray F. Furr
 VP & Mgr. of Radio Operations..... Herbert Martin
 Publicity Director..... James Chenoweth
 Chief Engineer..... J. V. Sanderson

WBRC

BIRMINGHAM—1925—CBS

Frequency: 960 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Birmingham Bcstg. Co., Inc.
 Address..... 1727½ 2nd Ave., N.
 Phone: 7-3172..... Air Time: Full Time
 News Service..... INS, AP
 Transcription Service..... Capitol
 Representative..... Katz
 Membership..... NARTB, RAB
 President..... George B. Storer
 Mging. Dir., Comm. Mgr..... James E. Bailey
 Sales Prom. Mgr..... Natt Smith
 Prog. Dir..... Fox Lightfoot
 Prod. Mgr..... Jack Williams
 Chief Engineer..... Robert L. DuPriest

WCRT

BIRMINGHAM—1953

Frequency: 1260 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Chapman Radio-TV Co.
 Business Address..... 725 S. 22nd St.
 Air Time..... Daytime
 Phone Number..... 7-3019
 News Service..... UP
 Trans. Service..... Standard
 Representative..... Clark

Membership..... NARTB
 Pres., Prog. Dir..... Geolge K. Chapman
 General Manager..... Rudy C. Clark
 Dir. of News..... Ray Shader
 Sales Prom. Mgr..... W. R. Kennedy
 Publicity Dir..... W. A. Chapman
 Chief Engineer..... George K. Chapman

WEDR

BIRMINGHAM—1949

Frequency: 1220 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Magic City Bcstg. Co.
 Business Address..... 1417 Fourth Ave, N.
 Air Time..... Daytime
 Phone Number..... 40925
 News Service..... UP
 Representative..... McGillvra
 Partner..... J. L. Doss
 Gen. Mgr..... John A. Thompson
 Chief Engineer..... John F. Cram

WEZB

BIRMINGHAM—1953

Frequency: 1320 Kc..... Power: 1 Kw. d.
 Owned..... Gene Newman & Emory M. Mcelroy
 Address..... Bankhead Hotel, Birmingham;
 Phone: 2-9122, 4-0234-6-3040 Air Time: Daytime
 News Service..... UP
 Trans. Service..... Special Johnson Trans. Lib.
 Representative..... Continental Radio Sales
 Membership..... NARTB
 Pres., Gen. Mgr..... Gene Newman
 Station Mgr..... Tommy Walters
 Comm. Mgr..... Ganes Allen
 Sales Prom. Mgr..... Davi Higgenbothom
 Prog. Dir..... Ganus Scarborough
 Publicity Dir..... Rita Kline
 Chief Engineer..... VerI Cicero

WILD

BIRMINGHAM—1945—MBS

Frequency: 850 Kc..... Power: 10,000 Watts
 Owned-Oper. By..... Pilot Bcstg. Corp.
 Address..... 1901 Montgomery Hi-way
 Air Time..... Full Time
 Phone Number..... 4-4511
 President..... George A. Mattison, Jr.
 Sta., General Manager... George L. Sutherland
 Commercial Mgr..... J. B. Roberts
 News Service..... UP
 Rep..... H-R Representatives
 Membership..... NARTB
 Program Director..... Richard Bennick
 Sales Prom., Pub..... W. E. Mattison
 Chief Engineer..... Ray Lowery

WJLD

BIRMINGHAM—1942—KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned By..... Johnston Bcstg. Co.
 Business Address..... Box 5767, Birmingham
 Phone: 54-3466..... Air Time: Full Time
 News Service..... AP
 Representative..... Interstate



Pres.-Gen. Mgr. George Johnston, Jr.
 Station Manager James Connolly
 Program Director Joyce Savage
 Comm., Sales Manager Joe Brewer
 Chief Engineer Maurice McKinney

WLBS**BIRMINGHAM—1946**

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By WLBS, Inc.
 Address 212 N. 13th St.
 Phone Number 54-2541
 President E. D. Rivers
 General Manager Wm. Randall
 Chief Engineer Gordon Bishop

WSGN**BIRMINGHAM—1926—ABC**

Frequency: 610 Kc. Power: 5000d.; 1000 n.
 Owned-Oper. Jemison Bcstg. Co., Inc.
 Address 2320 7th Ave., South
 Phone: 4-3434 Air Time: Full Time
 News Service AP
 Transcription Service World, Thesaurus
 Representative Avery-Knodel
 Membership NARTB, RAB
 President Bascom Hopson
 Comm. Mgr. G. O. Privett
 Program Director Ralph Rogers
 Publicity Director Mary Childers
 Chief Engineer Jack Shea

WVOK**BIRMINGHAM—1947**

Frequency: 690 Kc. Power: 50,000 Watts d.
 Owned-Operated By Voice of Dblde Inc.
 Business Address P. O. Box 2468,
 Phone: 6-2924 Air Time: Daytime
 News Service UP
 Representative Radio Reps., Inc.
 Membership NARTB
 Pres., Gen. Sta. Mgr. Iralee W. Benms
 Com. Sales Prom. Mgr. Ira Leslie
 Chief Engineer R. G. Blaskow

WEBJ**BREWTON—1947—MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Brewton Bcstg. Co.
 Business Address Box 870
 News Service AP
 Membership NARTB, RAB
 Representative Dora-Clayton
 Pres. W. Emmett Brooks
 Gen. Mgr. Bolling Brooks
 Program Director Helen Aughtman
 Chief Engineer J. A. Sikes

WRAG**CARROLLTON—1951—KBS**

Frequency: 590 Kc. Power: 1000 Watts d.
 Owned-Oper. By Pickens County Bcstg. Co.
 Address Box 71

Phone Number: 2364 Air Time: Daytime
 News Service UP
 Trans. Service World
 Representative Continental
 Gen. Mgr., Chief Eng. Hugh Hughes
 Comm. Mgr. Ray Hardin
 Prog. Mgr. Carl Sauceman

WKLF**CLANTON—1947—KBS**

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Southeastern Bcstg. Co.
 Address P. O. Box 110
 Phone Number: 449 Air Time: Daytime
 News Service AP
 Transcription Service World
 Representative World
 President Dr. J. Kelley Robinson
 Gen., Sta., Sales Mgr. Leland L. Hudson
 Pgm., Pub. Dir. Helen Parrish
 Chief Engineer Lester Carter

WFMH**CULLMAN—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By The Voice of Cullman
 Address 206 Second Ave. E.
 Phone No. 910
 News Service AP
 Transcription Service Associated & Thesaurus
 Membership RAB
 Gen., Comm. Mgr. B. C. Eddins
 Prog. Dir. V. E. Waters
 Chief Engr. J. E. Buxton

WKUL**CULLMAN—1946—MBS-KBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Cullman Bcstg. Co.
 Address P. O. Box 211
 Phone: 863 Air Time: Full Time
 News Service UP
 Gen. Mgr. Ralph Mann
 Program Director Charles Crule
 Chief Engineer Arthur Bachmann

WAJF**DECATUR—1953**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By J. B. Falt, Jr.
 Business Address 112 Grant Street
 Phone: 4016 Air Time: Full Time
 News Service UP
 Transcription Service Lang-Worth
 Station Representative Sears & Ayer, Inc.
 President J. B. Falt, Jr.
 General Manager Cletus Quick
 Comm. Mgr. Charles Wingate
 Chief Engineer Prince Jones

WHOS**DECATUR—1948**

Frequency: 800 Kc. Power: 1000 Watts d.

Owned-Operated By...No. Alabama Bcstg. Co.
 Business-Studio Address.....Masonic Bldg.
 Phone: 991.....Air Time: Full Time
 News Service.....AP
 Representative.....Joseph Hershey McGillvra
 Transcription Service.....Thesaurus
 Membership.....NARTB, RAB
 Partners.....Barrett C. Shelton, John J. Jones
 Gen., Comm. Mgr.....Louis C. Blizzard
 Pgm. Dir.....Bob Dean
 Prom. Mgr.....Jim Fouts
 Chief Eng.....G. Upton

WMSL

DECATUR—1953—KBS-MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Tennessee Valley Bcstg. Co.
 Address.....703 Bank St.
 Phone: 802-803.....Air Time: Full Time
 News Service.....AP
 Pres., Gen. & Comm. Mgr.....Frank Whisenant
 Pgm. Dir. & Pub. Dir.....Robert E. Gleason
 Chief Engineer.....John Short

WXAL

DEMOPOLIS—1948—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Demopolis Bcstg. Co.
 Phone: 400.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....World
 Pres., General Manager.....W. M. Jordan
 Commercial Manager.....Henry J. Bley
 Pgm. Dir.....A. A. Caldwell
 Chief Engineer.....Barry Collins

WAGF

DOTHAN—1932—NBC

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Operated By.....Dothan Bcstg. Co.
 Address.....204½ E. Main Street
 Phone: 2-9100.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....Joseph Hershey McGillvra
 Membership.....NARTB
 General Manager.....Julian C. Smith
 Sales Prom. Mgr.....Eugene S. McClintic
 Comm. Mgr.....Fred C. Moseley
 Program Director.....Lamar Trammell
 Chief Engineer.....Howard T. Rawlinson

WDIG

DOTHAN—1947—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Houston Bcasters.
 Business-Studio Address.....107 E. Adams St.
 Phone: 3-4100.....Air Time: Full Time
 News Service.....UP
 Trans. Service.....Thesaurus
 Representative.....Cummings Reiner
 Pres., Gen. Mgr.....Jess Swicegood
 Prog. Dir.....Earl Hutto
 Chief Engineer.....Charles Lawshe

WOOF

DOTHAN—1948

Frequency: 560 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....The WOOF Trust
 Business-Studio Address...Columbia Highway
 Phone Number.....3-0560, 4-9730
 News Service.....UP
 Representative..Dora-Clayton, Thomas F. Clark
 Membership.....NARTB, RAB
 General Manager.....Agatha Gay
 Station Manager.....R. A. Dowling, Jr.
 Commercial Manager.....Gus Cotter
 Chief Engineer.....Earl Williford

WIRB

ENTERPRISE—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By..The Wiregrass Bcstg. Co.
 Phone: 30.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....World
 Gen. Mgr.....R. E. James
 Com. Mgr.....Fred S. Watson
 Prom. Dir.....E. E. Vinson

WULA

EUFAULA—1948—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ala.-Ga. Bcstrs., Inc.
 Address.....U. S. H'way. 431
 Phone Number: 745.....Air Time: Full Time
 News Service.....UP
 Representative.....Indies
 Gen. Mgr.....Edward B. Fussell
 Gen. Mgr.....Fellis Carnley
 Prog. Dir.....Walter E. Freeman
 Chief Engineer.....Hugh G. Chastain

WWW F

FAYETTE—1949—KBS

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Operated By..Bankhead Bcstg. Co., Inc.
 Address.....Jasper, Ala.
 Phone: 23461.....Air Time: Daytime
 News Service.....UP
 President.....W. W. Bankhead
 General Manager.....James Reese
 Sta. Mgr.....Jack Black
 Chief Engineer.....James Dickenson

WJOI

FLORENCE—1945—ABC-ABS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...Florence Bcstg. Co., Inc.
 Address.....850 S. Court St.
 Phone: 2608.....Air Time: Full Time
 Pres., Gen. Mgr.....Joe T. Van Sandt
 Sta. Mgr.....J. W. Phillips
 Commercial Manager.....Tom York
 Sales Prom. Mgr.....Paula Ferguson
 Chief Engineer.....Paul Shannon

WOWL

FLORENCE—1945—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Muscle Shoals, Inc.
 Business Address... 800 Cypress Mill Rd.
 Phone: 4000 Air Time: Full Time
 News Service... AP
 Representative... Rambeau and Dora Clayton
 Membership... NARTB, RAB
 President, Gen. Mgr... Richard B. Biddle
 Station Mgr... Bill Mapes
 Commercial Manager... Gene Moore
 Sales Prom. Mgr... Dick Biddle
 Program Director... Whit Patch
 Publicity Director... Shirley Cheyne
 Chief Engineer... Lawrence Rohling

WHEP

FOLEY—1953

Frequency: 1310 Kw. Power: 1000 Watts d.
 Owned-Oper. By... Alabama Gulf Radio Inc.
 Address... Box 1556
 Phone: 3 Air Time: Daytime
 News Service... AP
 Transcription Service... NBC Thesaurus
 Representative... Indie Sales
 President... Howard E. Pill
 General Manager... Ralph Howard
 Commercial Manager... William Rowland
 Program Director... Jim Stewart
 Chief Engineer... Drue Rutherford

WFPA

FT. PAYNE—1950

Frequency: 1400 Kc. Power: 250 watts
 Owned... Gothberg Community Bdcstg.
 Address... 102 So. Gault Ave.
 Phone Number... 643
 President... George Gothberg
 Gen. Mgr... Ozelle Gothberg
 Chief Engineer... Ben Louden

WZOB

FT. PAYNE—1950—KBS

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By... Glenn M. Gravitt
 Address... P. O. Box 255
 Phone: 1096 Air Time: Daytime
 News Service... UP
 Transcription Service... Thesaurus
 General Manager... Glenn M. Gravitt
 Commercial Mgr... Irvin S. Liber
 Chief Engr... Jess R. Moore

WETO

GADSDEN—1950—KBS

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By... Gadsden Radio Co.
 Address... 722 S. 12th St.
 Phone Number: 69201 Air Time: Daytime
 News Service... UP
 Transcription Service... Capitol
 Representative... McGillvra

Partner, Gen. Mgr... Edwin H. Estes
 Partner... Cary L. Graham
 Commercial Manager... David Vowell
 Program Director... Ray Estes
 Chief Engineer... Julius Vessels

WGAD

GADSDEN—1947—ABC

Freq: 1350 Kc. Power: 5 Kw. D., 1 Kw. N.
 Owned-Oper. By... Coosa Bcstg. Co., Inc.
 Address... Philipson Bldg.
 Phone: 5641, 5642 Air Time: Full Time
 News Service... UP
 Representative... Rambeau, D. Clayton
 Membership... NARTB, RAB
 Pres., Gen. Mgr... James L. Garrett
 Prog., Spts. Director... Boyd Parsons
 Chief Engineer... Halley D. Williams

WGWD

GADSDEN—1947

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Etowah Bdcstrs., Inc.
 Address... 750 Forest Ave.
 Phone Number... 6-6301
 News Service... UP
 Transcription... Associated
 Representative... Kirby
 Membership... NARTB
 President... Joe L. Moore
 Gen. Mgr... J. P. Kirby
 Chief Engineer... W. G. Anderson

WGEA

GENEVA—1953

Frequency: 1150 Kw. Power: 1000 Watts d.
 Owned-Oper. By... Geneva County Reaper
 Business Address... Westville Road
 Phone Number... 456
 Newspaper Affil... Geneva County Reaper
 Transcription Service... World
 President... Howard Scott
 Gen. Mgr... J. C. Williams
 Membership... NARTB
 Station Manager... Robert Sidewell
 Program Director... Junior Walker
 Commercial Manager... Gene Free

WGYV

GREENVILLE—1948—ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Greenville Bcstg. Corp.
 Business Address... P. O. Box 227
 Phone: 585 Air Time: Full Time
 News Service... UP
 Representative... Continental
 Commercial Mgr... W. H. Miller, Jr.

WGSV

GUNTERSVILLE—1950—KBS

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By... Gunterville Bcstg. Co.
 Address... P. O. Box 32
 Phone: 4131 Air Time: Daytime

THOSE WHO KNOW FAMOUS BRANDS . . .

KNOW THE MOST FAMOUS BRAND IN NEWS IS

AP



News ServiceUP
 MembershipNARTB
 President..... H. E. Moore
 Gen., Sta., Comm. Mgr..... Edward Z. Carrell
 Chief Engineer..... Lavelle Jackson

W J B B

HALEYVILLE—1949—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Haleyville Bcstg. Co.
 Phone: 389.....Air Time: Full Time
 MembershipABA
 RepresentativeIndie Sales
 President..... W. P. Thielens
 Gen. Mgr..... J. L. Slatton
 Program Director..... Pat Slatton
 Chief Engineer..... Paul Kelly

W E R H

HAMILTON—1950

Frequency: 970 Kc.....Power: 5000 Watts d.
 Owned-Oper. By...Marion County Bcstg. Co.
 AddressBox 187
 Phone: 3481.....Air Time: Daytime
 News ServiceUP
 Transcription Service..... SESAC
 Representative... Hill F. Best Co., Dora-Clayton
 President, Gen. Mgr..... Hugh Fite
 Sta., Sales, Mgr..... C. B. Tucker
 Program Director..... Edgar L. Clayton
 Publicity Director..... Hugh J. Fite
 Chief Engineer..... C. B. Tucker

W B H P

HUNTSVILLE—1937—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By..... Wilton H. Pollard
 Bus. Studio Address..... Fifth Ave.
 Phone: JE 2-3521.....Air Time: Full Time
 President, Gen. Mgr..... Wilton H. Pollard
 Sales Prom. Mgr..... Lew Banks
 Prog. Dir..... Shirley Hangan
 Publicity Dir..... Lew Banks
 Chief Engineer..... James Potter

W F U N

HUNTSVILLE—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Huntsville Bcstg. Co., Inc.
 Phone: 2424.....Air Time: Full Time
 News ServiceUP
 Representative... Sears & Ayers, Dora-Clayton
 General Manager..... J. B. Falt, Jr.
 Sta. Mgr., Prog. Dir., Chief Engr.. John Garrison

W H B S

HUNTSVILLE—1946—ABC

Frequency: 1550 Kc.....Power: 5,000 Watts
 Owned-Oper. By...The Huntsville Times Co.
 AddressP. O. Box 986
 Phone Number: 2345.....Air Time: Full Time
 Newspaper Affiliation.....Huntsville Times
 News Service.....AP

Rep.....Henry E. Cummings, Gill-Perna
 Membership.....NARTB, RAB
 President.....Henry P. Johnston
 General Manager.....ohn F. Neal
 Program Director..... Reuben Miller
 Chief Engineer.....Victor Bankowski

W P B B

JACKSON—1950—KBS-MBS

Frequency: 1280.....Power: 1000 Watts d.
 Owned-Operated By.....Jackson Bcstg. Co.
 Address.....H'way 5
 News Service.....UP
 Representative.....Indie, Southern Radio
 MembershipNARTB
 Pres., Gen. Mgr.....T. H. Gaillard, Jr.
 Program Director..... Charles Ballas
 Com. Mgr.....Ben Haskew

W W W B

JASPER—1946—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Bankhead Bcstg. Co., Inc.
 Address.....Bankhead-Long Bldg.
 Phone Number: 23461.....Air Time: Full Time
 Transcription Service.....Capitol
 News ServiceUP
 Sta. Rep.....Southern Radio
 MembershipNARTB
 President.....W. W. Bankhead
 Gen. Mgr.....William C. Edgehon

W R L D

LANETT—1943—ABC-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Valley Bcstg., Inc.
 AddressP. O. Box 312, West Point, Ga.
 News ServiceAP
 Transcription Service.....Thesaurus
 RepresentativeMcGillvra
 President.....J. C. Henderson
 General Manager.....C. Jim Murphy
 Program Director.....Aileen Love
 Chief Engineer.....A. L. Stancel Jr.

W J A M

MARION—1951—ABS

Frequency: 1310 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Neely Bcstg. Co.
 AddressBay 221
 Phone: 7111.....Air Time: Daytime
 Transcription Service.....Capitol
 MembershipNARTB
 Representative.....Continental Radio
 News ServiceAP
 RepresentativeSouthern
 Pres. & General Manager.....L. M. Neely, Jr.
 Station Manager.....Earl W. Hanna
 Chief Engineer.....Virgil Moore

W A B B

MOBILE—1948—ABC

Frequency: 1480 Kc.....Power: 5000 Watts

Owned-Oper. By... Mobile Press Register, Inc.
 Business Address.....304 Government St.
 Phone: 3-1551..... Air Time: Full Time
 News Service.....UP
 Transcription Service.....World
 Representative.....Branham Co.
 Membership.....BAB
 President.....R. B. Chandler
 Executive V.P.....W. J. Hearin, Jr.
 Gen. Mgr.....Dewey H. Long
 Prog. Director.....Bruce Miller
 Chief Engineer.....William H. Murphree

WALA

MOBILE—1930—NBC

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Operated By.....Pape Bcstg. Co., Inc.
 Bus.-Studio Address.....210 Government St.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Headley-Reed
 Membership.....NARTB
 President.....W. O. Pape
 Exec. Vice-Pres.....H. K. Martin
 Station Manager.....W. B. Pape
 Pgm. Dir.....Al Homan
 Chief Engineer.....R. B. Hurley

WKAB

MOBILE—1947

Frequency: 840 Kc.....Power: 1000 Watts d.
 Owned-Operated By... Pursley Bcstg. Service
 Business-Studio Address.....525 Donald St.
 Phone: 7-6345..... Air Time: Daytime
 Transcription Service.....SESAC, Lang-Worth
 Representative.....Forjoe, Dora Clayton
 News Service.....AP
 Owner.....Louise P. Pursley
 Sta. Mgr., Pub. Dir.....R. H. Moore
 Com. Mgr.....J. C. Smith
 Sales Prom. Mgr.....Jim Smith
 Program Director.....John T. Jackson
 Chief Engineer.....Ray Gartman

WKRQ

MOBILE—1946—CBS

Frequency: 710 Kc.....Power: 1000 Watts
 Owned-Operated By.....Giddens & Rester
 Bus.-Studio-Trans. Address.....Telegraph Rd.
 Phone: 2-6789..... Air Time: Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Adam J. Young, Jr.
 Membership.....RAB, NARTB
 President.....Kenneth R. Giddens
 Gen., Sta. Mgr.....Frank Conwell
 Local Sales Manager.....Carl Haug
 Program Director.....Richard McMullen
 Public Service Dir.....S. R. Konrad
 Chief Engineer.....Leon V. Hance

WMOZ

MOBILE—1953—KBS

Frequency: 960 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....Gasden Radio Co.
 Phone Number.....6-3546
 Representative.....John E. Pearson
 President.....Edwin Estes
 Partner.....C. L. Graham
 General Mgr.....John Watkins
 Commercial Mgr.....W. H. Dutton
 Prog. Dir.....Marguerite Swor
 Chief Engineer.....Vernon Floyd

WMFC

MONROEVILLE—1952—KBS

Frequency: 1220 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Monroe Bcstg. Co.
 Address.....H'way 84
 Phone Number: 1220..... Air Time: Daytime
 Sta. Rep.....Continental
 News Service.....AP
 Transcription Service.....World
 Gen. Mgr., Chief Eng.....George T. Shurden
 Program Director.....Jim Aycock

WAPX

MONTGOMERY—1947—ABC

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business, Studio Address.....116 Catoma St.
 Phone: 3-7569..... Air Time: Full Time
 News Service.....AP
 Transcription Service.....World, Standard
 Representative.....Walker Co.
 Pres., Gen. Mgr.....Thomas E. Martin
 Commercial Manager.....Hoke Williford
 Sales Promotion Manager.....Frank Dudley
 Program Director.....Lee Stockfelt
 Chief Engineer.....Owen Lehr

WBAM

MONTGOMERY—1953

Frequency: 740 Kc.....Power: 50 Kw. d.
 Owned.....Deep South Bcstg. Co.
 Phone: 2-3851..... Air Time: Daytime
 News Service.....UP
 Representative.....Radio-TV Reps.
 Pres., Gen. Mgr.....W. J. Brennan
 Sales Prom. Mgr.....Felix Robinson
 Program Dir.....Fred Wamble
 Chief Engineer.....Cyril G. Brennan

WCOV

MONTGOMERY—1939—CBS

Frequency: 1170 Kc.....Power: 10 Kw.
 Owned-Oper. By.....Southern Bcstg. Co.
 Address.....Adrian Lane
 Phone Number.....5-3561
 News Service.....UP
 Representative.....Paul H. Raymer Co.
 Membership.....NARTB
 President.....Oscar P. Covington
 General Manager.....Hugh M. Smith
 Station Manager.....Joe Petranka
 Sales Prom. Mgr.....W. W. Hunt
 Program Director.....Weston Britt
 Chief Engineer.....Fred Wright

W M G Y

MONTGOMERY—1946

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By Dixie Bcstg. Co.
 Business-Studio Address 4 S. Perry St.
 News Service UP
 Representative Forjoe & Co., Dora Clayton
 Membership NARTB, RAB
 President Dr. S. D. Suggs
 Gen.-Comm. Manager Thomas W. Sewell
 Sales Prom. Mgr. Chuck Elliott
 Chief Engineer John D. Lamar

W R M A

MONTGOMERY—1954

Frequency: 950 Kw. Power: 1000 Watts d.
 Owned-Oper. By Southland Bcstg. Co.
 Business Address 26 North Lawrence St.
 Phone: 4-6440 Air Time: Daytime
 Transcription Service Associated
 Membership NARTB
 Representative McGillvra
 Partner & Gen. Mgr. Ralph M. Allgood
 Partner Grover Wise
 Chief Engineer Walter B. Stevenson

W S F A

MONTGOMERY—1930—NBC

Freq.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Montgomery Bcstg. Co., Inc.
 Business Address P. O. Box 1031
 Phone: 5-1251 Air Time: Full Time
 News Service AP
 Representative Headley-Reed
 Membership NARTB
 President David E. Dunn
 Comm. Manager John C. Hughes
 Tech. Dir. Sebie B. Smith

W L A Y

MUSCLE SHOALS—1933—MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By Muscle Shoals Bcstg. Corp.
 News Service UP
 Trans. Service World
 President Frank M. Farris, Jr.
 General Manager E. O. Whitehead
 Program Director George Manush
 Publicity Dir. (Miss.) Jean Watkins
 Chief Engineer Lynn V. McMoran

W C R L

ONEONTA—1952

Frequency: 1570 Kc. Power: 250 Watts d.
 Owned-Oper. By Pat M. Courington
 Address H'way 32
 Phone: 4871 Air Time: Daytime
 News Service AP
 Trans. Service Capitol, World, Thesaurus
 President Pat M. Courington
 Gen., Comm. Mgr. L. D. Bentley, Jr.

W J H O

OPELIKA—1940—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned Oper. By Opelika-Auburn Bcstg. Co.
 Address 1400 Auburn Road
 News Service UP
 Transcription Service World
 Representative Indie Sales, Inc.
 Membership NARTB, RAB
 General Manager John C. Cooper, Jr.
 Commercial Manager E. Turk
 Program Director M. L. King, Jr.
 Chief Engineer John E. Smollon

W A M I

OPP—1952

Frequency: 860 Kw. Power: 1000 Watts d.
 Owned-Oper. By Opp Bcstg. Co.
 Business Address Box 169
 News Service UP
 Representative Dora Clayton
 President H. N. Lee
 Gen., Com. Mgr. Beri Moore
 Chief Engineer Joe Osgatharp

W O Z K

OZARK—1953

Frequency: 900 Kw. Power: 1000 Watts d.
 Owned-Oper. By Ozark Bcstg. Corp.
 Phone 655
 Pres. Douglas Brown

W P N X

PHENIX CITY—1952—ABC-MBS

Frequency: 1460 Kc. Power: 1000 Watts d.
 Owned-Oper. By Community Bdcstg. Co.
 Address Phenix Girard Bank Bldg.
 Phone: 8-8787 Air Time: Full Time
 News Service AP
 Membership NARTB
 President Ray M. Greene
 Station Mgr. Bob Mann
 Comm. Mgr. Sam Keel
 Prog. Dir., Chief Engineer Jay H. Lamb

W P I D

PIEDMONT—1952

Frequency: 1280 Kw. Power: 1000 watts d.
 Owned-Oper. By Piedmont Radio Station
 Phone: 2211 Air Time: Daytime
 News Service UP
 President C. L. Graham
 General Manager Curt Blair
 Program Director Ollie Blair
 Pub. Dir. Alen Payne
 Chief Engineer Acker Livingston

W A I P

PRICHARD—1954

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Prichard Bcstg. Co.
 Address 100 Chidester Ave.

WELR

ROANOKE—1949—KBS

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By..... J. W. Buttram
Address..... 801 N. Main St.
Station Rep. Dora-Clayton
Pres., Gen., Com. Mgr..... J. W. Buttram
Program Director..... Richard Killebrew
Chief Engineer..... Leverne Foster

W W W R

RUSSELLVILLE—1949—KBS

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By... Bankhead Bcstg. Co., Inc.
Address... Bankhead-Long Bldg., Jasper, Ala.
Phone Number: 2-3461... Air Time: Daytime
News Service UP
Transcription Service SESAC
Representative Southern Radio
President..... Walter W. Bankhead
Gen. Mgr..... Hal Kirby
Pgm. Dir., Chief Engineer... Carl Van Sittert

W C R I

SCOTTSBORO—1950

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By..... Pat M. Courington
Address..... P. O. Box 394
Phone: 123... Air Time: Daytime
News Service AP
Trans. Service..... Thesaurus
Gen. Mgr..... Pat M. Courington
Station Mgr..... J. F. Thompson
Program Director..... Gene Brown
Chief Engineer..... James G. Wallace

W R O S

SCOTTSBORO—1952—KBS

Frequency: 1330 Kw. Power: 1000 Watts d.
Owned-Oper. By..... Scottsboro Bcstg. Co.
Business Address..... 717 Scott St.
President..... Hugh T. Kirby
Gen., Com. Mgr..... Rose M. Kirby
Program Dir..... Clyde R. Varner
Chief Engr..... Bill Prickett

W G W C

SELMA—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Dallas Broadcasters, Mc.
Address..... P. O. Box 686
Phone: TRinity 4-6687... Air Time: Full Time
Station Representatives... Hal Holman, Ayers
Trans. Ser..... Thesaurus
Membership NARTB
President..... Oscar Covington
Gen. Mgr. & Chief Engr... John F. Townshend
Commercial Manager..... John Frazier

W H B B

SELMA—1935—NBC-KBS

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By..... Selma Bcstg., Inc.
Business Address..... 209 Washington St.
Phone: TR 4-8661... Air Time: Full Time
President..... B. H. Hopson
Gen., Sta., Comm. Mgr..... Julien Smith, Jr.
Program Director..... Carolyn Perrin
Chief Engineer..... W. D. Powers, Jr.

W F E B

SYLACAUGA—1945—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Alabama Bcstg. Co.
Address..... 527 No. Broadway
Phone Number: 2-3281... Air Time: Full Time
News Service UP
President..... E. E. Forbes, Sr.
Comm., Sta. Mgr..... George W. Carr
Chief Engineer..... Conrad Pickren

W M L S

SYLACAUGA—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By... Marble City Bcstg. Co., Inc.
Business Address..... 11 West 2nd St.
Phone: 2-4854... Air Time: Daytime
News Service AP
Pres., Gen. Manager..... Curtis O. Liles, Jr.
Commercial Manager... Marion W. McEwen
Prog., Pub. Dir..... Robert M. Duck
Chief Engineer..... Walter Welch

W H T B

TALLADEGA—1945—MBS-KBS-ABS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Voice of Talladega, Inc.
Address..... Bemiston Highway
Phone: 2205... Air Time: Full Time
News Service AP
Transcription Service World
Representative Continental
President..... Cecil Hornady
Gen. Mgr..... Myron T. Snoddy
Commercial Mgr..... W. B. Dorriety
Chief Engineer..... David Andrews

W T L S

TALLAHASSEE—1954

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By..... Tallahassee Bcstg. Co.
Address..... H'way 14
Phone Number 8535
Pres., Gen. Mgr..... Bert Bank
Comm. Mgr., Sta. Mgr., Chief Eng. Ned Butler
Prog. Dir., Sales Mgr., Spts. Dir... Hank Holman
Prod. Mgr., News Dir..... Wallace Hobgood

W T B F

TROY—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Troy Bcstg. Corp.
Address..... College Drive
Phone Number: 980-1... Air Time: Full Time
News Service AP
Transcription Service World

Membership NARTB
President Roy Crow
Gen. Mgr. Jess Jordan
Commercial Mgr. Robert Tolbert
Chief Engineer Joe W. Gilchrist

W J R D

TUSCALOOSA—1936—NBC

Freq.: 1150 Kc. **Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By Wilhelmina (Doss) Echols
Business-Studio Address 2316 Broad St.
Phone: 4464 **Air Time:** Full Time
News Service UP
Representative Rambeau, Clayton
Membership NARTB
Gen., Sta. Mgr. Gene Tibbett
Comm. Mgr. Lehman Mayer
Sls. Prom. Mgr., Pub. Dir. G. Tibbett
Prog. Dir. Roy McAllister
Chief Engineer Dave Livingston

W N P T

TUSCALOOSA—1951

Frequency: 1280 Kc. **Power:** 1000 Watts d.
Owned-Oper. By W. Alabama Bdcstg. Co.
Address P. O. Box 181
Phone Number: 3311 **Air Time:** Full Time
Representative Indie Sales
Trans. Ser. Lang-Worth
President W. P. Thielens
Program Director Bob Jones
Chief Engineer T. H. Todd

WTBC

TUSCALOOSA—1946—MBS-KBS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned By Tuscaloosa Bcstg. Co.
Address Radio Center
Phone Number: 8-5523-4. **Air Time:** Full Time
News Service UP
Representative: Sears & Ayer
Membership NARTB, RAB
General Manager Bert Bank
Comm. Mgr. James A. Davis
Prog. Dir. Jack Mock
Chief Engr. J. A. Ward

WTUS

TUSKEGEE—1952—KBS

Frequency: 580 Kc. **Power:** 500 Watts d.
Owned-Oper. By Radio Tuskegee, Inc.
Address P. O. Box 577
Phone: 580 **Air Time:** Daytime
News Service UP
Sta. Manager J. A. Bowers
Program Manager Joe Burton
Commercial Mgr. George Burton
Chief Engineer Julian A. Duncan

WETU

WETUMPKA—1954—KBS

Frequency: 1570 Kc. **Power:** 250 Watts
Owned Elmore Service Corp.
Address Rockford Rd., Box 60
Phone: 7369 **Air Time:** Daytime
Transcription Ser. Thesaurus
News Service UP
Station Rep. Dorra-Clayton
General Mgr. Ed Morgan

ARIZONA

Pop. Feb. 1, 1955 (Est.) 1,002,000 — Families 346,000

Radio Homes 319,000 — TV Homes 124,000 — Stations in State — 31

KSUN

BISBEE—1933—MBS-ABS

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Operated By Carleton W. Morris
Address P. O. Drawer C, Lowell Station
Phone 2-2277—**Air Time:** Full Time
Transcription Thesaurus, World, SESAC
News Service UP
Representative Blair & Co.
President Carleton W. Morris
Gen., Sta., Comm. Mgr. Arlo Woolery
Sales Promotion Manager Leo Bernard
Program Director Ray Helgesen
Chief Engineer Ben Strotman

KCLF

CLIFTON—1950

Frequency: 1400 Kc. **Power:** 250 Watts

Owned-Oper. By Gila Bcstg. Co.
Address Box 548
Phone Number: 321 **Air Time:** Full Time
Sta. Rep. Best
News Service UP
President D. F. Long
Gen. Mgr. Ira Toler
Chief Engineer Paul R. Wieman

KCKY

COOLIDGE—1948—CBS-ABS-KBS

Frequency: 1150 Kc. **Power:** 1,000 Watts
Owned-Oper. By Gila Bcstg. Co., Inc.
Address Roosevelt & Main Streets
Phone Number 4451
Transcription Service Lang-Worth
President Louis F. Long
Station Manager Bill Parady
Comm. Mgr. Jim Doyle



**IN PHOENIX
KPHO-TV
IS CHAMP!**



KPHO-TV captured 12 out of 15 top weekly shows, all 10 top multi-weekly shows! KPHO-TV captured 320 quarter hours — 76% of all quarter hours! *Telecode, November, 1954*



KPHO-TV captured 12 out of 15 top weekly shows, all 10 top multi-weekly shows! KPHO-TV captured 307 quarter hours — 76% of all quarter hours! *KXZ, October, 1954*



KPHO-TV captured 12 out of 15 top weekly shows, 9 of 10 top multi-weekly shows! KPHO-TV captured 304 quarter hours — 71% of all quarter hours! *Mapco, October, 1954*



KPHO-TV's own local shows, "Gold Duet Charlie," "Children" and "Three Star News," were among top 10 multi-weekly shows on all three surveys!

Phoenix is a three station market. Three separate surveys were recently taken in Phoenix. KPHO-TV pulled better than twice the combined audiences of the other two stations . . . on all three surveys. So . . . to bring YOUR sales story to the greatest number of Phoenix homes, use KPHO-TV — the station that dominates the growing Phoenix market! And it's a market worth reaching — \$515,290,000 in retail sales!

IT'S KPHO-TV IN PHOENIX
. . . first in Arizona

YOUR MEREDITH STATIONS

CHANNEL 5 CBS BASIC

KPHO-TV

FIRST IN ARIZONA SINCE '49

AFFILIATED WITH BETTER HOMES and GARDENS
REPRESENTED NATIONALLY By KATZ



Program Director Jim Murdock
Chief Engineer..... Jeff Lapping

General Manager..... Willard Shoecraft
Comm. Mgr..... C. W. Mizner

KAWT

DOUGLAS—1946—MBS—DON LEE

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Carleton W. Morris
Address.....Drawer C
Phone: Hemlock 2-2277.....Air Time: Full Time
Transcription Service.....Lang-Worth, MacGregor
Membership.....RAB
Gen., Sta., Comm. Mgr.....Robert L. Whitaker
Program Director.....Sidney Manette
Publicity Director.....James Bruns
Chief Engineer.....Ben Strotman

KCLS

**FLAGSTAFF—1950—MBS-KBS
DON LEE—ARIZONA**

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Saunders Bcstg. Co.
Address.....Box 1677
Phone: 946.....Air Time: Daytime
Owner, Gen. Mgr.....Charles J. Saunders
Office Mgr.....Dorothy Saunders
Prog. Dir.....Bill Johnson
Publicity Dir.....Don Gellers
Chief Engineer.....Len Benson

KGPH

FLAGSTAFF—1950—ABC

Frequency: 630 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Frontier Bcstg. Co.
Address.....Weatherford Hotel
Phone: 51 or 65.....Air Time: Full Time
News Service.....AP
Transcription Service.....Lang-Worth
Representative...John Hershey McGillvra, Inc.
Membership.....NARTB
General Manager.....A. S. Holm
Pres., Chief Engineer.....E. C. Phillippi
Publ. Dir.....Mary Jane Phillippi

KRUX

GLENDALE—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Arizona Inc.
Address.....633 E. Grand Ave.
Phone.....ALpine 2-2371
President.....Stan Norman
Gen. Mgr.....Frank S. Barc, Jr.
Comm. Mgr.....Sandy Wise
Prog. Dir.....Val Brewer

KWJB

GLOBE—1938—NBC-ABS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Gila Bcstg. Co., Inc.
Address.H'way 60-70, between Globe & Miami
Phone Number: 41.....Air Time: Full Time
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Paul H. Raymer
President.....Louis F. Long

KGAN

KINGMAN—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....J. James Glancy
Business Address.....P. O. Box 1208
President.....J. J. Glancy
Comm. Mgr.....Kathlene Covarrubias
Chief Engineer.....Leroy O'Laughlin

KTYL

MESA—1947

Freq.: 1310 Kc.....Power: 1 kw. d.; 500 w. n.
Owned-Oper. By.....Harkins Bdcstg. Co.
Address.....P. O. Box 231
News Service.....UP
Transcription Service.....Standard
Membership.....NARTB
Pres., Gen. Mgr.....Dwight Harkins
Commercial Manager.....Lorenzo K. Lisonbee
Program Director.....Jack Harris
Chief Engineer.....Ben Smith

KNOG

NOGALES—1948—CBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Old Pueblo Bcstg. Co.
Address.....Rancho Grande Hotel
Phone: 770.....Air Time: Full Time
Gen., Comm. Mgr.....C. F. Montano
Asst. Mgr., Prog. Dir.....A. B. Montano
Chief Eng.....Jose E. Brauca

KOOL

PHOENIX—1947—CBS

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....Maricopa Bcsters., Inc.
Business-Studio Address.....511 W. Adams
News Service.....UP
Representative.....AM Radio Sales
Membership.....NARTB
President.....Gene Autry
General Manager.....Charles H. Garland
Commercial Manager.....William Connelly
Station Mgr., Prog. Dir.....Homer Lane
Chief Engineer.....Miles Shepherd

KPHO

PHOENIX—1940—ABC

Frequency: 910 Kc.....Power: 5000 Watts
Owned.....Meredith Engineering Co.
Address.....631 No. 1st Ave.
Phone: ALpine 8-4511.....Air Time: Full Time
News Service.....UP
Representative.....Katz
Membership.....NARTB, RAB
President.....E. T. Meredith, Jr.
Commercial Manager.....Charles Schlueter
Gen. Mgr.....Richard B. Rawls
Program Director.....Gene Stry
Publicity Director.....Ron De Pinto
Chief Engineer.....George L. McClanathan

KIFN**PHOENIX—1949**

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Operated By: Western Bcstg. Co.
 Address: 1975 S. Central Ave.
 Phone Number: ALpine 3-6155
 News Service: UP
 Transcription Service: SESAC
 Station Representative: Harlan Oakes
 Pres., Gen. Mgr.: Frank P. Redfield
 Prog. Dir.: Peter Moraga
 Chief Engineer: Edgar B. Pool

KOY**PHOENIX—1922—MBS, Don Lee**

Frequency: 550 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By: KOY Bcstg. Co.
 Address: 840 N. Central Ave.
 Phone: ALpine 8-8181 Air Time: Full Time
 Air Time: 24 hrs. wk. d.; 17 hrs. Sun.
 News Service: UP
 Transcription Service: World
 Representative: John Blair
 Membership: NARTB, RAB
 Pres., Gen. Mgr.: John L. Hogg
 Sls. Mgr.: James W. Ross
 Prog., Pub. Director: John R. Williams
 Chief Engineer: Edward R. Janney

KONI**PHOENIX—1949**

Frequency: 1400 Kc. Power: 250 Watts
 Owned: Station KONI
 Address: Rm. 103, Mayer Heard Bldg.
 Phone: ALpine 8-8044 Air Time: Full Time
 News Service: INS
 Sta. Rep.: Indie, Dora-Clayton
 President: James T. Ownby
 Program Dir.: Margie Abbott
 Chief Engineer: Ed Doraty

KRIZ**PHOENIX—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Howard M. Loeb
 Address-Trans. Loc.: 2345 Westward Blvd.
 Phone: 4-8436 Air Time: Full Time
 News Service: UP
 Station Representative: Burn-Smith
 Membership: NARTB
 Pres., Gen. Sta. Manager: Howard M. Loeb
 Comm., Prom. Mgr.: Sheldon Engel
 Prog. Dir.: Bill Bailey
 Chief Engineer: James E. Groll

KRUX**PHOENIX—1947**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Radio Arizona Inc.
 Bus.-Studio Address: Goodrich Bldg.
 Phone: ALpine 2-2371 Air Time: Full Time
 News Service: UP
 Transcription: SESAC, Lang-Worth

Representative: Indie Sales, O'Conner
 President: Stanley Schultz
 General Manager: Stan Norman
 Sta., Comm. Mgr.: Frank Barc
 Program Dir.: Gene Burrus
 Chief Engineer: Gene Boos

KTAR**PHOENIX—1922—NBC-ARIZ. BCSTG.**

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By: KTAR Bcstg. Co.
 Business Studio Address: 1101 North Central
 Phone: AL 4-4161 Air Time: Full Time
 News Service: AP
 Trans. Ser.: Thesaurus, Standard, Capitol
 Representative: Paul H. Raymer
 Membership: NARTB
 Ch. of Bd.: John J. Louls
 Pres., Gen. Mgr.: Richard O. Lewis
 Commercial Manager: E. W. Harvey
 Public Service, Prom.: Ted Edwards
 Program Director: Rol Laughner
 Chief Engineer: A. C. Anderson

KYCA**PRESCOTT—1940
NBC-ARIZ. BCSTG.**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Southwest Bcstg. Co.
 Business-Studio Address: East Gurley St.
 Phone: 244 Air Time: Full Time
 News Service: AP
 Transcription Service: Thesaurus, Capitol
 Representative: Paul H. Raymer
 Pres., Gen. Mgr.: Harold Ritter
 Program Director: Hollis Hill
 Chief Engineer: George Eitel

KGLU**SAFFORD—1938—NBC-ABS**

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By: Gila Bcstg. Co.
 Business-Studio Address: 520 Main St.
 Phone: 15 Air Time: Unlimited
 News Service: AP
 Transcription Service: Thesaurus
 Representative: Paul H. Raymer
 Membership: NARTB
 President: Louis F. Long
 Gen., Sta. Mgr.: Paul Merrill
 Pgm. Dir.: Lester McBride
 Comm. Mgr.: Edward E. Furman
 Pub. Dir.: Russ Wennacott
 Chief Engineer: John E. Hickman

KCNA**TUCSON—1946—ABC**

Freq.: 580 Kc. Power: 5 kw. d.; 500 w. n.
 Owned-Operated By: Catalina Bcstg. Co.
 Business-Studio Address: 1511 East 16th
 Phone: 2-4664 Air Time: Full Time
 News Service: AP
 Transcription Service: Lang-Worth
 Representative: Hollingbery

Membership NARTB, RAB
 President Erskine Caldwell
 Gen., Sta. Manager..... Wayne Sanders
 Sales Manager..... Harry Chambers
 Chief Engineer..... Tom Epperson

KEVT

TUCSON—1953

Frequency: 690 Kw..... Power: 250 Watts d.
 Owned-Oper. By..... Tucson Radio Inc.
 Business Address..... 400 N. Shawnee
 Representative Oakes
 Membership NARTB
 News Service UP
 Pres., Gen., Sta. Mgr..... Peter Trowbridge
 Comm. Mgr..... De Witt Wray
 Program Dir..... Oscar H. Stevens
 Chief Engineer..... Peter Trowbridge

KOPO

TUCSON—1947—CBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By.... Old Pueblo Bcstg. Co.
 Business-Studio Add..... 115 W. Drachman St.
 News Service AP
 Representative AM Radio Sales
 Membership NARTB
 President..... Gene Autry
 Manager..... E. S. Mittendorf
 Commercial Manager..... Paul Plunkett
 Promotion Mgr..... Joe Crystall
 Chief Engineer..... Vernard Cimmioyotti

KTKT

TUCSON—1949

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Thomas J. Wallace
 Business-Studio Address 500 W. Elm
 Transcription Service Standard
 Owner..... Thomas J. Wallace
 Chief Eng., Asst. Mgr.. Thomas J. Wallace, Jr.

KTUC

TUCSON—1929—MBS-ARIZ. NET.

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Tucson Bcstg. Co.
 Business-Studio Address... 900 E. Broadway
 Phone: 2-3344..... Air Time: Full Time
 News Service UP
 Trans. Service World, Associated
 Representative John Blair
 Membership NARTB, RAB
 Pres. & General Manager..... Lee Little
 Business Manager..... Mac C. Matheson
 Commercial Mgr..... George Bradley
 Program Director..... Pete Tufts
 Chief Engineer..... Cliff Livingston

KVOA

TUCSON—1929—NBC-ABS

Frequency: 1290 Kc..... Power: 1000 Watts
 Owned-Operated By.. Arizona Bcstg. Co., Inc.

Business-Studio Address..... 209 W. Elm
 Transcription Service..... Thesaurus, Capitol
 Representative..... Paul H. Raymer
 Membership NARTB
 General Manager..... R. B. Williams
 Business Mgr..... Harper M. Phillips
 Commercial Mgr..... John C. Underwood, Jr.
 Program Director..... Ben L. Slack, Jr.
 Chief Engineer..... Ray H. Holsclaw

KVNC

WINSLOW—1952

Frequency: 1010 Kc..... Power: 1 Kw. d.
 Owned-Oper. By..... Gila Bdcstg. Co.
 Address..... P. O. Box 373
 News Service..... AP, PA
 Transcription..... Thesaurus, Standard, World
 President..... L. F. Long
 Gen. Mgr..... O. E. Whelan
 Comm. Mgr..... John C. Schooley
 Chief Engineer..... Earl Hickman

KOLD

YUMA—1953—CBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By.... Maricopa Bctrs., Inc.
 Address..... P. O. Box 1430
 Transcription Service Standard
 Representative Tracy Moore, Holman
 Membership NARTB
 President Jack Hawthorne
 General Manager..... Charles H. Garland
 Station Manager..... Robert C. Garland
 Chief Engineer..... Donald Peltz

KYMA

YUMA—1950—MBS—ARIZ. NET.

Frequency: 1400 Kc..... Power: 250 W/atts
 Owned-Oper. By..... KYMA-Yuma, Inc.
 Address..... P. O. Box 671
 Transcription Service World
 Representatives..... John Blair, Harlan Oakes
 Membership NARTB, RAB
 Pres., Gen., Sta. Mgr..... William B. Lindsey
 Commercial Mgr..... Bob Brennan
 Sales Prom. Mgr..... Ralph Davis
 Publicity Dir..... Lowell McGill
 Chief Engineer..... Ray Ring

KYUM

YUMA—1940—NBC-ABS

Frequency: 560 Kc..... Power: 1000 Watts
 Owned-Operated By..... Yuma Bcstg. Co.
 Business Address..... 1901 E. 1st St.
 News Service..... AP, UP, INS
 Transcription Service... Thesaurus & Standard
 Representative..... Paul H. Raymer
 Membership NARTB
 Pres., Gen., Sta. Mgr..... Ray C. Smucker
 Commercial Manager..... Roy L. Jorgensen
 Sales Prom. Mgr..... Pat Carrick
 Program Director..... Bob Hansen
 Publicity Director..... Russ Siner
 Chief Engineer..... Leavenworth Wheeler

ARKANSAS

Pop. Feb. 1, 1955 (Est.) 1,948,000 — Families 568,000

Radio Homes — 470,000 — TV Homes 117,000 — Stations in State 51

KVRC

ARKADELPHIA—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Arkadelphia Bcstg. Co.
Business-Studio Address: 507 Main St.
Phone: 790 Air Time: Full Time
News Service AP
Representative Hil F. Best
President Cecil W. Cupp
Gen., Sta., Comm. Mgr. J. M. Moore
Pgm., Prod. Pub. Dir. Bill Deaton
Chief Engineer Ray Burns

KBTA

BATESVILLE—1950—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned: White River Valley Bdcsts. Co.
Phone: 1112-1113 Air Time: Full Time
News Service AP
Representative Best
Transcription Service World
Membership NARTB, RAB
President J. F. Higginbottom
Comm. Mgr. E. A. Poole
Program Director E. A. Lotridge
Chief Engineer Morris Coiffer

KBBA

BENTON—1953—KBS

Frequency: 690 Kw. Power: 250 Watts d.
Owned-Oper. By: Benton Bcstg. Service
Business Address: Box 294
Phone: Spring 8-2690 Air Time: Daytime
Sta. Rep. H. L. Best
Pres., Gen. Mgr. W. R. Tuck Jr.
Comm. Mgr. Lavelle Langley
Prod. Dir. Preston Bridges
Prom. Dir. Eddie Zoch
Chief Engineer Preston Bridges

KLCN

BLTYHEVILLE—1922

Frequency: 910 Kc. Power: 5000 Watts d.
Owned-Operated By: Harold L. Sudbury
Address: Sudbury Bldg., Main St.
Phone: Poplar 2-2093 Air Time: Daytime
News Service AP
Station Representative John E. Pearson
Pres., Gen. Comm. Mgr. Harold L. Sudbury
Sales Promotion Manager J. T. Sudbury
Program Director Carl Frame
Chief Engineer Joe Nearns

KAMD

CAMDEN—1946—MBS-KBS
RAZORBACK

Frequency: 1450 Kc. Power: 250 Watts

Owned-Operated By: Camden Radio Inc.
Address: P. O. Box 5859
News Service AP
Representative Gill-Perna
Membership NARTB
President Walter E. Hussman
Gen., Sta., Comm. Mgr. Donald Cathey
Sales Prom., Prog. Dir. Callis Carter
Chief Engineer Dorris C. Hunter

KPLN

CAMDEN—1953

Frequency: 1370 Kw. Power: 1000 Watts d.
Owned-Oper. By: Southern Bcstg. Co.
Business Address: Stephens Rd.
Trans. Ser. SESAC, World
Sta. Rep. Hil Best
President D. R. James Jr.
Gen. Mgr. C. T. Mullins
Program Director J. Andrew Wright
Comm. Mgr. L. J. Smith

KCON

CONWAY—1950—KBS

Owned-Operated By: Conway Bcstg. Co.
Frequency: 1230 Kc. Power: 250 Watts
Address: 903½ Front St.
Phone: 189 Air Time: Full Time
Transcription Service SESAC, World
Sta. Rep. Hil Best
News Service UP
Pres., Gen., Sta. Mgr. James E. Clayton
Comm. Mgr. E. McClendon
Program Director Corra N. Tilley
Chief Engineer Herman G. Stermer

KAGH

CROSSETT—1951—NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Julian Haas
Address: 900 Main St.
Phone: 750 Air Time: Full Time
News Service AP
Pres., Gen. Mgr. Julian Haas
Chief Engineer Charles Bucie

KDMS

EL DORADO—1950—KBS

Frequency: 1290 Kc. Power: 1,000 Watts d.
Owned-Operated By: KDMS, Inc.
Address: Randolph Hotel
Phone: 3-5121 Air Time: Daytime
News Service UP
Transcription Service Thesaurus
Representative Devney—Melville
Gen. Mgr. P. E. Norton
Comm., Sis. Prom. Mgr. G. Beckwith
Prog. Dr. Jesse James
Chief Eng. J. Crawford

KELD

EL DORADO—1935—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Radio Enterprises, Inc.
 Business-Studio Address Radio Center Bldg.
 Phone: UNion 3-6126 Air Time: Full Time
 News Service AP
 Transcription Service World
 Membership NARTB
 Pres., Gen., Sta. Mgr. W. N. McKinney
 Comm. Mgr. J. R. Duerson
 Program Director Mrs. D. Pondrom
 Chief Engineer John Long

KGRH

FAYETTEVILLE—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Fayetteville Bcstg. Co., Inc.
 Business-Studio Address 922 Leverett St.
 Phone: Hillcrest 2-2322 Air Time: Full Time
 News Service AP
 Representative Walker
 Membership NARTB
 President Hayden McIlroy
 Gen. Sta. Mgr. Fred J. Stevenson
 Commercial Mgr. Ed. Gideon
 Program Director Wallie Ingalls
 Chief Engineer Harold Lindsey

KXJK

FORREST CITY—1949—KBS

Frequency: 950 Kc. Power: 1000 Watts
 Owned By Forrest City Bcstg. Co., Inc.
 Address Natl. Bank of East Arkansas Bldg.
 Phone: 950 Air Time: Daytime
 News Service AP
 Transcription Service World
 Rep. H. F. Best, Dora-Clayton
 Gen., Sta. Mgr. William Fogg
 Commercial Manager James Pearson
 Program Director Harold Webber
 Chief Engineer Walter Smith, Jr.

KFPW

FORT SMITH—1925—CBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Tulsa Bcstg. Co.
 Business Address Sta. B Box 98
 Phone: 34105 Air Time: Full Time
 News Service UP
 Transcription Service World
 Representative Avery-Knode
 Membership NARTB
 President John T. Griffin
 General Manager L. A. Blust
 Station Manager J. Paul McCaslin
 Chief Engineer Gene Gregory

KFSA

FORT SMITH—1947—ABC

Freq: 950 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Southwestern Pub. Co.
 Business-Studio Address 920 Rogers Ave.

Phone: 29126 Air Time: Full Time
 News Service AP
 Representative John E. Pearson
 Membership NARTB
 President Donald W. Reynolds
 Gen., Sta. Mgr. Weldon Stamps
 Comm. Mgr. D. L. Johnson
 Program, Pub. Director Pat Porta
 Chief Engineer Robert W. Platt, Jr.

KWHN

FT. SMITH—1947—MBS

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By KWHN Bcstg. Co., Inc.
 Business-Studio Add. 421-423 Garrison Ave.
 Phone: Sunset 3-8967-8 Air Time: Full Time
 News Service AP
 Trans. Ser. Standard
 Representative Rambeau
 Gen. Mgr., Sec. Treas. H. S. Nakhdimen
 Sta. Dir., Comm. Mgr. Parkman R. Feezor
 Program Director Glenn O'Neal
 Chief Engineer Bruce Dennis

KHOZ

HARRISON—1946—KBS-MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Harrison Bcstg. Corp.
 Bus-Studio Address Radio City Addition
 Phone: 1240 Air Time: Full Time
 News Service UP
 Sta. Rep. Hil Best
 Transcription Service Thesaurus
 Gen. Mgr. R. S. Wheeler, Jr.
 Sta. Mgr. Bruce C. Washburn
 Comm. Mgr. Everett S. Horton
 Chief Engineer Fred E. Ward

KFFA

HELENA—1941—KBS—MBS

Frequency: 1360 Kc. Power: 1,000 Watts
 Owned-Operated By Helena Bcstg. Co.
 Address 215 York St.
 Phone: Hickory 4-2361 Air Time: Full Time
 News Service AP
 Transcription Service World
 Representative Best
 Comm. Mgr. George Caven
 Pres., General Manager Sam W. Anderson
 Program Director Larry Parker
 Chief Engineer Earl Hodges

KXAR

HOPE—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Hope Bcstg. Co.
 Address P. O. Box 138
 Phone Number: PR 7-3601 Air Time: Full Time
 News Service AP
 Sta. Rep. Best
 President A. H. Washburn
 Gen. Mgr., Chief Engineer L. B. Tooley
 Comm. Mgr. Wes Ninemire
 Program Director Carroll A. Wynn

KBHS

HOT SPRINGS—1953—KBS

Frequency: 590 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Resort Bdcstg. Co., Inc.
 Address. 113 Third St.
 Phone: 3888 Air Time: Full Time
 News Service UP
 Transcription Service World
 Sta. Rep. Sears & Ayer
 Membership RAB
 President I. A. Cain
 Comm. Mgr. Ed C. Appler
 Sales Prom. Mgr. Fred Ross
 Prog. Dir. Steve Nichols
 Publicity Dir. Bonnie Jean Brooks
 Gen. Mgr. Randall L. McCarrell
 Chief Eng. Dalton Sanders

KBLO

HOT SPRINGS—1953

Frequency: 1470 Kw. Power: 1000 Watts d.
 Owned-Oper. By. National Park Bcstg. Co.
 Address. 1011 Central Ave.
 Phone: 5365 Air Time: Daytime
 News Service AP
 Trans. Service SESAC
 Co-Owner, Gen. Mgr. R. S. Bielon
 Co-Owner J. W. Bowie Meredith
 Comm. Mgr. Jesse Pate
 Program Director Jim Waites
 Chief Engineer R. G. King

KWFC

HOT SPRINGS—1941—MBS-ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Spa Bcstg. Co., Inc.
 Business-Studio Address. 819½ Central Ave.
 Phone: 412-3 Air Time: Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative Gill-Perna
 President Walter E. Hussman
 Gen. Sta. Mgr. C. J. Dickson
 Commercial Manager Jack Wolever
 Prog. Dir. Jim City
 Chief Engineer William A. Carr

KBTM

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Regional Bcstg. Co.
 Address. 603 Madison St.
 Phone: Webster 5-5597 Air Time: Full Time
 News Service AP
 Membership NARTB
 Transcription Service World
 Owner, Mgr. Harold E. King
 Comm. Mgr. James Barnes
 Sls. Prom. Mgr. Marion Bohne
 Program Director Bill Hart
 Publicity Director Clarence Adams
 Chief Engineer Norman Bowman

KNEA

JONESBORO—1950

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Operated By. Radio Jonesboro, Inc.
 Address. Citizens Bank Bldg.
 News Service UP
 Transcription Service Thesaurus
 Representative Gill-Perna
 Membership NARTB
 President Ernest Farabee
 General, Station Manager Dick Crane
 Comm., Sales Prom. Mgr. Bernie Hargreaves
 Program Director Chad Lassiter
 Chief Engineer Wesley Bell

KARK

LITTLE ROCK—1928—NBC

Frequency: 920 Kc. Power: 5000 Watts
 Owned-Oper. By. Arkansas Radio & Equip. Co.
 Address. 10th & Spring
 News Service AP, UP
 Transcription Service World
 Representative Edward Petry
 Membership NARTB, RAB
 President T. H. Barton
 Station Manager Douglas J. Romine
 Commercial Mgr. A. C. Dowden
 Prom. Mgr. Shirley Kennedy
 Sales Prom. Mgr. Carol Vinson
 Program Director Ernest M. Howard
 Chief Engineer Dan L. Winn

KGHI

LITTLE ROCK—1927—ABC

Freq.: 1250 Kc. Power: 1 Kw. d. 500 w. n.
 Owned-Operated By. KGHI Bcstg. Service
 Address. P. O. Box 3099
 Station Representative George P. Hollingbery
 News Service UP
 President A. L. Chilton
 General Manager S. C. Vinsonhaler
 Commercial Mgr. Kermit L. Richardson
 Program Director Hugh Brown
 Chief Engineer V. O. Van Dusen

KLRA

LITTLE ROCK—1927—CBS

Freq.: 1010 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By. Arkansas Bcstg. Co.
 Business-Studio Address. Gazette Bldg.
 Phone: 2-5427 Air Time: Full Time
 Newspaper Affiliation Arkansas Gazette
 News Service AP, UP
 Transcription Service Standard, SESAC
 Representative Paul Raymer
 President J. N. Heiskell
 General Manager G. H. Robertson
 Prom. Mgr. R. J. Myers, Bob Hicks
 Prog. Dir. Harris Owen
 Pub. Dir. M. Berg
 Chief Engineer Kermit F. Tracy

K T H S

LITTLE ROCK—1924—CBS

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Operated Radio Bcstg., Inc.
 Business-Studio Address: 313 Main St.
 Phone: 4-2293 Air Time: Full Time
 News Service UP, AP
 Transcription Service Lang-Worth
 Representative Branham
 Membership NARTB, BAB
 President W. H. Bronson
 General Manager B. G. Robertson
 Comm. Mgr. W. V. Hult
 Sales Prom. Mgr. R. Brown
 Program Director Cecil Bland
 Chief Engineer Cecil L. Suitt

K V L C

LITTLE ROCK—1948—KBS

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By Southwestern Bcstg. Co.
 Address Southern Natl. Insurance Bldg.
 Phone: FR 5-5321 Air Time: Full Time
 News Service AP
 Representative Radio Representatives
 Membership BAB
 President R. M. Saxon
 Vice-Pres. Leonard Coe
 Sta. Mgr., Chief Eng. Dale Mahurin
 Asst. Sta. Mgr. Wally Geiger

K X L R

LITTLE ROCK—1946—MBS

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Ark. Airways Co.
 Address Cotton Belt Bldg.
 Phone: FR 2-2155 Air Time: Full Time
 News Service UP
 Transcription Service Thesaurus
 Rep. Venard, Rintoul & McConnell
 President John F. Wells
 Gen., Sta. Manager Emil J. Pouzar
 Commercial Mgr. Melton Lancaster
 Program Director Roy Nichols
 Chief Engineer Earl H. Butler

K V M A

MAGNOLIA—1948—MBS-KBS

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Oper. By Magnolia Bcstg. Co.
 Business-Studio Address: 212 N. Jefferson St.
 News Service AP
 President Joe F. Rushton
 Rep. John E. Pearson
 Membership NARTB
 Comm. Mgr. D. Waller
 Gen., Sta. Mgr. William M. Bigley
 Chief Engineer Ray Wells

K D A S

MALVERN—1951—KBS

Frequency: 1420 Kc. Power: 1000 Watts d.

Owned-Operated By Malvern Bcstg. Co.
 Address Young Insurance Bldg.
 Phone: 1584 Air Time: Daytime
 Transcription Service World
 Representative Devney, Melville
 President J. C. Cuffman
 Gen. Manager Charles Perry
 Program Director Overton Hurst
 Chief Engineer John R. Williams

K V S A

McGEHEE—1953—KBS

Frequency: 1220 Kw. Power: 1000 Watts d.
 Owned-Oper. By S. E. Arkansas Bcstrs. Inc.
 Address Box 1220
 Phone: 20 Air Time: Daytime
 News Service AP
 Transcription Service Capitol
 Representative Best
 Membership NARTB
 Pres., Gen. Mgr. Abbott F. Kinney
 Comm. Mgr. Mrs. M. F. Kinney
 Sales Manager William R. Moore
 Program Director H. E. Parent
 Chief Engineer Robert L. Padgett

K E N A

MENA—1950—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By R. B. Bell
 Address S. Reese St.
 Phone: 878 Air Time: Full Time
 Transcription Service Standard
 News Service UP
 Station Representative Hill Best
 Owner Manager R. B. Bell
 Program Director Bernice Bell
 Chief Engineer O. D. Frederick

K V O M

MORRILTON—1953

Frequency: 800 Kw. Power: 250 Watts d.
 Owned-Oper. By Morrilton Bcstg. Co.
 Address P. O. Box 541
 Phone: 506 Air Time: Daytime
 Transcription Service Standard, World
 Station Manager J. C. Willis
 Commercial Manager Howard F. Houston
 Station Representative Hill Best

K T L O

MOUNTAIN HOME—1953—MBS

Frequency: 1490 Kw. Power: 250 Watts
 Owned-Oper. By Mountain Home Bcstg. Corp.
 Address Box 67
 Phone: 1490 Air Time: Full Time
 Transcription World
 Membership NARTB
 Pres., Gen. Mgr. A. Stricklen
 Commercial Mgr. Bob Pratt
 Chief Engineer Don Bowen

KNBY

NEWPORT—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By... Newport Bcstg. Co.
 Business Address... Box 218
 Phone: 749 Air Time: Daytime
 News Service... UP
 President... Harold Sudbury
 Commercial Mgr... Gene Howe
 Program Director... Jerry Grojean
 Chief Engineer... Anson Clark

KOSE

OSCEOLA—1949—KBS

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Osceola Bcstg. Corp.
 Business Address... P. O. Box 311
 Phone: 880 Air Time: Daytime
 News Service... AP
 Transcription Service... World
 Membership... NARTB
 Representative... Hil F. Best
 President... H. F. Ohlendorf
 General Manager... Ted Woods
 Commercial Manager... Betty G. Woods
 Program Director... Hobson Daws
 Chief Engineer... H. M. Jones

KDRS

PARAGOULD—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Progressive Bcstg. Co.
 Business Address... Box 491
 Phone: Cedar 2-7627 Air Time: Full Time
 News Service... AP
 General Manager... G. T. Rand
 Commercial Manager... Doyne F. Bateman
 Business Manager... T. M. Self
 Prog. Dir... W. Wheelis
 Chief Engineer... Russell Schwamb

KCLA

PINE BLUFF—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... Radio Engineering Service
 Business-Studio Address... 2900 W. 28th St.
 Phone: 1900 Air Time: Full Time
 News Service... AP
 Transcription Service... Langworth
 Station Representative... Hil Best
 General Mgr... Kenneth Kesterson
 Commercial Manager... Clyde Martin
 Pgm. Dir., Chief Engineer... Charles Penix

KOTN

PINE BLUFF—1934—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Universal Bcstg. Corp.
 Address... 505½ Main St.
 Phone: 721 Air Time: Full Time
 News Service... AP

Transcription Service... Thesaurus
 Pres., Gen. Mgr., Chief Engr... B. J. Parrish
 Prom. Mgr... R. W. Etter
 Program Director... Hilda Matz

KPOC

POCAHONTAS—1950—KBS

Frequency: 1420 Kc. Power: 1,000 Watts d.
 Owned-Operated By... Pocahontas Radio, Inc.
 Address... P. O. Box 250
 Phone: 500 Air Time: Daytime
 News Service... AP
 Transcription Service... World
 Membership... NARTB
 Pres., Gen. Mgr... Adrian L. White
 Com. Mgr... Hiram Mayo
 Prog. Dir... Bill Nicholson
 Chief Engineer... Jack Wilson

KAMO

ROGERS—1954

Frequency: 1390 Kc. Power: 500 Watts
 Owned... Leon McAuliffe, Don Thompson
 Address... Am. Natl. Bank Bldg.
 Phone: 1390 Air Time: Daytime
 News Service... UP
 Station Representative... Hil Best
 General Mgr... G. Don Thompson
 Commercial Mgr... Gean Boroughs

KXRJ

RUSSELLVILLE—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Valley Broadcasters, Inc.
 Address... Fine Arts Bldg.
 Phone: 299 Air Time: Full Time
 News Service... AP
 Owner, Gen., Sta. Mgr... C. R. Horne
 Commercial Manager... L. L. Bryan
 Sales Prom. Mgr... Don Sammons
 Pgm. Dir., Chf. Engr... W. C. McKenney

KWCB

SEARCY—1951—KBS

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned... White County Bcstg. Co., Inc.
 Address... P. O. Box 95
 Phone: 1281 Air Time: Daytime
 News Service... AP
 Representative... Hil F. Best
 Membership... NARTB
 Pres., Gen. Mgr... Carl N. Dodd
 Sales Prom. Manager... Don P. Jones
 Program Director... Marie H. Apple
 Chief Engineer... Homer Harris

KUOA

SILAM SPRINGS—1923—MBS

Frequency: 1290 Kc. Power: 5,000 Watts d.
 Owned-Operated By... KUOA, Inc.
 Business-Studio Address... Siloam Springs
 Phone: 777 Air Time: Daytime

News Service AP
 Transcription Service Thesaurus
 Membership NARTB
 President John E. Brown, Jr.
 Gen. Mgr. Cecil Smith
 Comm. Mgr. James Sheed
 Program Director Ralph Kennedy
 Chief Engineer Cecil E. Smith

K B R S

SPRINGDALE—1949—ABC-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned. N.W. Ark. Bcstg. & TV. Co.
 Address Box 29
 Phone: 675. Air Time: Full Time
 News Service AP
 Representative Pearson
 President Donald W. Reynolds
 General Manager Roy J. Bowman
 Comm. Mgr. E. E. Bullock
 Sales Prom. Mgr. Phil Phillips
 Chief Engineer Bill Ussery

K W A K

STUTTGART—1948—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By ... Stuttgart Bcstg. Corp.
 Business Address 1818 S. Buerkle
 Phone: 25212. Air Time: Full Time
 News Service UP
 Transcription Service Standard, World
 Representative Hil F. Best
 Membership NARTB
 President Beloit Taylor
 Gen. Manager Melvin P. Spann
 Station Mgr. June S. Spann
 Tech. Dir. Wm. R. Beard
 Chief Engineer Marvin Heffington

THOSE WHO KNOW

FAMOUS BRANDS . . .

KNOW THE MOST FAMOUS

BRAND IN NEWS IS

AP

K O S Y

TEXARKANA—1951—MBS

Freq.: 790 Kc. Power: 1 Kw. d. 500 w. n.
 Owned-Operated By Gateway Bcstg. Co.
 Address ... Wadley Bldg., State Line Ave.
 at 6th
 News Service AP
 Station Representative Pearson
 Transcription Service Thesaurus
 Partners. ... Dr. W. Decker Smith, A. L. Davis
 General Manager Tom E. Dillahunt
 Commercial Manager Herman Cecil
 Program Director Bill Mitchell
 Chief Engineer Chas. Mathis

K R L W

WALNUT RIDGE—1951
RAZORBACK

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Operated By . Southern Baptist College
 Address College City
 Phone: 980. Air Time: Day Time
 Representative Best
 President Dr. H. E. Williams
 General Manager Wm. H. Cate
 Program Director Bill Thornton
 Chief Engineer Leonard Ringle

K W R F

WARREN—1953

Freq.: 860 Kc. Power: 250 Watts
 Owned Pines Bcstg. Co.
 Address Box 480
 Phone: 353, 4. Air Time: Daytime
 News Service AP
 Trans. Service World
 Gen., Sta. Mgr. Lee Reaves
 Comm., Sls. Prom. Mgr. Bill Wells
 Program Dir. Deno Nichols
 Chief Engineer Larry Self

K W E M

WEST MEMPHIS—1947

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By KWEM Inc.
 Business-Studio Address 69 Buntyn St.
 Phone: 48-3311. Air Time: Daytime
 President E. D. Rivers, Jr.
 Sta. Dir. Bob Way
 Sales Prom. Bob Honore
 Prog. Dir. Tom Roan
 Pub. Dir. Matty Brescia
 Com. Mgr. Spencer Bedsole
 Chief Engineer Ed Beck

ONLY 4

STATIONS

in Southern California are powerful enough and popular enough to register audiences in radio survey ratings of both **Los Angeles** and **San Diego**.

Of these top four, KBIG ...

- is the only independent
- costs the least
- delivers most listeners per dollar

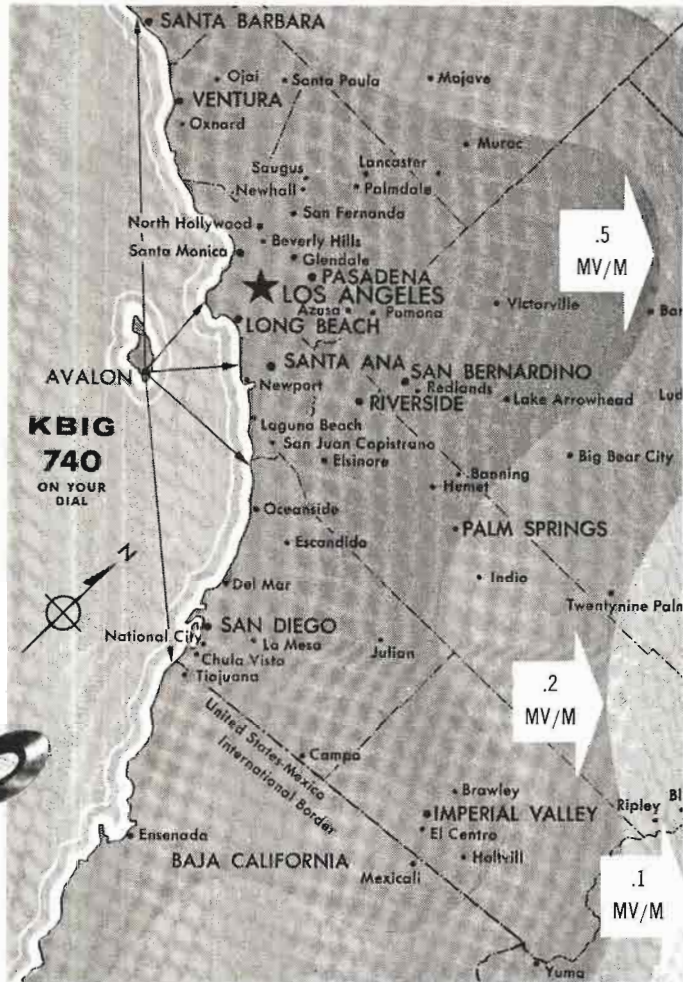
KBIG's 10,000-watt Catalina Island signal focuses all its strength on its mainland market, wastes none out to sea. Booming across salt water (finest natural conductor of radio waves) KBIG covers Southern California from Santa Barbara to Mexico.

KBIG helps you to make the Whole Sale, to all the Southland, at Wholesale Prices — as little as \$6.75 a break!

Prove It To Yourself! Compare KBIG's base hour rate (\$132) or base minute rate (\$20) with any combination of newspapers, outdoor, television or radio you need to get this same coverage.

You'll see why KBIG is the **Giant Economy Package of Southern California Radio.**

Call Meeker or us — get the whole KBIG story.



**KBIG
740
ON YOUR
DIAL**



**The
Catalina
Station**

KBIG

10,000 WATTS
740 KILOCYCLES

STUDIOS IN AVALON AND HOLLYWOOD

JOHN POOLE BROADCASTING CO

6540 Sunset Blvd., Los Angeles 28, Calif. • HOLLYWOOD 3-3205 • KBIG • Fresno • 900-KG • center of the dial • center of the San Joaquin Valley

CALIFORNIA

Pop. Feb. 1, 1955 (Est.) 12,804,000 — Families 4,380,000
Radio Homes — 4,923,000 — TV Homes 3,273,000 Stations in State 141

KCNO ALTURAS—1951

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Operated By.....CONR Inc.
Address.....P. O. Box 207
Phone: 2531.....Air Time: Daytime
News Service.....UP
Trans. Ser.....Standard, Capitol, SESAC
Representative.....Best
President.....Jackson Teuter
Managing Director.....Dale C. Williams
Comm., Prom. Mgr.....Rae E. Gloster
Chief Engineer.....Ralph Powers

KAVR

APPLE VALLEY—1954

Frequency: 960 Kc. Power: 5 Kw.
Owned.....Apple Valley Bcstg. Co.
Address.....Apple Valley Inn
Phone: Victorville 5390.....Air Time: Daytime
News Service.....UP
Membership.....NARTB
President.....Newton T. Bass
Gen., Sta., Comm. Mgr.....Charles H. Cowling
Exec. Secretary.....Mary Sowell
Program Dir.....Jerry Casselman
Chief Engineer.....Dean Kiner

KBIG

AVALON—1952

Frequency: 740 Kc. Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address.....6540 Sunset Blvd., Hollywood
Phone Number.....Hollywood 3-3205
Air Time.....Daytime
News Service.....UP
Transcription Service.....Capitol
Representative.....Robert Meeker Associates
Membership.....NARTB, BAB
Pres., Gen., Sta. Mgr., Chf. Engr.....John Poole
Comm., Prom. Mgr.....Robert J. McAndrews
Operations Manager.....Cliff Gill
Program Director.....Alan Lisser

KBAK

BAKERSFIELD—1946

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By.....Bakersfield Bcstg. Co.
Address.....29 Woody Rd., P. O. Box 1448
Phone: FA 4-6421.....Air Time: Full Time
News Service.....UP
Representative.....Forjoe
Membership.....NARTB
President.....Harold P. See
General Manager.....A. H. Constant
Sales Manager.....Frank Onstott
Program Director.....Joe Kinser

Publicity Director.....Vern Mack
Chief Engineer.....James Garner

KBIS

BAKERSFIELD—1950

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By.....Marmat Bcstg. Co.
Studio Address.....2013 Chester Ave.
Phone: FA 4-6093.....Air Time: Full Time
News Service.....UP
Representative.....Young
Membership.....NARTB, RAB
Pres., Mgr.....Hal Brown
Commercial Mgr.....Franklin H. Wilbur
Program Director.....Hal Brown
Chief Engineer.....Jack Duemler

KERN

BAKERSFIELD—1932—CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address.....Elk's Club Building
Phone: FA 5-7475.....Air Time: Full Time
News Service.....AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer
President.....Eleanor McClatchy
Station Manager.....Walter Baziuk
Chief Engineer.....Luverne Shatto

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Kern County Bcstrs., Inc.
Business-Studio Address.....1420 Truxton Ave.
Phone: 44548.....Air Time: Full Time
News Service.....UP
Transcription Service.....World
Representative.....Avery Knodel
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Gene De Young
V.P., Gen. Sales Mgr.....Ed Uner
Program Director.....Leslyn Day
Publicity Director.....Forrest Kyle
Chief Engineer.....Edwin Andrews

KPMC

BAKERSFIELD—1932—ABC

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P. O. Bin 1709
Phone: Fairview 7-8157.....Air Time: Full Time
News Service.....UP
Transcription Service.....Thesaurus
Station Representative.....George P. Hollingbery
Membership.....NARTB, BAB
President.....F. G. R. Schamblin
Gen., Sta. Mgr.....L. A. Schamblin
Sales Prom., Comm. Mgr.....C. C. Sturm

Publicity Director.....P. R. Biermann
Chief Engineer.....L. P. Jarvis

KPAS

BANNING—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Darwin Bcstg. Co.
Address.....4425 W. Ramsey St.
Phone: 515.....Air Time: Full Time
News Service.....UP
Transcription Service.....World. SESAC
Representative.....Continental
Pres., Gen. Mgr.....Chet Darwin
Sales Prom. Mgr.....Harry Reed
Prog. Dir., Chief Eng.....Jack Campbell
Publicity Dir.....Bob Allen

KWTC

BARSTOW—1947—ABC

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Mojave Valley Bcstg. Co.
Address.....Box 697
Phone: 4001.....Air Time: Full Time
News Service.....UP
Representative.....O'Connell
President.....W. T. Brown
Sta., Com. Mgr.....Harry S. White
Program Director.....Richard Cruse
Chief Engineer.....Don Hetzel

KRE

BERKELEY—1923

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Central Calif. Bcstrs., Inc
Address-Trans.....601 Ashby Avenue
Phone Number.....Ashberry 3-7715
Air Time.....6 a.m.-12M.
News Service.....AP
Membership.....NARTB
Pres., Gen. Sta. Mgr.....Arthur Westlund
Comm., Prom. Mgr.....Don Hambly
Program Director.....Les Avery

KIBS

BISHOP—1953—KBS

Frequency: 1230 Kw.....Power: 250 Watts
Owned-Oper. By.....Inyo Bcstg. Co.
Address.....Rt. 1, Box 28
Phone: Bishop 4411.....Air Time: Full Time
Transcription Service.....Capital
Station Representative.....Western Radio Sales
Owner, Gen. Mgr.....James R. Oliver
Partner.....S. A. Cisler
Commercial Mgr.....R. S. Deming
Program Director.....John Drozd
Chief Engineer.....Alva Wilt

KYOR

BLYTHE—1948—ABC

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Bcstg. Corp. of Am.
Address.....Box 987
Phone: 6290.....Air Time: Full Time

News Service.....UP
Representative.....Pearson
General Mgr.....Peter R. Odens
Program Dir.....Mrs. Guen McIntosh
Chief Engineer (actg.).....Conrad Figueroa

KROP

BRAWLEY—1946—ABC

Frequency: 1300 Kc.....1000 Watts d., 500 n.
Owned-Oper. By.....Bcstg. Corp. of America
Address.....Del Rio Country Club Bldg.
Phone: OV 6-0260.....Air Time: Full Time
Representative.....John E. Pearson Co.
General Manager.....Dale R. Peterson
Station Manager.....Vince Palmer
Program Director.....Ed Silvera
Chief Engineer.....John Quimby

KBLA

BURBANK—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Bcstrs. of Burbank
Address.....11516 Oxnard St.
Phone: Sunset 2-1195.....Air Time: Full Time
News Service.....UP
Station Representative.....Grant Webb
Transcription Service.....Langworth, Capitol
President.....Gordon A. Rogers
Gen. Mgr.....Robert S. Marshall
Chief Engineer.....William Robinson

KICO

CALEXICO—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Charles R. Love
Address.....724 Main St., El Centro
News Service.....AP
Station Representative.....D. Cooke, O'Connell
Membership.....NARTB
President.....Charles R. Love
General Mgr.....W. A. Geddes
Program Director.....Chap Rollins
Chief Engineer.....Jim Coin

KHSL

CHICO—1935—CBS

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated.....Golden Empire Bcstg. Co.
Address.....Box 303
Phone: FI 2-0141.....Air Time: Full Time
News Service.....UP
Representative.....Avery-Knodel
Membership.....NARTB
Pres., Gen. Mgr.....Mrs. H. McClung
Station Manager.....Charles H. Kinsley, Jr.
Commercial Manager.....J. A. Perio
Program Director.....Tommy Nelson
Chief Engineer.....Mel Milburn

KXOC

CHICO—1949—MBS

Frequency: 1060 Kc.....Power: 10,000 Watts

Owned-Oper. By.....**KXOC, Inc.**
 Address-Trans.....Box 523
 Phone: FI 2-4211.....Air Time: Full Time
 News Service.....**UP**
 Transcription Service.....Standard
 Rep.....Adam J. Young, D. F. McGavren Co.
 Membership.....**RAB**
 President.....Harold T. Gibney
 Gen., Sta., Mgr.....Jack L. Powell
 Comm., Promotion Mgr.....Burke Riley
 Prog. Director.....Neil McIntyre
 Chief Engineer.....Bill Pope

KCHV

COACHELLA—1954

Owner.....Coachella Valley Bcstg. Co.
 Address.....Professional Bldg.

KBMX

COALINGA—1950—KBS

Frequency: 1470 Kc.....Power: 500 d.
 Owned-Oper. By.....Westside Brcstg. Co.
 Address.....Box 715
 Phone: 136.....Air Time: Daytime
 News Service.....**UP**
 Gen., Mgr., Chief Eng.....Clifford S. Lantz
 Station Mgr.....H. R. Brown
 Comm. Mgr.....Dick Brown

KBUC

CORONA—1948

Frequency: 1370 Kc.....Power: 1000 Watts d.
 Owned.....Radio Broadcasting, Inc.
 Business Address.....Porphy Rd.
 Phone: 1370-1-2.....Air Time: Full Time
 News Service.....**UP**
 Pres., Gen. Mgr.....Henry Fritzen
 Sta., Sales Mgr.....Charles M. Ferguson
 Chief Engineer.....Robert Cochems

KCRE

CRESCENT CITY—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Del Norte Bcstg. Co.
 Address.....Box 248
 Phone: 3061.....Air Time: Full Time
 News Service.....**AP, INS**
 Representative.....Ayres
 Transcription.....Standard, SESAC, World
 Pres., Gen. Mgr., Pgm. Dir.....Robert E. Grey
 Comm. Mgr.....A. S. Lavanaway

KCHJ

DELANO—1950

Frequency: 1010 Kc.....Power: 1000 Kc. d.
 Owned-Oper. By.....Charles Herman Johnes
 Address.....P. O. Box 262
 Phone: 8676.....Air Time: Daytime
 Transcription Service.....**SESAC**
 News Service.....**UP**
 Pres., Gen. Mgr., Chief Eng.....Charle H. Johnes
 Program Director.....Jean J. Johnes

KRDU

DINUBA—1948—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Dinuba Co.
 Business-Studio Address.....Box 157
 Phone: DI 500.....Air Time: Full Time
 News Service.....**AP**
 Station Rep.....Continental, Ayres
 Pres., Gen., Sta. Mgr.....Egon A. Hofer
 Program Director.....Harold Sparks
 Chief Engineer.....Warren Nystrom

KXO

EL CENTRO—1927—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Valradio Inc.
 Business Address.....Box 140
 Phone: 1100.....Air Time: Full Time
 News Service.....**UP**
 Transcription Service.....Capitol
 Representative.....Paul H. Raymer
 President.....Paul A. Jenkins
 General Manager.....Riley R. Gibson
 Commercial Manager.....Belle Hovey
 Chief Engineer.....Norm German

KHUM

EUREKA—1947—CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Carroll R. Hauser
 Address.....Box 1015
 Phone: Hillside 2-5744.....Air Time: Full Time
 News Service.....**AP**
 Transcription Service.....Capitol
 Representative.....Pearson, MacGavren
 Gen., Sta. Mgr.....Carroll R. Hauser
 Commercial Mgr.....Frank M. Smith
 Sta. Mgr., Pgm., Pub. Dir.....Frank R. Brown
 Chief Engineer.....Dean Elliott

KIEM

EUREKA—1933—MBS

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By.....Redwood Bdcstg. Co., Inc.
 Address.....6th at E. Sts.
 Phone: Hillside 3-1621.....Air Time: Full Time
 Trans. Ser.....MacGregor, World
 News Service.....**UP**
 Membership.....**NARTB, RAB**
 Representative.....John Blair
 President, Manager.....Wm. B. Smullin
 General Manager.....Don Telford
 Commercial Mgr.....Robert Stach
 Program Director.....Pearl Jacobsen
 Chief Engineer.....Larry King

KDAC

FORT BRAGG—1948—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Mendocino Coast Bcstg. Co.
 Address.....Box 616
 Phone: 3251.....Air Time: Full Time

News ServiceAP
 OwnerEdward Mertle
 General Manager.....Craig N. Smith
 Comm. Mgr., Prog. Dir.....Matthew V. Huber
 Chief Engineer.....Donald E. Wood

K A R M

FRESNO—1938—ABC

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Oper. ByKARM
 Business-Studio Address...1333 Van Ness Ave.
 Phone: 4-2966.....Air Time: Full Time
 News Service.....AP, INS
 Transcription ServiceStandard
 RepresentativeBolling
 President.....Mrs. Hattie Harm
 General-Station Manager...Clyde F. Coombs
 Comm. Mgr.....L. L. Daggett
 Sls. Prom. Mgr.....E. Roth Cooney
 Program Director.....Lou Lampe
 Chief Engineer.....Elbert Dean

K F R E

FRESNO—1937—CBS

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. ByCalif. Inland Bcstg. Co.
 Business-Studio Address...T. W. Patterson Bldg.
 Phone: 4-5001.....Air Time: Full Time
 Transcription ServiceWorld
 RepresentativeAvery-Knodel
 V. P. Eng.....Keith L. Mealey
 V.P., Sta. Mgr.....Ed J. Frech
 Program Dir.....Hal O'Donnell
 Treasurer.....Helen Johnson
 Dir. Sales Service.....Harry H. Burum

K G S T

FRESNO—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Delle Broadcasting Co.
 Address.....Plaza Shopping Center
 Phone: 6-9901.....Air Time: Daytime
 News ServiceUP
 Station RepresentativeRambeau
 MembershipNARTB
 Commercial Manager.....Morris Mindel
 Program Director.....Jeanne Bacher

K M A K

FRESNO—1953

Frequency: 1340 Kw.....Power: 250 Watts
 Owned-Oper. ByMcMahan Bcstg. Co.
 Address.....2020 McKinley
 Phone: 6-9448.....Air Time: Full Time
 RepresentativeGrant
 MembershipNARTB
 President.....R. O. McMahan
 Gen., Sta. Mgr.....Coyle Chambers
 Chief Engineer.....Ed Nickels

K M J

FRESNO—1925—NBC

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Operated By....McClatchy Bcstg. Co.
 Business-Studio Address...1515 Van Ness Ave.
 Phone: 3-6277.....Air Time: Full Time
 News Service.....AP, UP
 Transcription ServiceAssociated
 RepresentativePaul H. Raymer
 PresidentEleanor McClatchy
 Station Manager.....David T. Harris
 Commercial Manager.....Roy Swanson
 Sales Promotion.....Richard Ebbert
 Chief Engineer.....William N. Wallace

K Y N O

FRESNO—1947—MBS—DON LEE

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio KYNO
 Address2125 N. Barton Ave.
 Phone: 5-8383.....Air Time: Full Time
 News ServiceUP
 RepresentativeHollingbery
 MembershipNARTB, RAB
 General, Sta. Manager.....L. E. Chenault
 Sales Prom. Mgr.....Jim Carroll
 Program Director.....Leo Goldman
 Chief Engineer.....Bert Williamson

K I E V

GLENDALE—1933

Frequency: 870 Kc.....Power: 250 Watts d.
 Owned-Operated By....Cannon System, Ltd.
 Address.....102 N. Glendale Ave.
 Phone: Cltrus 1-1133.....Air Time: Daytime
 News ServiceUP
 Transcription ServiceStandard
 President.....David H. Cannon
 General Mgr.....Cal Cannon
 Chief Engineer.....Charles N. Whitten, Jr.

K N G S

HANFORD—1948

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Hanford Bcstg.
 Business Address.....P. O. Box 620
 Phone: 620.....Air Time: Full Time
 Paper Affiliation...Hanford Sentinel, Journal
 News ServiceINS, UP
 RepresentativeMcGavren
 MembershipNARTB, RAB
 President.....Earl J. Fenston
 Gen., Sta., Mgr.....Robert Klein
 Commercial Manager.....M. Offenbach
 Program Director.....Les Castaneda
 Chief Eng.....Stan Vestal

KFWB

HOLLYWOOD—1926

Frequency: 980 Kc. Power: 5000 Watts
Owned-Oper. By: KFWB Inc.
Business-Studio Add.: 6419 Hollywood Blvd.
Phone: HO 3-5151 Air Time: Unlimited
News Service: UP, INS
Transcription Service: SESAC
Station Representative: Branham
Pres.: Harry Maizlish
Gen. Manager: Morton Sidley
Program Director: Dan Russell
Chief Engineer: Harry Meyers

KGFJ

HOLLYWOOD—1926

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Ben S. McGlashan
Business-Studio Address: 6314 Sunset Blvd.
Phone: HO 4-0201 Air Time: Full Time
News Service: UP
Transcription Service: Associated
Owner: Ben S. McGlashan
General Manager: Thelma Kirchner
Chief Engineer: Homer Obuchon

KLAC

HOLLYWOOD—1928

Freq.: 570 Kc. Power: 5 Kw. d.; 1 Kw. n
Owned-Operated By: KMTR Radio Corp.
Address: 6363 Sunset Blvd
Phone: Hollywood 2-7271 Air Time: Full Time
News Service: INS, UP
Representative: Adam J. Young, Jr.
Membership: NARTB
President, Gen. Mgr.: M. W. Hall
Commercial Manager: Felix D. Adams
Program Director: R. F. Horgam

KREO

INDIO—1946—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned: Bcstg. Corp. of America
Phone: OV 6-0260 Air Time: Full Time
News Service: UP
Representative: Pearson
General Mgr.: Dale R. Peterson
Station Mgr.: John M. Wages
Commercial Mgr.: Nadine Hill
Office Mgr.: Teddy Wages
Chief Engineer: Manuel Barraza

KAVL

LANCASTER—1950

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Antelope Bcstg. Co.
Address: P. O. Box 1192
Phone: Lancaster 1000 Air Time: Full Time
Transcription Service: Lang-Worth
Membership: NARTB, RAB
Station Representative: Western Radio
News Service: UP

Pres., Gen. Mgr.: W. B. Carter
Commercial Mgr.: H. L. Comstock
Chief Engineer: James French

KCVR

LODI—1946—KBS

Frequency: 1570 Kc. Power: 1000 Watts d.
Owned-Operated By: Central Valley Radio
Business Address: P. O. Box 600
Phone: Lodi 8-0628 Air Time: Daytime
Transcription Service: Standard
Station Representative: Wm. Ayres
Membership: RAB
News Service: UP
Co-owners: Herbert W. Brown, D. A. Brown
Public Relations: Clyde C. Casto
Chief Engineer: George Sampson

KFOX

LONG BEACH—1924

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Operated By: Nichols & Warriner, Inc.
Address: 220 E. Anaheim Street
Phone: Long Beach 6-7281 Air Time: Full Time
News Service: UP
Membership: NARTB, RAB
Pres., Gen., Sta. Mgr.: F. A. Fetsch
Gen., Sta. Mgr.: Hal G. Nichols
Pub., Prom. Mgr.: Robert Lamb
Prog. Pub. Director: Hal Shideler
Technical Advisor: Al Mutter

KGER

LONG BEACH—1926—KBS

Frequency: 1390 Kc. Power: 5,000 Watts
Owned By: John Brown Schools of Calif., Inc.
Business-Studio Address: 3745 Atlantic
Phone: 40-7907 Air Time: Full Time
News Service: AP
Transcription Service: Thesaurus
Representative: Gill-Perna
Membership: NARTB
President: Dr. John E. Brown
Gen., Sta. Mgr.: Clinton H. Fowler
Chief Engineer: Luther Crumbaugh

KABC

LOS ANGELES—1929—ABC

Frequency: 790 Kc. Power: 5000 Watts
Owned-Oper. By: American Bcstg. Co., Inc.
Address: 1539 N. Vine St., Hollywood 28, Cal.
Phone: HO 2-3141 Air Time: Full Time
News Service: AP, UP
Representative: Edward Petry
President: Robert E. Kintner
General Manager: John Hansen
Promotion Manager: David Nowinson
Commercial Mgr.: William Baxley
Program Director: Dresser Dahlstead
Chief Engineer: Cameron Pierce

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CARROLL ALCOTT
EVE ARDEN
RUTH ASHTON
GENE AUTRY
HARRY BABBITT
MEL BALDWIN
BILL BALLANCE
LIONEL BARRYMORE
JACK BENNY
EDGAR BERGEN
BARBARA BRITTON
ROSEMARY CLOONEY
CHARLES COLLINGWOOD
PERRY COMO
BILL CONRAD
DWIGHT COOKE
CHARLES CORRELL
BILL COSTELLO
BING CROSBY
DAN CUBBERLY
BILL CULLEN
IRVING CUMMINGS
ROSEMARY DeCAMP
RICHARD DENNING
HUGH DOUGLAS
BILL DOWNS
GALEN DRAKE
CHARLES FARRELL
BOB FERRIS
GASTON FISCHER
GEORGE FISHER
TENNESSEE ERNIE FORD
BILL FORMAN
CHRISTY FOX
ARTHUR GODFREY
GALE GORDON
FREEMAN GOSDEN
FRANK GOSS
TOM HANLON
TOM HARMON
MAHALIA JACKSON
TODD HUNTER
JOHNNY JACOBS
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ART LINKLETTER
MARY LIVINGSTONE
JOHN LUND
ROBERTA LINN
JAMES MATTHEWS
NELSON McININCH
RAY MILLAND
VAUGHN MONROE
EDWARD R. MURROW
PHILIP NORMAN
JOANIE O'BRIEN
LOUELLA PARSONS
PETER POTTER
MAX ROBY
WILL ROGERS, Jr.
BILL SHADEL
DAVE SHOWALTER
HERB SHRINER
HOWARD K. SMITH
GALE STORM
RALPH STORY
LOWELL THOMAS
LARRY THOR
ROBERT TROUT
DAVID VAILLE
ELENA VERDUGO
JIMMY WAKELY
JOE WALTERS
MAURIE WEBSTER

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DIAL 1070

K F A C

LOS ANGELES—1931

Frequency: 1330 Kc.....Power: 5000 Watts
 Owned-Oper. By...Los Angeles Bcstg. Co., Inc.
 Bus.-Studio Address.....5773 Wilshire Blvd.
 Phone: Webster 0161.....Air Time: Full Time
 News Service.....AP
 Representative.....Bolling
 Membership.....NARTB
 Pres.-Gen.-Sta. Mgr.....Calvin J. Smith
 Program Director.....Howard Rhines
 Chief Engineer.....Ron Oakley

K F I

LOS ANGELES—1922—NBC

Frequency: 640 Kc.....Power: 50,000 Watts
 Owned-Operated By...Earle C. Anthony, Inc.
 Business-Studio Address...141 N. Vermont Ave.
 Phone: Dunkirk 2-2121....Air Time: Full Time
 News Service.....AP, UP
 Transcription Service.....Capitol, World
 Representative.....Henry I. Christal
 Membership.....NARTB
 Pres., Gen. Mgr.....Earle C. Anthony
 Sales Prom. Mgr.....Ronnie Manders
 Asst. to President.....Charles E. Hamilton
 Program Director.....Pat Kelly
 Co-Chief Eng's...H. L. Blatterman, C. W. Mason

K F V D

LOS ANGELES—1925

Frequency: 1020 Kc.....Power: 5,000 Watts
 Owned-Operated By.....Standard Bcstg. Co.
 Business-Studio Add.....338 S. Western Ave.
 Phone: Dunkirk 8-2345....Air Time: Daytime
 News Service.....AP, UP
 Trans. Ser.....Lang-Worth, MacGregor
 Representative.....McGillvra
 Membership.....NARTB
 Pres., Gen. Mgr.....Frank Burke, Jr.
 Comm., Sta. Manager.....Vern Lindblade
 Pgm., Pub. Dir.....Carl Brewster
 Chief Engineer.....Leonard Reeves

K N X

LOS ANGELES—1922—CBS (RADIO)
COLUMBIA PACIFIC

Frequency: 1070 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 Operated By.....CBS Radio Division
 Business-Studio Address...6121 Sunset Blvd.
 Phone: Hollywood 9-1212..Air Time: Full Time
 News Service.....AP, UP
 Representative.....CBS Radio Spot Sales
 Gen., Sta. Mgr.....William D. Shaw
 Comm. Mgr.....Bert West
 Sales Promotion Mgr.....John Asher
 Program Director.....Robert Sutton
 Pub. Dir.....Lloyd Brownfield
 Chief Engineer.....Les Bowman

K M P C

LOS ANGELES—1927

Freq.: 710 Kc....Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By.....KMPC, Inc.
 Address.....5939 Sunset Boulevard
 Phone: Hollywood 9-5341..Air Time: Full Time
 News Service.....INS, UP
 Membership.....NARTB
 President.....Gene Autry
 Gen. Mgr. & V.P.....Robert O. Reynolds
 V.P. & Asst. Gen. Mgr.....Lloyd C. Sigmon
 Gen. Sales Mgr.....Stanley Spero
 Director of Bcstg., Sls. Prom.....Mark Haas
 Chief Engineer.....L. C. Sigmon

K P O L

LOS ANGELES—1952

Frequency: 1540 Kc....Power: 10,000 Watts d.
 Owned-Oper. By...Coast Radio Bdcstg. Corp.
 Address.....4628 Wilshire Blvd.
 Phone Number.....Webster 8-2345
 News Service.....AP
 Transcription Service...Associated, SESAC
 Representative.....Keller
 Membership.....NARTB
 President, Gen. Mgr.....Hugh R. Murchison
 Station, Comm. Mgr.....Frederick Custer
 Program Director.....R. Scott
 Chief Engineer.....Floyd Hall

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Markets

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LOS ANGELES

Represented by
Joseph Hershey McGillvra, Inc.

K H J

LOS ANGELES—1922
MBS-DON LEE

Frequency: 930 Kc. Power: 5,000 Watts
Owned-Oper. By: General Teleradio, Inc.
Address: 1313 N. Vine St., Hollywood
Phone: Hollywood 2-2133 Air Time: Full Time
News Service AP, UP
Representative H-R
Membership NARTB, RAB
President Willet H. Brown
General Manager Ward D. Ingram
Vice Pres., Sales Norman Boggs
Sales Promotion Mgr. Robert Light
Program Director A. J. LaFrano
Publicity Director Bud Coulson
Chief Engineer Robert Arne

K R K D

LOS ANGELES—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
Owned-Oper. By: Radio Bctrs., Inc.
Business-Studio Address: 541 So. Spring St.
Phone: Madison 2121 Air Time: Daytime
News Service AP, INS
Transcription Service World, SESAC
Membership NARTB
General Manager Ned Connor
Pgm. Dir.-Chief Announcer Charles Clifton
Chief Engineer Benjamin Brown

K M Y C

MARYSVILLE—1940—MBS

Frequency: 1410 Kc. Power: 1,000 Watts
Owner-Oper. Marysville-Yuba City Bcstrs., Inc.
Business Address: P. O. Box 631
Phone: 2-2396 Air Time: Full Time
News Service AP
Transcription Service World
Representative W. S. Grant
Membership NARTB, RAB
President H. E. Thomas
Gen.-Station Manager Joe D. Carroll
Program Director W. R. Cleveland
Chief Engineer Loyd McQueary

K Y O S

MERCED—1936—MBS-DON LEE-KBS

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By: Merced Bcstg. Co.
Business Address: G. St. Grade
Phone: RAndolph 2-6251 Air Time: Full Time
News Service UP
Representative W. S. Grant
Membership NARTB, RAB
Pres., Gen. Mgr. C. O. Chatterton
Commercial Manager Bob Garrett
Program Director Gene Bell
Sales Promotion Mgr. Gary Lorensen
Chief Engineer Mal Beavers

K B O X

MODESTO—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned: Stanislaus County Bcstrs. Inc.
Address: 1507 10th St.
Phone: 3-7756 Air Time: Full Time
News Service AP
Representative Rambeau
Pres., Gen., Sta. Mgr. Milton Hibdon
Comm. Sls., Prom. Mgr. R. Nicholson
Program Director Norma Alamshau
Chief Engineer Maurice Hill

K M O D

MODESTO—1950—ABC

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Operated By: Radio Modesto, Inc.
Address: P. O. Box 941
Phone: 2-1051 Air Time: Full Time
News Service AP
Representative Meeker; Moore; McGovern
Membership NARTB
President John Griffin
Gen. Mgr. Don C. Reeves
Comm. Mgr. Judd Sturtevant
Program Director Gene D'Accardo
Chief Engineer Don Allen

K T R B

MODESTO—1933

Frequency: 860 Kc. Power: 10,000 d.; 1000 n.
Owned-Operated By: KTRB Bcstg. Co., Inc.
Address: Norwegian Ave.
Phone: 3-0737 Air Time: Full Time
News Service INS, UP
Transcription Service Cole, Standard
Representative W. S. Grant
Pres.-Gen.-Station Mgr. William H. Bates, Jr.
Commercial Mgr. Lee Roddy
Prog. Dir. Don E. Lapan
News Director Charlie McEwen
Chief Engineer William H. Bates, Jr.

K M B Y

MONTEREY—1939—CBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Monterey Radio-TV Co.
Business Address: 468 Calle Principal
Phone: 2-4541 Air Time: Full Time
Membership NARTB
News Service UP
Transcription Service World
Station Representative Grant
President Kenyon Brown
General Manager S. M. Aston

K W S D

MT. SHASTA—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Shasta Cascade Bcstg. Corp.
Address: E. Alma Street



Phone: Mt. Shasta 2124..Air Time: Full Time
 News ServiceAP
 Representative.....Continental, McGavren,
 Western Radio
 MembershipNARTB
 General Manager.....Arthur Adler
 Sta. Mgr., Chief Eng.....David H. Rees
 Program Director.....Iola Huntingdon

KVON

NAPA—1947

Frequency: 1440 Kc.....Power: 500 Watts
 Owned-Oper. By....Gibson Radio & Pub. Co.
 Address.....P. O. Box 911
 Phone: Vallejo 2-7127...Air Time: Full Time
 News ServiceUP
 Newspaper Affil.....Times Herald, News
 Chronicle
 Transcription Service.....World
 Representative.....Wm. Ayres
 Pres., Gen. Mgr.....Luther E. Gibson
 Sta., Comm. Mgr.....Elmer L. Gibson
 Sales Prom. Mgr.....Dave Bous
 Publicity Director.....Nolan S. Cruise
 Program Director.....Cindy Morgan
 Chief Engineer.....Harley Shumway

KSFE

NEEDLES—1952—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Needles Bdcstg. Co.
 Address.....P. O. Box C-2
 Phone: 1234.....Air Time: Full Time
 News ServiceINS
 Station Representative.....Continental
 Transcription Service.....Thesaurus
 Partners..B. J. Fitzpatrick, L. A. Newsome, Jr.
 Program Director.....L. A. Newsome, Jr.
 Chief Eng.....Albert Lincoln

KLX

OAKLAND—1922

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By....Tribune Building Co.
 Business Studio Address.....401 13th St.
 Phone: Glencourt 1-0660..Air Time: Full Time
 Newspaper Affiliation.....Oakland Tribune
 News ServiceAP
 Transcription Service.....World, Thesaurus
 Representative.....Moore, Walker
 MembershipBAB
 President.....J. R. Knowland, Jr.
 General Manager.....Bud Foster
 Prog. Dir.....Bill Laws
 Publicity Director.....Jean Williams
 Chief Engineer.....Roswell S. Smith

KROW

OAKLAND—1925

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Operated By.....KROW, Inc.
 Address.....464 19th St.
 Phone: TWinoaks 3-9600..Air Time: Full Time

News ServiceUP
 Transcription Service.....Standard
 Representative.....Raymer
 MembershipNARTB, BAB
 President.....Sheldon F. Sackett
 General Manager.....J. G. Paltridge
 Program Director.....Russ Coughlan
 Chief Engineer.....A. Pattison

KWBR

OAKLAND—1920

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Operated By....Warner Bros. Radio
 Business-Studio Address.....327 22nd St.
 Phone: Higate 4-1212...Air Time: Unlimited
 News Service.....UP
 TranscriptionCapitol
 Representative.....Forjoe
 General Manager.....S. W. Warner
 Station Manager.....F. Wellington Morse
 Program Director.....Jeane K. Fisher
 Chief Engineer.....Paul Gregg

KOCS

ONTARIO—1946

Frequency: 1510 Kc.....Power 250 Watts
 Owned-Operated By....The Daily Report Co.
 Business-Studio Address.....222 East "B" St.
 Phone: 627-54.....Air Time: Daytime
 News ServiceUP
 Transcription Service.....World, SESAC
 Representative.....L. O'Connell
 President.....Jerene A. Harnish
 Gen., Comm. Mgr.....Harry Allen
 Chief Engineer.....Glenn Clark

KMOR

OROVILLE—1948—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Oroville Bcstrs.
 Address.....P. O. Box 1032
 Phone Number1340
 News ServiceUP
 Representative.....Ayres (S.F.)
 President.....Joy C. Fearhead
 Gen., Sta., Comm. Mgr.....J. R. Bird
 Program Director.....Louis Coppola
 Chief Engineer.....James R. Bird

KCMJ

PALM SPRINGS—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By....Palm Springs Bcstg. Co.
 Business Address.....Box KK
 Phone: 2253.....Air Time: Full Time
 News ServiceUP
 Rep.....Western Radio Sales, McGavren
 MembershipNARTB, RAB
 Pres., Gen. Mgr.....Joseph E. Gamble
 Commercial Manager.....Norman Lothock
 Program Director.....Jim Hadlock
 Chief Engineer.....N. Vincent Parsons

KPAL

PALM SPRINGS—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. Desert Radio-Telecasting Co.
Address: 174 N. Palm Canyon Dr.

KIBE

PALO ALTO—1947

Frequency: 1220 Kc. Power: 1,000 Watts d.
Owned-Oper. By Sundial Bcstg. Corp.
Address: 149 Calif. St.
Phone: Yukon 2-6272. Air Time: Daytime
News Service UP
Representative Western Radio Sales
Membership NARTB, RAB
President William R. Crocker
General Mgr. Edward Davis
Sta., Comm., Sales Mgr. Peter A. Cuneo
Program Director George Schaffer
Chief Engineer H. J. Richards

KALI

PASADENA—1950

Frequency 1430 Kc. Power: 5000 Watts d.
Owned-Operated By Consolidated Bcstg. Co.
Business-Studio Address 758 E. Colorado
Phone: RY 1-7148. Air Time: Daytime
News Service UP
Representative Harla Oakes
Pres., Gen. Mgr. Henry Fritzen
Sales Prom., Prog Dir. Ernesto Cervera
Chief Engineer Harvey Fritch

KWKW

PASADENA—1942

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By Southern Calif. Bcstg. Corp.
Address: 800 Sierra Madre Villa
Phone: Ryan 1-6744. Air Time: Unlimited
News Service AP
Rep. O'Connell, BCSTG. Time Sales
Membership NARTB
President Marshall S. Neal
Gen.-Station-Comm. Mgr. William J. Beaton
Pgm. Dir. Bill Garr
Chief Engineer Paul W. Spargo

KXLA

PASADENA—1941

Frequency: 1110 Kc. Power: 10,000 Watts
Owned-Operated By Pacific Coast Bcstg. Co.
Business: 1401 So. Oak Knell Ave.
Phone: Ryan 6-8383. Air Time: Full Time
News Service AP
Trans. Ser. World, Lang-Worth, Associated
Membership RAB
President-Gen. Sta. Mgr. Loyd K. Kiny
Director of News Carl Saunders
Program Director Marian Atkinson
Chief Engineer Jack Reeder

KPRL

**PASO ROBLES—1946—MBS-KBS
DON LEE**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By D. J. & Bernard Schwartz
Business-Studio Address 32nd & Oak Sts.
Phone: 204. Air Time: Full Time
News Service AP
Membership NARTB
Representative W. S. Grant
Station Mgr. Dale Schwartz
Pgm., Comm. Dir. Bernard Schwartz
Commercial Mgr. Dorothy Schwartz
Gen. Mgr., Chief Engineer Dale Schwartz

KAFP

PETALUMA—1950—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned Redwood Empire Bcstg. Co.
Address Redwood Hwy South
Phone Number 2-9787
Transcription Service World
News Service UP
Rep. Western Radio Sls., McGavren
Pres., Gen., Sta. Mgr. A. T. Shields
Comm., Sls. Prom. Mgr. Gerald M. Hauser
Prog., Pub. Dir. Corinne Shields
Chief Engineer Aubin Thomas

KECC

PITTSBURG—1949

Frequency: 990 Kc. Power: 1000 Watts
Owned-Operated By KECC, Inc.
Business 235 Railroad Ave.
Phone: 2-2964. Air Time: Full Time
News Service UP
Transcription Service World, Lang-Worth
Representative W. S. Grant
General Mgr. Mel D. Marshall
Commercial Mgr. John C. McFarland
Chief Engineer Wm. P. Grether

KPMO

POMONA—1947

Frequency: 1600 Kc. Power: 1 Kw. d.
Owned-Oper. By Valley Bdcstg. Co.
Business-Studio Address 1240 E. Holt St.
Phone: Lycoming 2-1293. Air Time: Full Time
News Service UP
Station Representative Ben Paschall
Partner, Comm. Mgr. Dean H. Wickstrom
Chief Engineer R. H. Rogers

KTIP

PORTERVILLE—1947—ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Ralph F. Miller
Business-Studio Address Box 1312
Phone: PO 1450. Air Time: Full Time
News Service UP



Transcription Service Thesaurus
 Representative O'Connell
 Gen. Mgr., Owner Ralph F. Miller
 Local Sales Mgr. B. Harland Ohde

KBLF

RED BLUFF—1946—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Hal K. Shade
 Address 737 Main St.
 Phone: 880 Air Time: Full Time
 General Manager Hal K. Shade
 Chief Engineer Harry Shelby

KSDA

REDDING—1954

Frequency: 1230 Kc. Power: 250 Watts
 Owner Valr. Inc.
 Address 1308 Placer St.
 Phone 600 & 163
 Representative Grant
 Pres., Mgr. R. H. Dow
 Chief Engineer Harry Shelby

KVCV

REDDING—1936—CBS

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By ... Golden Empire Bcstg. Co.
 Address Box 717, Merced
 Phone: 1646 Air Time: Full Time
 News Service UP
 Transcription Service Standard
 Representative Avery Knodel
 Membership NARTB
 Pres., Gen. Mgr. Mrs. Hugh McClung
 Station Manager Fred M. Stuelpnagel
 Commercial Manager H. E. McCarty
 Sales Prom. Mgr. Ted Dooley
 Pgm., Prod. Dir. Lyle Mathys
 Publicity Director Charles Castor
 Chief Engineer Russ Pope

KCAL

REDLANDS—1954

Frequency: 1410 Kc. Power: 1000 Watts
 Owner Southwest Bcstg. Co., Inc.
 Address P. O. Box 52
 Phone 3-2358
 Representative Tracy Moore
 President Dr. Bernard Corren
 Chief Engineer Robert Levinson

KPRO

RIVERSIDE—1941

Frequency: 1440 Kc. Power: 1000 Watts
 Owned Bcstg. Co. of America
 Business Address 3401 Russell
 Phone: Riverside 6290 ... Air Time: Full Time
 News Service AP
 Representative Pearson
 Gen. Mgr. D. R. Peterson

KCRA

SACRAMENTO—1945—NBC

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By KCRA, Inc.
 Business Studio Address 1010 11th St.
 News Service UP
 Transcription Service World
 Representative Robert Meeker
 Membership RAB, NARTB
 President-General Mgr. Ewing C. Kelly
 Commercial Mgr. David A. Williamson
 Station Mgr. Howard J. Smiley
 Publicity Director Irma Davis
 Program Dir. John Kuhlman
 Chief Engineer W. Herbert Hartman

KFBK

SACRAMENTO—1922—ABC

Frequency: 1530 Kc. Power: 50,000 Watts
 Owned-Operated By ... McClatchy Bcstg. Co.
 Business Studio Address 708 Eye St.
 Phone: Gilbert 3-1745 ... Air Time: Full Time
 Newspaper Affiliation Sacramento Bee
 News Service UP, AP
 Transcription Service Thesaurus
 Representative Paul H. Raymer
 Membership RAB, NARTB
 President Eleanor McClatchy
 Station Manager Keith B. Collins
 Commercial Mgr. A. C. Williams
 Program Director Harry Warren
 Chief Engineer Stam Sronce

KGMS

SACRAMENTO—1952

Frequency: 1380 Kc. Power: 1000 Watts d.
 Owned-Oper. By ... Capitol Radio Enterprises
 Address Hotel Senator
 News Service AP
 Transcription Service World, Langworth
 Representative W. S. Grant
 Membership NARTB
 General Manager Irving J. Schwartz
 Station Manager J. Matranga
 Commercial Manager S. George
 Chief Engineer Vince Lambert

KROY

SACRAMENTO—1937—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By KROY, Inc.
 Business-Studio Address Hotel Sacramento
 Phone: Gilbert 3-2525 ... Air Time: Full Time
 News Service AP
 Transcription Service Lang-Worth
 Representative Avery-Knodel
 Membership NARTB, RAB
 Pres., Gen., Sta. Mgr. C. L. McCarthy
 Comm. Mgr. W. H. Weaver
 Sls. Prom. Mgr. E. Jefferey
 Prod. Mgr. E. Gish
 Oper. Mgr. Orel Phillips
 Chief Engineer William Karpisek



KXOA
SACRAMENTO—1945—MBS
DON LEE

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By. Sacramento Bcstrs., Inc.
Business Address. P. O. Box 94
Phone: WAbash 5-2717 Air Time: Full Time
News Service. UP
Representative. A. J. Young, McGavern
Membership. NARTB, RAB
Pres., Gen. Mgr. Lincoln Dellar
Comm., Sales Prom., Mgr. R. Guild
Program Director. Dean Seaton
Chief Engineer. Ewald Berger

KDON
SALINAS—1935

Frequency: 1460 Kc. Power: 5000 Watts
Owned-Oper. By. Charles Blackwood Grant
Business Address. Box 1490, Salinas
Phone: 2-6464 Air Time: Full Time
News Service. UP
Transcription Service. World, Capitol
Representative. Weed & Co.
Membership. NARTB, RAB
Pres., Gen. Mgr. Charles B. Grant
Commercial Mgr. Ann Knowlton
Program Director. George Nicholaw
Chief Engineer. Omer Wright

KSBW
SALINAS—1947—MBS

Frequency: 1380 Kc. Power: 1,000 Watts
Owned-Operated By. Salinas Bcstg. Corp.
Business Address. P.O. Box 1651
Phone Number. 8071
News Service. AP
Transcription Service. Lang-Worth
Representative. Forjoe
Membership. NARTB, RAB
Gen., Sta. Manager. John C. Cohan
Commercial Manager. W. M. Oates
Sales Prom., Pub. Dir. Mike Morisoli
Program Director. Richard E. Shermerhorn
Chief Engineer. George Freeman

KCSB
SAN BERNARDINO—1947

Frequency: 1350 Kc. Power: 500 Watts
Owned-Oper. By. Fred P. D'Angelo
Business Address. 770 Mill St.
Phone: 8-2245 Air Time: Full Time
News Service. UP
Representative. W. S. Grant
President, Gen. Mgr. Fred P. A'Angelo
Pgm. Dir. Jim Tracewell
Comm. Prom. Dir. Jim Lawson

KFXM
SAN BERNARDINO—1929—MBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By. Lee Bros. Bcstg. Corp.
Business-Studio Address. 512 Fifth St.

Phone: 4761 Air Time: Full Time
News Service. UP
Membership. NARTB
Representative. John Blair
President. E. W. Lee
General Manager. Gene W. Lee
Commercial Mgr. Willard Hasbrook
Sls. Prom. Mgr. Ed England
Pub. Dir. Bettie Iglai
Chief Engineer. George Ewing

KITO

SAN BERNARDINO—1947—ABC

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Operated By. KITO, Inc.
Address. Box 889
Phone: 7807 Air Time: Unlimited
News Service. UP
Representative. Hollingbery
Pres., Gen., Sta. Mgr. J. J. Flanigan
Commercial Manager. Arnold Benum
Program Director. Fred Reinhardt
Chief Engineer. Richard Klitzing

KRNO

SAN BERNARDINO—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Western Empire Bcstrs., Inc.
Address. 990 Colton Ave
Phone: 8-2771 Air Time: Full Time
News Service. AP
Representative. Donald Cooke, Western
Radio, McGavren
Pres., Gen. Mgr. Norman H. Rogers
Station Manager. Wesley Brock
Program Director. Chuck Palmer
Chief Engineer. George W. Brock

KCBQ

SAN DIEGO—1946-ABC

Freq.: 1170 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Operated By. Charles E. Salik
Bus.-Studio Address. P. O. Box 1629
Phone: Cypress 5-4103 Air Time: Unlimited
News Service. UP
Representative. Weed
Membership. NARTB
Pres. Stanley Schultz
Gen., Station Mgr. Stan Norman
Comm. Mgr. Matt Baer
Sales Promotion Mgr. John Caidenhead
Program Director. Ralph Nenard
Publicity Director. Harry Dangerfield
Chief Engineer. Charles Sherburne

KFMB

SAN DIEGO—1941—CBS

Freq.: 540 Kc. Power: 5 Kw. d. 5 Kw. n.
Owned. Wrather-Alvarez Bcstng Co.
Bus.-Studio Address. Fifth & Ash Sts.
Phone: BE 2-2114 Air Time: Full Time
News Service. AP, UP
Transcription Service. Capitol

RepresentativePetry
 MembershipRAB, NARTB
 President.....J. D. Wrather
 Vice President.....Maria Helen Alvarez
 General Manager.....George Whitney
 Station Manager.....A. M. Mortensen
 Comm. Mgr.....J. M. Miller
 Sls. Prom. Mgr., Pub. Dir.....W. H. Ryan
 Program Director.....Jerry Lee Pecht
 Chief Engineer.....Charles F. Abel

K F S D

SAN DIEGO—1925—NBC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....KFSD, Inc.
 Business-Studio Address.....U. S. Grant Hotel
 Phone: Belmont 3-6353.....Air Time: Full Time
 News Service.....AP
 RepresentativeKatz Agency
 MembershipNARTB
 President.....James G. Rogers
 General Manager.....William Goetze
 Station Manager.....W. R. Hasbrook
 Program Director.....Bill Browning
 Chief Engineer.....Leroy Bellwood

K G B

SAN DIEGO—1926—MBS

Frequency: 1360 Kc.....Power: 1000 Watts

Owned-Operated By.....Marion R. Harris
 Address.....1017 First Ave.
 Phone: BE 3-6151.....Air Time: Full Time
 News Service.....UP
 RepresentativeH-R
 MembershipRAB, NARTB
 President.....Marion R. Harris
 Ass't Mgr.....Leonard W. Landmark
 Program Director.....Robert S. Regan
 Chief Engineer.....Joe Kline

K S D O

SAN DIEGO—1947

Freq.: 1130 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By...San Diego Bcstg. Co.
 Bus.-Studio Address...U. S. Natl. Bank Bldg.
 Phone: BE 2-2041.....Air Time: Full Time
 News ServiceAP
 Rep.....Pearson, McGavren, Moore & Lund
 Vice-Pres., Gen. Mgr.....Wilson Edwards
 Commercial Manager.....Norman Kay
 Station Manager.....W. Edwards
 Chief Engineer.....Vern Milton

K S O N

SAN DIEGO—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fred & Dorothy Rabell
 Address.....630 F. St.

THOSE WHO KNOW FAMOUS BRANDS . . .

KNOW THE MOST FAMOUS BRAND IN NEWS IS

AP

Phone: BE 3-5175..... Air Time: Full Time
 News Service AP
 Transcription Service..... Associated, Standard
 Membership NARTB
 Representative Tracy Moore
 General Manager..... Fred Rabell
 Program Director..... Dick Thompson
 Chief Engineer..... Jack Rabell

KGIL

SAN FERNANDO—1947

Frequency: 1260 Kc..... Power: 1000 Watts d.
 Owned-Oper. By. San Fernando Va. Bcstg. Co.
 Business Address..... 4919 Van Nuys Blvd.
 Phone: State 4-6291..... Air Time: Full Time
 News Service AP
 Transcription..... Capitol, World, Lang-Worth
 President..... E. P. Franklin
 Gen., Comm., Sta. Mgr..... Howard P. Gray
 Prog., Pub. Dir..... Allen McKee
 Chief Engineer..... Jay Rice

KCBS

SAN FRANCISCO—1912—CBS

Frequency: 740 Kc..... Power: 50,000 Watts
 Owned-Operated By..... CBS
 Address Palace Hotel
 Phone: YUkon 2-7000..... Air Time: Full Time
 News Service AP, UP, INS
 Representative CBS Radio Spot Sales
 Membership NARTB, RAB
 President (CBS)..... Frank Stanton
 Gen., Sta. Mgr..... Arthur Hull Hayes
 Commercial Manager..... Jules Dundes
 Promotion Mgr..... Evelyn Clark
 Program Director..... Pedo Worth
 Publicity Director..... William Cullenward
 Chief Engineer..... Alan Cormack

KFRC

SAN FRANCISCO—1924—MBS

Frequency: 610 Kc..... Power: 5000 Watts
 Owned-Oper. By..... General Teleradio
 Business-Studio Address..... 1000 Van Ness Ave.
 Phone: Prospect 6-0500..... Air Time: Full Time
 News Service AP, UP
 Representative H-R Representatives
 Membership RAB, NARTB
 General Manager..... William D. Pabst
 Commercial Manager..... William E. Nichols
 Sales Prom. Mgr.-Pub. Dir..... Dink Templeton
 Program Director..... Mel Venter
 Chief Engineer..... E. G. Underwood

KGO

SAN FRANCISCO—1924—ABC

Frequency: 810 Kc..... Power: 50,000 Watts
 Owned-Oper. By..... ABC-PT
 Business Address..... 277 Golden Gate Ave.
 Phone: UN 3-0077..... Air Time: Full Time
 News Service..... AP, INS
 Transcription Service Lang-Worth
 Representative Edward Petry
 Membership RAB
 President (ABC)..... Robert E. Kintner
 General Manager..... James H. Connolly
 Station Manager..... Paul T. Scheiner
 Sales Manager..... Aaron S. Bloom
 Program Director..... Russ Baker
 Chief Engineer..... Harry Jacobson

KJBS

SAN FRANCISCO—1924

Frequency: 1100 Kc..... Power: 1000 Watts d
 Owned-Operated By..... KJBS Bcstrs.
 Business Studio Address..... 1470 Pine St.
 Phone: Ordway 3-4148..... Air Time: Daytime
 News Service..... AP, INS
 Representative Avery-Knodel
 Membership NARTB, RAB
 Gen. Mgr.-Sta. Mgr..... Edwin P. Franklin
 Comm. Mgr..... Stanley G. Breyer
 Pgm. Dir.-Prod.-Pub. Mgr..... Charles F. Pendleton
 Chief Engineer..... Roger Roberts

KNBC

SAN FRANCISCO—1924—NBC

Frequency: 680 Kc..... Power: 50,000 Watts
 Owned-Operated By..... National Bcstg. Co.
 Address..... 420 Taylor St.
 Phone: GRaystone 4-8700..... Air Time: Full Time
 News Service..... AP, INS, UP
 Transcription Service Thesaurus
 Representative..... NBC Spot Sales
 Membership NARTB, RAB
 President (NBC)..... S. L. Weaver, Jr.
 Gen., Sta. Mgr..... George Greaves
 Commercial Mgr..... W. K. McDaniel
 Sales Promotion Mgr..... Dean Moxley
 Program Director..... John Thompson
 Publicity Director..... Jane Morrison
 Chief Engineer..... Curtis Peck

KSAN

SAN FRANCISCO—1922

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Golden Gate Bcstg. Corp.
 Business Address..... 1355 Market St.
 Phone: Market 1-8171..... Air Time: Full Time
 News Service UP
 Representative..... Stars National
 President..... S. H. Patterson
 Gen. Mgr..... N. J. Patterson
 Station Mgr..... Richard P. Bott
 Pgm. Dir..... Shirley Bott

Comm. Mgr. Walter Conway
Chief Engineer. H. Wickersham

K S F O

SAN FRANCISCO—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned By. San Francisco Bcstr's, Inc.
Bus. Studio Address. Van Ness at Greenwich
Phone: PProspect 6-5100. Air Time: Full Time
News Service. INS, UP
Trans. Service. Standard; World; Associated
Representative Headley-Reed
Membership NARTB, RAB
President. Wesley I. Dumm
Gen., Sta. Mgr. Alan L. Torbet
Com. Mgr. Gary Garland
Prom. Mgr. Phyllis Diller
Program Dir. Robert Hansen
Dir. of Engineering. Charles Smith

K Y A

SAN FRANCISCO—1926

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. KYA, Inc.
Business Studio Address. Fairmont Hotel
Phone: DOuglas 2-2536. Air Time: Full Time
News Service. UP
Representative Wins, Young
Membership RAB
President. J. Elroy McCaw
General Manager. H. G. Fearnhead
Commercial Manager. Irving C. Phillips
Prog. Dir. Pat Heron
Chief Engineer. Paul Beck

K B I F

SANGER—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Oper. By. John Poole Bdcsta. Co.
Business Address. 1117 N. St.
Phone: 6-0791. Air Time: Daytime
News Service UP
Representative Meeker
Transcription Associated
Membership RAB, NARTB
President. John H. Poole
Gen. Mgr. George Nickson
Comm. Mgr. Ray Grant
Prog. Dir. Walter K. Novell
Chief Engineer. Russell C. Friend

K E E N

SAN JOSE—1947

Frequency 1370 Kc. Power 1000 Watts
Owned-Operated By. United Bcstg. Co.
Business Studio Address. Hotel De Anza
Phone: Cypress 4-0344. Air Time. Full Time
News Service UP
Representative W. S. Grant
President. George M. Mardikian
V.P., Gen. Mgr. Floyd Farr
Commercial Mgr. Robert J. Blum

K L O K

SAN JOSE—1946

Frequency: 1170 Kc. Power: 5000 Watts d.
Owned-Operated By. Valley Bcstg Co.
Business Address. P. O. Box 967
Phone: YUkon 6-0621. Air Time: Full Time
News Service. AP
Membership RAB
Representative Pearson
President-Gen. Mgr. E. L. Barker
Commercial Mgr. Richard E. Ryan
Program Director. Ruth Poindexter
Chief Engineer. Bill Cunningham

K S J O

SAN JOSE—1946

Freq.: 1590 Kc. Power: 1 Kw. d., 500 w. n.
Owned-Operated By. Santa Clara Bcstg. Co.
Business Address. P. O. Box 995
Phone: Cypress 3-8030. Air Time: Unlimited
Paper Affil. Los Gatos Times, Gilroy Dispatch
News Service. UP
Transcription Service. Standard
Representative Rambeau
President. Patrick H. Peabody
Gen., Sta. Mgr. R. M. Bruce
Comm. Mgr. Earle Russell
Sales Prom. Mgr. F. Darien
Program Director. Norman Paul
Chief Engineer. Edward W. Meese

K X R X

SAN JOSE—1948

Frequency: 1500 Kc. Power: 1000 Watts
Owned-Operated By. San Jose Bcstg. Co.
Address Box 167
Phone: Cypress 2-5080. Air Time: Full Time
News Service UP
Representative McGavren, Tracy Moore
President-Gen. Mgr. Joe E. Levitt
Sia., Commercial Mgr. Gordon Graham
Program Director. Frank G. Kilpatrick
Chief Engineer. Frank Glass

K A T Y

SAN LUIS OBISPO—1949—ABC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By KATY
Address. P. O. Box 700
Phone: 3171. Air Time: Full Time
News Service UP
Trans. Service World
Representative Meeker
President Maynard Marquardt
Sales Prom. Mgr. Dave Hildebran
Program Director. Barbara Brydia
Publicity Director. Glenn O. Porter
Chief Engineer. Clay Coldwell

K V E C

SAN LUIS OBISPO—1937

MBS-DON LEE-KBS

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.



Owned-Oper. By....Valley Electric-Jacobson
 Business Address.....787 Higuera St.
 Phone: 1100.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Standard
 Representative.....W. S. Grant
 Membership.....NARTB
 Pres.-Owner.....Christina M. Jacobson
 Gen., Sta. Mgr.....Les Hacker
 Commercial Manager.....Si Darrah
 Program Director.....Arthur Hapgood
 Chief Engineer.....James Cochrane

KEAR

SAN MATEO—1947

Frequency: 1550 Kc.....Power: 10 Kw.
 Owned-Oper. By.....Bay Radio Inc.
 Address.....1 Nob Hill Circle
 Phone: EX 2-4265.....Air Time: Full Time
 News Service.....AP
 Rep.....Good Music, Western Sales
 President.....Stephen A. Cisler
 Gen. Mgr.....Ken Hildebrandt
 Commercial Mgr.....Walter Tolleson, Jr.
 Program Director.....Ward Glen
 Chief Engineer.....D. F. Mariska

KVSM

SAN MATEO—1947

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Hugh H. Smith
 Business Studio Address...279 Baldwin Ave.
 Phone: Diamond 4-2541...Air Time: Daytime
 News Service.....INS, UP
 Representative.....Rambeau
 President.....Les Malloy
 Program Director.....Edward Kirk
 General Manager.....Jack Grant
 Chief Engineer.....Carl Rolliff

KTIM

SAN RAFAEL—1947

Frequency: 1510 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Address.....1117 Fifth St.
 Phone: GLENWOOD 3-6880..Air Time: Daytime
 Newspaper Affiliation....S. R. Independent
 Journal
 News Service.....UP
 Station Rep.....LaFontese, Indie
 President.....Roy A. Brown
 Gen. Mgr., Prog. Dir.....Hugh E. Turner
 Publicity Director.....Kitty Oppenheimer
 Chief Engineer.....Edward Ohmstead

KWIZ

SANTA ANA—1926

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned.....Voice of the Orange Empire
 Business Address.....105 E. 5th St.
 Phone: Kimberly 3-8321..Air Time: Unlimited
 News Service.....UP
 Representative.....Pearson

Pres., Gen. Mgr.....Ernest L. Spencer
 Station Manager.....Hal Davis
 Commercial Mgr.....Donner P. Spencer
 Chief Engineer.....Roy Morris

KDB

SANTA BARBARA—1921—MBS
 DON LEE

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....F. Robert Bauer
 Business-Studio-Transmitter...Radio Square
 Phone: 413.....Air Time: Unlimited
 News Service.....UP
 Representative.....Pearson
 Transcription.....Standard
 Pres., Gen., Sta.....F. Robert Bauer
 Comm. Mgr.....W. Buckley
 Program Director.....Richard Barrett
 Chief Engineer.....Robert Carter

KIST

SANTA BARBARA—1946—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Harry C. Butcher
 Business-Studio Address.....Balboa Bldg.
 Phone: Woodland 3981...Air Time: Full Time
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....George P. Hollingbery
 Membership.....RAB
 Pres., Gen., Sta., Pub. Mgr.. Harry C. Butcher
 Vice President.....M. J. McKeogh
 Commercial Manager.....James Blomfield
 Sales Promotion Mgr.....Michael J. McKeogh
 Program Director.....Claire Behan
 Chief Engineer.....Gene Fossell

KTMS

SANTA BARBARA—1937—ABC

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned-Oper. By...News-Press Publishing Co.
 Business-Studio Address..de la Guerra Plaza
 Phone: 3921.....Air Time: Full Time
 Newspaper Affil...Santa Barbara News-Press
 News Service.....AP, UP
 Transcription Service.....Langworth
 Representative.....Paul H. Raymer
 President.....Thomas M. Storke
 Gen., Sta. Mgr.....Charles A. Storke
 Commercial Mgr.....Jo Benes
 Prog., Prom. Dir.....Gordon Phillips
 Chief Engineer.....Leo De Connick

KSCO

SANTA CRUZ—1947

Frequency: 1080 Kc.....Power: 1000 d.; 500 n.
 Owned-Operated By.....Radio Santa Cruz
 Business Address.....P. O. Box 1080
 Phone: GR 5-1080.....Air Time: Full Time
 News Service.....AP
 Membership.....NARTB, RAB
 Transcription Service....Standard, Thesaurus



Pres., Gen. Mgr., Chief Eng.....C. V. Berlin
Pub. Dir.....Lena Saluas

KCOY

SANTA MARIA—1947—ABC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...News-Press Publishing Co.
Business-Studio Address.....114 W. Cook St.
Phone: 5-2644.....Air Time: Full Time
Newspaper Affiliation.....News Press Co.
Representative.....Paul H. Raymer
President.....T. M. Storke
Gen. Mgr.....C. A. Storke
Sales Prom. Mgr.....Harold Young
Program Director.....Carolyn Conrad
Chief Engineer.....John D. Clowes, Jr.

KSMA

SANTA MARIA—1945—KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Hagerman, Groom
Address.....510 W. Morrison
Phone: 5-2582.....Air Time: Full Time
News Service.....UP
Sta. Rep.....Tracy Moore
Transcription Service.....World
Partners...James M. Hagerman, John I. Groom
Program Dir.....Anthony Kent
Chief Eng.....Gale Brady

KOWL

SANTA MONICA—1947

Frequency: 1580 Kc..Power: 10,000 Watts, d.
Owned-Operated By.....KOWL, Bcstg. Co.
Address.....Pico at Ocean
Phone: TEAs 0-5152.....Air Time: Daytime
Membership.....RAB
President.....J. D. Funk
General Manager.....G. A. Baron
Office Manager.....Margaret A. Johnson
Sls. Promotion Director.....John Malone
Program Director.....Paul Compton
Chief Engineer.....Robert H. Dye

KSPA

SANTA PAULA—1948—KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Santa Paula Bcstrs. Inc.
Business-Studio Address.....Middle Rd.
Phone: 940.....Air Time: Full Time
Transcription Service.....World, SESAC
Station Rep.....O'Connell, Ayres
General Manager.....Hugh D. Elder
Program Director.....Stella Elder
Prom., Comm. Mgr.....Chas. Martin
Chief Engineer.....Denman Dayton

meet the people

whose

"Specialized
Programming"

SELLS your clients' products

KOWL with 10,000 watts and "Specialized Programming"—gives you more complete coverage of the Negro, Spanish and Mexican-American markets in Los Angeles County, than any other radio station.



JOE ADAMS
Nation's Top Negro D.J. (also Negro spirituals).



LILLIAN RANDOLPH
Top Negro star of radio, TV and movies... now daily on her own variety show



'CHICO' LIONEL SESMA
The original Mexican-American D.J. (English speaking)



CHESTER WASHINGTON
Negro news and sports... West Coast Editor of Pittsburgh Courier and sports chief.



ELENA SALINAS
Most beloved Spanish language personality... variety and music.



WM. OROZCO
Favorite Spanish language radio personality for over 25 years... news and variety.



10,000 WATTS

Transmitter: Los Angeles, California
Executive Offices: Santa Monica, California

National Representatives:

Forjoe & Co. New York, Chicago,
Dallas, San Francisco

Dora-Clayton Atlanta, Georgia

GEORGE A. BARON, Gen'l Mgr.

K S R O

SANTA ROSA—1937

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Oper. By.....Finley Bcstg. Co.
Bus. Studio Address.....Corner Fresno & Finley
Phone: 110.....Air Time: Full Time
News Service.....UP
Representative.....W. S. Grant
President.....Mrs. Ruth Finley
Gen. Station Manager.....Frank McLaurin
Program Director.....Al Pearson
Chief Engineer.....Hilmar Cann

K R O G

SONORA—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By.....Brewster E. Ferrel
Business Address.....P. O. Box 996
Phone: Jefferson 2-7426.....Air Time: Full Time
News Service.....UP
Transcription Service.....Standard, SESAC
Owner, Gen. Mgr.....Brewster E. Ferrel
Comm. Mgr.....G. E. Manley
Prog., Pub. Dir.....L. E. Ferrel
Chief Engineer.....C. W. Mitchell

K G D M

STOCKTON—1926—CBS

Frequency: 1140 Kc. Power: 5000 Watts
Owned-Operated By.....E. F. Peffer
Business-Studio Address.....519 E. Market St.
Phone: 4-4551.....Air Time: Full Time
News Service.....UP
Transcription Service.....World
Representative.....John Blair
President.....E. F. Peffer
Gen., Comm. Mgr.....E. Smith
Program Director.....A. Stover
Promotion Director.....James Block
Publicity Dir.....L. Parkin
Chief Engineer.....J. Tyron Kelley

K S T N

STOCKTON—1949

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Operated By...San Joaquin Bcstg. Co.
Business Address.....Hotel Clark
Phone: HO 4-7338.....Air Time: Full Time
News Service.....UP
Representative.....Hollingbery
Membership.....NARTB, RAB
President.....Knox La Rue
Gen., Sta., Com. Mgr.....D. T. Ralph
Program Director.....Ellis Lind
Chief Engineer.....Carl McGee

K W G

STOCKTON—1921—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By...McClatchy Bcstg. Co.
Bus. Studio Address.....612 E. Market St.
Phone: HOward 5-5728.....Air Time: Full Time
Newspaper Affiliation.....McClatchy

News Service.....AP
Transcription Service.....Thesaurus
Representative.....Paul H. Raymer
Membership.....NARTB, RAB
President.....Eleanor McClatchy
Station Manager.....James H. Ranger
Program Manager.....James E. Longe
Chief Engineer.....Frank Nesmith

K X O B

STOCKTON—1947—MBS-DON LEE

Frequency: 1280 Kc. Power: 1000 Watts
Owned-Oper. By.....KXOB, Inc.
Business-Studio Address.....Hotel Stockton
Phone: 4-7313.....Air Time: Full Time
News Service.....UP
Representative.....Young Co., McGavren
Membership.....RAB
President.....J. E. Gamble
Gen., Sta. Mgr.....Ort Lofthus
Comm. Mgr., Prog. Dir.....Arthur Taylor
Publicity Director.....Carolyn Prybil
Chief Engineer.....James R. Johnson

K S U E

SUSANVILLE—1948—KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Nolan Hollowell,
James E. McKahan
Phone: 2020.....Air Time: Full Time
News Service.....UP
Transcription Service.....Capitol, Standard
Representative.....Tracy Moore
Membership.....NARTB
Gen., Sta. Mgr.....Nolan Hollowell
Commercial Manager.....Frank Rondas
Program Director.....Gerald Oliver
Chief Engineer.....Harold C. Houston

K T K R

TAFT—1948—KBS

Frequency: 1310 Kc. Power: 500 Watts d.
Owned-Operated By.....Taft Bcstg. Co.
Business Address.....P.O. Box "WW"
Phone: 5-3101.....Air Time: Daytime
News Service.....UP
Pres., Gen. Mgr.....Kenneth Aitken
Station Manager.....George J. Tchumy, Jr.
Commercial Manager.....Jack Smith
Chief Engineer.....Kenneth Aitken

K C O K

TULARE—1945—MBS-DON LEE

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By.....Sheldon Anderson
Business Address.....P. O. Box 119
Phone: 6-9513.....Air Time: Full Time
News Service.....UP
Representative.....Forjee
Membership.....NARTB, RAB
Acting Gen. Mgr.....J. Bowles
Sta., Sales Prom. Mgr.....Don Weldon
Program Director.....Jack Miller
Chief Engineer.....Don Ferguson

KTUR

TURLOCK—1949—KBS

Frequency: 1390 Kc. Power: 1000 Watts
 Owned-Operated By: Turlock Bcstg. Corp.
 Address: P. O. Box 526
 News Service: UP
 Transcription Service: Thesaurus
 Representative: O'Connell
 Membership: NARTB, RAB
 President: Wallace Lindskoog
 General Manager: H. Ansell McMillen
 Program Director: B. McMillen
 Chief Engineer: Maxon Sayre

KUKI

UKIAH—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By: M. E. Sims
 Address: P. O. Box 638
 Representative: Grant
 Transcription Service: Standard
 News Service: AP
 Membership: NARTE
 Pres., Gen. Mgr.: M. E. Sims
 Commercial Mgr.: Louis DuMoulin
 Program Director: John Oliveira
 Chief Engineer: Stanley Ryno

KGYW

VALLEJO—1947

Frequency: 1190 Kc. Power: 250 Watts d.
 Owned-Oper. By: Vallejo Bcstg. Co.
 Business-Studio Address: 3267 Sonoma Blvd.
 Phone Number: Vallejo 8-8944
 News Service: UP
 Transcription: Capitol
 Representative: McGavren
 Co-Owners: Ellsworth Peck, A. J. Krisik
 Program Director: Ellsworth Peck
 Publicity Director: Robert Wade
 Chief Engineer: William Roberts

KVEN

VENTURA—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: Coast Ventura Co.
 Address: Box 1611
 Phone: Miller 3-8675 Air Time: Full Time
 News Service: UP
 Rep.: McGavren, Webb, Western Radio Sls.
 President: Carroll Hauser
 General Manager: Sydney Held
 Station Manager: Karl Rembe
 Commercial Mgr.: Bob Brown
 Sls. Prom. Mgr.: Woody Bretz
 Program Director: Fred Hall
 Chief Engineer: Charles Farmer

KUDU

VENTURA—1947—KBS

Frequency: 1590 Kc. Power 1000 Watts

Owned-Oper. By: Voice of Ventura County
 Business Address: South Mills Rd.
 Phone: Miller 3-6185 Air Time: Full Time
 Representative: Walker, Oakes, Keystone
 News Service: AP
 Transcription Service: Langworth
 Gen., Prom., Prog. Dir.: Bill E. Williams
 Comm. Mgr.: Dwight Drumm
 Chief Eng.: Dick Anderson

KONG

VISALIA—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Tulare County Bcstg.
 Address: Rt. 6, Box 205
 Phone: 4-5811 Air Time: Full Time
 News Service: UP
 Representative: Hollingbery
 President: Knox La Rue
 General Manager: Stan Simpson
 Sls. Prom. Mgr.: Virginia Hooker
 Program Manager: Dick Scudder
 Publicity Dir.: Greg LeClercq
 Chief Engineer: Gorman Brown

KWSO

WASCO—1950

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By: Maple Leaf Bcstg. Co.
 Address: P. O. Box 366
 Phone: 4251 Air Time: Daytime
 Transcription Service: Lang-Worth, SESAC
 News Service: UP
 President: E. J. Peters
 Gen. Mgr.: E. Franz
 Station Mgr.: Theo. G. Heinrichs
 Comm. Mgr.: Jim Hodges
 Pgr. Dir.: Bob Bann

KHUB

WATSONVILLE—1937

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Patrick H. Peabody
 Business Address: P. O. Box 349
 Phone: 4-5641 Air Time: Full Time
 News Service: UP
 Representative: Rambeau
 Membership: NARTB
 President: Patrick H. Peabody
 Gen., Comm. Mgr.: Vic Rugh
 Program Director: Tom Martin
 Chief Engineer: Merle Rossman

KSYC

YREKA—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: Siskiyou Cty. Bcstg. Co., Inc.
 Address: Lawrence Lane & S. Oregon St.
 Phone: 624 Air Time: Full Time
 News Service: AP
 Transcription Service: Lang-Worth
 Representative: T. Moore
 Membership: NARTB

President.....E. G. Millbourn
 General Manager.....D. C. Hollinger
 Station Manager.....Jack A. Mitchell
 Asst. Mgr., Prog. Dir.....C. Eng

KAGR

YUBA CITY—1953

Frequency: 1450 Kc.....Power: 100 Watts
 Owner.....James E. Jaeger
 Address.....Box 271
 Phone.....MAYsville 3-7343
 President.....James E. Jaeger
 Chief Engineer.....James E. Walley

KUBA

YUBA CITY—1947

Fre.: 1600 Kc.....Power: 1 Kw. d., 500 w. n.
 Owned-Operated By...Peachbowl Bcstrs., Inc.
 Business Address.....Hotel Marysville
 Phone: 3-7309.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Ayers, O'Connell
 President.....Chester V. Ulom
 Gen., Station Manager.....Roger R. Hunt
 Commercial Manager.....Lloyd Klemp
 Sales Promotion Mgr.....Robert Fahey
 Pgm., Pub. Dir.....Ric Ryan
 Chief Engineer.....Carl W. Pendergraft

COLORADO

Pop. Feb. 1, 1955 (Est.) 1,486,000 — Families 446,000

Radio Homes 434,000 — TV Homes 217,000 — Stations in State 31

KGIW

ALAMOSA—1929—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....E. L. Allen
 Address.....P. O. Box 179
 Phone: 26.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....SESAC
 General Manager.....D. L. Allen
 Sls. Prom. Mgr.....Dick Frink
 Prog. Director.....Kyle McClaugherty
 Chief Engineer.....Delbert L. Allen

KRDO

COLORADO SPRINGS—1947

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Pikes Peak Bcstg. Co.
 Business-Studio Address.....399 S. 8th St.
 Phone: Melrose 2-1515.....Air Time: Full Time
 News Service.....AP, UP
 Transcription Service...Standard, Langworth,
 Thesaurus
 Representative.....McGillvra
 Membership.....NARTB, RAB
 Pres., Gen. Mgr.....Harry W. Hoth
 Program Director.....John Finlayson
 Publicity Dir.....Patricia Colt
 Chief Engineer.....Herbert Schubarth

KBOL

BOULDER—1946

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Boulder Radio KBOL, Inc.
 Address.....1617 Pearl
 Phone: Hillcrest 2-2242.....Air Time: Full Time
 News Service.....UP
 Transcription Service...Standard, Thesaurus
 Station Rep.....Holman
 Membership.....NARTB, RAB
 Pres., Gen. Mgr.....Russel Shaffer
 Commercial Manager.....Gene Palm
 Program Dir.....John Wilcox
 Chief Engineer.....Blair Dobbins

KVOR

COLORADO SPRINGS—1924—CBS

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By...Voice of the Rockies, Inc.
 Address.....512 So. Tejon
 Phone: Melrose 4-2844.....Air Time: Full Time
 News Service.....UP
 Transcription Service...World, Associated
 Representative.....Hollingbery
 Membership.....NARTB, RAB
 President.....J. D. Russell
 Station Mgr.....Verl Bratton
 Sls., Prom. Mgr., Prog. Dir.....R. Conner
 Chief Engineer.....Earl Leonard

KRLN

CANON CITY—1946—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Royal Gorge Bcstrs., Inc.
 Business-Studio Address...1615 Central Ave.
 Phone: 1400.....Air Time: Daytime
 News Service.....UP
 Transcription Service...Keystone, Cole
 Pres.-Gen.-Sta. Mgr.....Ray M. Beckner
 Chief Engineer.....Ed Wood

KRAI

CRAIG—1949—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By...No. Western Colo. Bcstg. Co.
 Address.....P. O. Box 65
 Phone: 707-8.....Air Time: Full Time
 News Service.....UP
 Representative.....Community Network

Transcription Service.....Thesaurus
 Membership.....NARTB
 President.....Miles Barrett
 General Manager.....George Cory
 Station Manager.....Richard E. Bonderod
 Sales Prom. Mgr.....Dale Kirk
 Program Dir.....Norman Davis
 Chief Engineer.....Tom Weir

KFSC

DENVER—1954

Frequency: 1220 Kc.....Power: 1 Kw.
 Owned.....Francisco V. Sanchez
 Address.....P. O. Box 246
 Phone: AComa 2-8935.....Air Time: Daytime
 News Service.....INS
 General Manager.....Paco Sanchez
 Manager, Director.....Levi Beall
 Commercial Manager.....Joe Lito
 Sales Manager.....J. R. Rutherford

KIMN

DENVER—1923—MBS

Frequency: 950 kc.....Power: 5 kw.
 Owned.....KIMN, Inc.
 Address.....5350 W. 20th Ave.
 Phone: BE 7-2734.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Associated
 Station Representative.....Avery-Knodel, Inc.
 Membership.....RAB
 President.....A. L. Glasmann
 Gen., Sta. Mgr.....Collin W. Lowder
 Commercial Manager.....Kenneth E. Palmer
 Sales Promotion Mgr.....Ted Nelson
 Program Director.....Ronald J. McCoy
 Publicity Director.....Ted Nelson
 Chief Engineer.....Arthur F. Southwick

KLIR

DENVER—1953—KBS

Frequency: 990 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....G. B. Anderson
 Address.....6535 W. Jewell
 Phone: WA-2-1189.....Airtime: Daytime
 News Service.....INS
 Rep.....Holman, Continental, Biddick
 Owner-Gen. Mgr.....G. B. Anderson
 Commercial Mgr.....L. L. Tracy
 Bus. Mgr.....H. G. Kincaid
 Pub. Dir.....F. F. Hayes
 Chief Engineer.....Lloyd L. Wilson

KLZ

DENVER—1922—CBS

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Operated By.....Aladdin Radio & TV, Inc.
 Business-Studio Address.....131 Speer Blvd.
 Phone: MAIn 3-4271.....Air Time: Full Time
 News Service.....AP, INS.
 Newspaper Affiliation.....Time, Inc.
 Representative.....Katz
 Membership.....NARTB, RAB
 Pres., Gen. Mgr.....Hugh B. Terry

Station Mgr.Phil Hoffman
 Commercial Manager.....Lee Fondrew
 Sales Prom. Mgr.....Harold Storm
 Program Director.....Charles Roberts
 Chief Engineer.....Harvey E. Wehrman

KMYR

DENVER—1941

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KMYR Bcstg. Co.
 Address.....Security Life Bldg.
 Phone: MAIn 3-4161.....Air Time: Full Time
 News Service.....AP
 Station Representative.....Sears & Ayer
 Membership.....NARTB
 Pres., Gen. Mgr.....F. W. Meyer
 Station Manager.....A. G. Meyer
 Commercial Manager.....Ed Koepke
 Pgm., Prod. Dir.....Lowell Switzer
 Chief Engineer.....Walt Wilson

KOA

DENVER—1924—NBC

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Metropolitan TV. Co.
 Business-Studio Address.....1625 California St.
 Phone: Main 3-6211.....Air Time: Full Time
 News Service.....AP, INS
 Representative.....Edward Petry & Co.
 Membership.....NARTB, RAB
 President.....William W. Grant
 Gen., Sta. Mgr.....Don Searle
 Sales Promotion Manager.....John Aldern
 Comm. Mgr.....Robert Hix
 Program Director.....Jim Atkins
 Publicity Director.....Ralph Radetsley
 Chief Engineer.....J. A. Slussea

KTLN

DENVER—1948

Frequency: 1280 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....Radio Station KTLN
 Address.....431 W. Colfax
 Phone: Acoma 2-4811.....Air Time: Full Time
 News Service.....UP
 Membership.....RAB
 Representative.....Radio Repts., Inc.
 Owner.....Leonard Coe
 General Manager.....John L. Buchanan
 Local Sales Mgr.....Dean Jarvis
 Nat. Sales Mgr.....Lee Mehlig
 Program Director.....Jack Helling
 Chief Engineer.....O. E. Kelly

KVOD

DENVER—1925—ABC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....Colorado Radio Corp.
 Business-Studio Add.....Midland Savings Bldg.
 Phone: TAbor 5-2291.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Lang-Worth, Associated
 Representative.....Free & Peters

Membership NARTB, RAB
 President-Gen. Mgr..... William D. Pyle
 Station Manager..... T. C. Ekrem
 Sales Prom. Mgr..... Ben Stanton
 Program Director..... V. W. Corbett
 Chief Engineers..... W. D. Pyle, T. C. Ekrem

KIUP

DURANGO—1935—MBS-KBS

Frequency: 930 Kc..... Power: 1000 Watts
 Owned-Operated By.... San Juan Bcstg. Co.
 Address..... P. O. Box 641
 Phone: 117..... Air Time: Full Time
 News Service UP
 Transcription Service..... Thesaurus, World
 Representative Holman Co.
 President..... J. A. Segerberg
 General Manager..... R. E. O'Brien
 Comm., Prom. Mgr..... Lindsey Becker
 Program Director..... Herb Jobs
 Publicity Director..... Frank Toomey
 Chief Engineer..... Lou Shaw

KGMC

ENGLEWOOD—1952

Frequency: 1220 Kc..... Power: 1000 Watts d.
 Owned By McMa Agency
 Address..... 3355 S. Broadway
 Phone: Sunset 1-4481..... Air Time: Daytime
 News Service UP
 Co-owner, Gen. Mgr..... Grady F. Maples
 Co-owner R. B. McAlister
 Comm. Mgr..... J. Kenneth Brothers
 Sls. Prom. Mgr..... R. J. Cutting
 Chief Engineer..... D. F. White, Jr.

KCOL

FT. COLLINS—1947

Frequency: 1410 Kc..... Power: 1000 Watts
 Owned-Oper. By.... Northern Colo. Bcstg. Co.
 Business-Studio Address... 1600 La. Porte Ave.
 Phone: 2600..... Air Time: Full Time
 News Service UP
 Transcription Service Thesaurus
 Station Rep..... H-R Reprs. Inc.
 Membership NARTB, RAB
 President Herb Hollister
 General Manager..... Ellis Atteberry
 Commercial Manager..... Bob McClary
 Program Director..... Hollis Hoff
 Chief Engineer..... Dan Coltrane

KFTM

FORT MORGAN—1949—KBS

Frequency: 1260 Kc..... Power: 500 Watts d.
 Owned-Oper. By.... Morgan County Bcstg. Co.
 Address..... P. O. Box 431
 Phone: 1000..... Air Time: Daytime
 News Service UP
 Transcription Service Capitol
 General Manager..... Mac McGraw
 Program Director..... Frank Alien
 Chief Engineer..... Richard Oldfield

KGLN

GLENWOOD SPRINGS—1950—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... KGLN, Inc.
 Address..... P. O. Box C
 Phone: 777..... Air Time: Full Time
 Representative Holman
 Membership NARTB
 News Service UP
 President..... Rex Howell
 Co-owner, Gen. Mgr..... Jerry Fitch
 Sales Promotion Director..... Bob Duffy
 Program Director..... Gene Curtis
 Chief Engineer..... Bonner Z. Baker

KEXO

GRAND JUNCTION—1948

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By.. Voice of Western Colo., Inc.
 Address..... 2508 North Ave.
 Phone: 1230..... Air Time: Full Time
 News Service INS
 Transcription Service..... Capitol, Thesaurus
 Representative..... Harlan Oakes
 Membership NARTB, RAB
 President..... D. Spencer Grow
 Gen., Sta. Mgr..... Abbott Tessman
 Program Director..... Robert Collins
 Publicity Director..... Mildred Fuller
 Chief Engineer..... D. E. Towne

KFXJ

GRAND JUNCTION—1926—MBS

Freq.: 920 Kc..... Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.... Western Slope Bcstg. Co.
 Business-Studio Address..... Box 30
 Phone: 1300..... Air Time: Full Time
 News Service UP
 Transcription Service Lang-Worth
 Representative Hal Holman
 Membership NARTB
 Pres., Gen. Mgr..... Rex Howell
 Sta., Comm. Mgr..... E. Anson Thomas
 Program Director..... Gregg Chancellor
 Chief Engineer..... Cecil Whitchurch

KFKA

GREELEY—1921

Frequency: 1310 Kc..... Power: 1000 Watts
 Owned-Oper. By.. Mid.Western Bcstg. Co., Inc.
 Business-Studio Address..... 620—8th Ave.
 Phone: 450..... Air Time: Full Time
 Representative Hal Holman
 News Service UP
 Transcription Service..... Thesaurus
 Pres., Gen. Mgr..... H. E. Green
 Sta., Comm. Mgr..... William G. Stewart
 Program Director..... Jack Redus
 Chief Engineer..... Harry Brewer

K YOU
GREELEY—1948—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By 2424 6th Ave., Meroco B. Co.
Phone: 3275. Air Time: Full Time
News Service AP
Membership NARTB
Representative McGillvra, Inc.
Transcription Service World
President, Gen. Mgr. Elwood H. Meyer
Comm. Mgr. Everett Shupe
Sta. Mgr. Chief Engr. John T. Roscoe

KBNZ

LA JUNTA—1937—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Otero Broadcasting Co.
Address Box 485
Phone: 42. Air Time: Full Time
News Service UP
Representative Clark
Transcription Standard
President M. S. Morrison
Gen., Sta. Mgr. R. D. McGregor
Comm. Mgr., Chief Eng. Don Smith
Sls. Prom. Mgr. Jack Lee
Pub. Dir. Robert Mahaffey
Program Director Jane Henkenseifken

KLMR
LAMAR—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By SE Colorado Bcstg. Co.
Address P. O. Box 632
Phone: 804. Air Time: Full Time
News Service AP
Transcription Service World
Representative Continental
President Ralph Eaton
Gen., Sta. Mgr. Everett Shupe
Comm., Prom. Mgr. Dennis Behan
Program Director Claire Behan
Chief Engineer Kenneth Roberts

KLVC

LEADVILLE—1951—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. Top of the Nation Station, Inc.
Address 520 W. 6th St.
Phone: 70. Air Time: Full Time
Membership NARTB
Representative Clark
President Arline S. Hodgins
General Manager David W. Hodgins

KLMO

LONGMONT—1949—KBS

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By Longmont Bcstg. Co.
Address Imperial Hotel
Phone: 1050. Air Time: Daytime
News Service UP
Transcription Service Lang-Worth

Station Rep. Continental
Membership NARTB
President Irving Ludlow
Program Director Frank Leslie
General Manager P. Reed Walker
Sales Manager Pat Patnode
Chief Engineer Walter Robinson

KSLV

MONTE VISTA—1954—KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned San Luis Valley Bcstg. Co.
Address 109 Adams St.
Phone: 553. Air Time: Full Time
News Service UP
Trans. Service Thesaurus
Membership NARTB
General Manager George O. Cory
Asst. Gen. Mgr. Dale G. Moore
Station Mgr. John McRae

KUBC

MONTROSE—1947—KBS

Freq: 1260 Kc. Power: 1 Kw., d., 500 W. n.
Owned-Operated By Uncompaghe Bcstg. Co.
Business-Studio Address P. O. Box 279
Phone: 599. Air Time: Full Time
News Service UP
Transcription Service Thesaurus
Membership NARTB, RAB
President F. J. Hartman
Gen. Mgr. Geo. Cory
Station Mgr. Dale G. Moore
Comm., Sales Prom. Mgr. Robert Churney
Program Director Ed DeJulio
Chief Engineer Tom Weir

KCSJ

PUEBLO—1947—MBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Star Bcstg. Co., Inc.
Address 2226 Big Hill Rd.
Phone: LI 4-5782. Air Time: Full Time
News Service AP
Transcription Service Thesaurus
Representative Avery-Knodel, Inc.
Pres., Gen. Mgr. Douglas Kahle
Commercial Mgr. Ray Whitworth
Station Mgr. Larry Gordon
Chief Engineer Marion Cunningham

KDZA

PUEBLO—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Pueblo Radio Co.
Address 3011 Elizabeth
Phone: 1255. Air Time: Full Time
News Service AP
Transcription Service Lang-Worth
Representative McGillvra
Pres., Gen., Comm. Mgr. Dee B. Crouch
News, Spts. Dir. Jerry Rhoads

WTIC...By Every Measurement A GREAT RADIO STATION

MANAGEMENT
WTIC's management is in the hands of experienced personnel that meet and anticipate the needs of the listener.

FACILITIES
From most modern studios to the latest in sound equipment, WTIC has the facilities to produce the best.

PROGRAMMING
Many top stars of radio had their start on WTIC produced programs such as...

PUBLIC SERVICE
WTIC has earned the loyalty and confidence of its listeners by placing public welfare above all other considerations. Not only in times of emergency and disaster but every day the public welfare is our concern.

MARKET
Connecticut, the center of the great WTIC market, ranks first* in the U. S. in per family income. WTIC dominates this prosperous Southern New England Market . . .

Total Number of Families	794,700
* Effective Buying Income	\$4,763,631,000
* Total Retail Sales	3,265,380,000
* Total Food Sales	864,958,000

* Copr. 1954, Sales Management Survey of Buying Power; further reproduction not licensed.

MANAGEMENT • FACILITIES • PROGRAMMING • PUBLIC SERVICE • MARKET

Measure of a Great
Radio Station

REPRESENTED NATIONALLY BY
THE HENRY I. CRISTAL CO., INC.

NEW YORK _____ BOSTON _____ CHICAGO _____ DETROIT _____ SAN FRANCISCO

K G H F

PUEBLO—1928—ABC

Frequency: 1350 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By... Colorado Bcstg. Co., Inc.
 Address Box 293
 Phone: LI 2-5570. Air Time: Full Time
 News Service UP
 Transcription Service World
 Representative Gill-Perna, Inc.
 Membership NARTB, RAB
 President Gifford Phillips
 General Manager Robert D. Ellis
 Commercial Manager Bill Mahoney
 Station Manager J. H. McGill
 Chief Engineer Willis C. Shanks

K V R H

SALIDA—1948—KBS-MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned Heart of the Rockies Bcstg. Co.
 Phone: 30. Air Time: Full Time
 News Service INS
 Pres., Gen. Mgr. Jon F. Lohmer
 Program Director Alan Wall
 Chief Engineer O. V. Charles

K G E K

STERLING—1925

Frequency: 1230 Kc. Power: 250 Watts d.
 Owned-Operated By Elmer G. Beehler
 Address P. O. Box 830
 Phone: 679. Air Time: Daytime
 News Service UP
 Trans. Service. Lang-Worth, MacGregor, Cole
 Membership NARTB
 Owner, Gen. Mgr. Elmer G. Beehler
 Station, Comm. Mgr. Al Ross
 Prog. Director John Gazdik
 Chief Engr. E. G. Beehler

K C R T

TRINIDAD—1946—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By KCRT, Inc.
 Address Box 772
 Phone: 338. Air Time: Full Time
 News Service UP
 Transcription Service World
 Rep., Indie Sales Ken Palmer
 Pres., Gen. Mgr. E. M. Cooper
 Program Director Pete Deluca
 Chief Engineer E. M. Cooper

CONNECTICUT

Pop. Feb. 1, 1955 (Est.) 2,263,000 — Families 678,000
 Radio Homes 670,000 — TV Homes 557,000 — Stations in State 25

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By Bridgeport Bcstg. Co.
 Address Box 9140
 Phone: AM 8-1601. Air Time: Full Time
 News Service AP
 Transcription Service Thesaurus
 Representative Adam Young
 Membership RAB
 Pres., Gen., Sta. Mgr. Philip Merryman
 Commercial Manager Manning Slater
 Sales Promotion Manager Joan Fisher
 Program Director Bob Crane
 Publicity Director Leo Miller
 Chief Engineer Pat Uliano

W N A B

BRIDGEPORT—1941 ABC-CONN. STATE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WNAB, Inc.
 Business-Studio Address 991 Broad St.
 Phone: 3-3112. Air Time: Full Time
 News Service UP
 Representative Burke Stuart, Walker
 President Harold Thomas

Gen., Sta., Comm. Mgr. John Ellinger
 Sales Prom. Mgr., Prog. Dir. Harry Luke
 Asst. Prog. Dir. Jack Kane
 Publicity Director Stu Warschauer
 Chief Engineer Norman Howard

W B I S

BRISTOL—1948

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By The Bristol Bcstg. Corp.
 Business-Studio Address 183 Main St.
 Phone: 3-9265. Air Time: Daytime
 News Service UP
 Representative Clark
 Transcription Service Associated, World
 Pres., Gen. Mgr. Eric Hatch
 Sta. Mgr. R. C. Kilbourn
 Comm. Mgr. Amleto Ciccarelli
 Chief Engineer Richard L. Ricci

W L A D

DANBURY—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Operated By Berkshire Bcstg. Corp.
 Business-Studio Address 207 Main St.
 Phone: 8-3565. Air Time: Daytime
 News Service AP

Transcription Service.....World, SESAC
 RepresentativeIndie Sales
 President.....John P. Previdi
 Gen., Comm. Mgr., Pub. Dir.....Sol Robinson
 Program Director.....Eleanor Kemble
 Chief Engineer.....George McGuy

Asst. Gen. Mgr., Sls. Mgr.....Walter Johnson
 Asst. Sales Mgr.....Irwin Cowper
 Program Manager.....Leonard J. Patricelli
 Public Rel. Dir.....Bernard Mullins
 Chief Engr.....Herman D. Taylor
 (See Page 366)

WCCC

HARTFORD—1947

Frequency: 1290 Kc.....Power: 500 Watts &
 Owned-Oper. By..Greater Hartford Bcstg Corp.
 AddressHotel Bond
 Phone: Jackson 5-6648.....Air Time: Daytime
 News ServiceUP
 Station Rep.Walker
 President.....William M. Savitt
 Sec't. Treas.....M. Savitt
 Sta., Comm. Mgr.....R. H. Klein
 Program Director.....B. LaCoe
 Publicity Director.....E. Seltzer
 Chief Engineer.....Michael Cookish

WMMW

MERIDEN—1947

Frequency: 1470 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Silver City Crystal Co.
 Business-Studio Address.....8 W. Main St.
 Phone: 5-5747.....Air Time: Daytime
 News Service.....UP
 RepresentativeRambeau
 President.....C. A. Schultz
 General Manager.....G. A. Kruttschnitt
 Comm. Mgr.....William Golder
 Sales Prom. Mgr.....James McGovern
 Program Director.....Lester H. Fox
 Chief Engineer.....John Roache

WDR C

HARTFORD—1922—CBS

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Oper. By..The Connecticut Bcstg. Co.
 Business-Studio Address. 869 Blue Hills Ave.
 Phone: Chapel 2-5596.....Air Time: Full Time
 News ServiceUP
 Representative.....Paul H. Raymer
 MembershipNARTB
 President.....Franklin M. Doolittle
 General Manager.....Walter B. Haase
 Comm., Sales Prom. Mgr.....William F. Malo
 Program. News Dir.....Harvey H. Olson
 Chief Engineer.....Henry M. Broderick, Jr.

WCNX

MIDDLETOWN—1948

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned-Oper. By..Middlesex Bcstg. Co.
 Business-Studio Address.....460 Main St.
 Phone: Diamond 7-2565.....Air Time: Daytime
 TranscriptionThesaurus
 Station Rep.Devney
 President.....R. J. O'Brien
 General Manager.....Wm. J. O'Brien, Jr.
 Program Director.....Wm. J. Glynn
 Chief Engineer.....Kenneth A. F. Bishop

WHAY

**NEW BRITAIN—1949
 CONNECTICUT STATE
 FOREIGN LANGUAGE**

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By..Central Conn. Bcstg. Co.
 Business Address.....22 Grove Hill
 Phone: 3-2721.....Air Time: Unlimited
 News ServiceUP
 RepresentativeNona Kirby
 PresidentPatrick Goode
 Exec. Vice-Pres.....Edward D. Taddei
 General Mgr.....Aldo DeDominicis
 Sta., Comm. Mgr.....Charles Bell
 Program Director.....George Ehrlich
 Chief Engineer.....Hillis W. Holt

WGTH

HARTFORD—1935—MBS-ABC

Frequency: 1410 Kc.....Power: 5,000 Watts
 Owned-Oper. By..Gen. Times Television Corp.
 Business-Studio Address.....54 Pratt St.
 Phone: JA 7-9131.....Air Time: Full Time
 News ServiceUP
 Representative.....H-R Reps, Inc.
 MembershipRAB
 President.....Thomas F. O'Neil
 General Manager.....F. W. Wagenvoord
 Commercial Manager.....Gordon R. Kerr
 Program Director.....John Downey
 Chief Engineer.....Rogers Holt

WKNB

NEW BRITAIN—1946

Frequency: 840 Kc...Power: 1000 Watts d.
 Owned-Oper. By.....New Britain Bcstg. Co.
 Address.....1422 New Britain Ave.
 Phone: Baldwin 3-3603.....Air Time: Daytime
 News ServiceAP
 RepresentativeBolling
 PresidentJulian Gross
 General Manager.....Peter B. Kenney
 Commercial Manager.....Gustave Nathan
 Program Director.....Ray Neilan
 Publicity Director.....Helen M. Loy
 Chief Engineer.....John Shipley

WTIC

HARTFORD—1925—NBC

Frequency: 1080 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Travelers Bcstg. Service
 Business-Studio Address.....26 Grove St.
 Phone: JA 5-0801.....Air Time: Full Time
 News ServiceAP
 Transcription Service...Lang-Worth SESAC
 RepresentativeChristal
 MembershipNARTB, RAB
 V.P., Gen. Mgr.....Paul W. Morency

WAVZ

NEW HAVEN—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By... WAVZ Bcstg. Corp.
 Business-Studio Address... 152 Temple St.
 News Service AP
 Representative Forjoe, Kettell, Carter
 Membership RAB
 President..... Victor W. Knauth
 V.P., Gen. Mgr..... Daniel W. Kops
 Comm. Mgr..... Richard J. Monahan
 Program Director..... E. J. Markle
 Publicity Director..... S. L. Barstein
 Chief Engineer..... Ralph Carrano

WELI

NEW HAVEN—1935—ABC

Frequency: 960 Kc. Power: 1000 Watts
 Owned By..... Conn. Radio Foundation, Inc.
 Business-Studio Address... 221 Orange St.
 News Service UP
 Representative H. R. Reps., Rbt. Foster
 Pres., Gen. Mgr..... Richard W. Davis
 Commercial Mgr..... Edwin H. Schweitzer
 Publicity Director..... Rudy Frank
 Program Director..... Charles H. Wright
 Chief Engineer..... Fred King

WNHC

NEW HAVEN—1944—NBC, CSN

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By... Elm City Bcstg. Corp.
 Business-Studio Address... 1110 Chapel St.
 Phone: SP 7-3611 Air Time: Full Time
 News Service AP
 Representative Katz Agency
 Membership NARTB
 President..... Patrick J. Goode
 General Manager..... Aldo DeDominicis
 Exec. Vice-Pres..... Edward D. Taddei
 Commercial Manager..... J. Vincent Callanan
 Station Manager..... Edward C. Obrist
 Prom. Mgr., Publ. Dir..... James W. Evans
 Chief Engineer..... Vinnie DeLaurentis

WNLG

NEW LONDON—1936 — MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... The Thames Bcstg. Corp.
 Business-Studio Address... 281 State St.
 Phone: GI 2-4365 Air Time: Full Time
 News Service UP
 President-Gen. Sta. Mgr..... Gerald J. Morey
 Comm.-Sales Prom. Mgr..... Leo B. Keegan
 Prog., Publ. Dir..... Nelson Brown
 Chief Engineer..... Randolph Barrett

WNLK

NORWALK—1948

Frequency: 1350 Kc. Power: 500 Watts
 Owned-Operated By... Norwalk Bcstg. Co., Inc.

Business-Studio Address... Main & Wall Sta.
 Phone: Temple 8-5566 Air Time: Full Time
 News Service UP
 Representative McGillvra
 Pres., Gen. Mgr..... James Stolcz
 Program Director..... Dick Bounerba
 Chief Engineer..... Clarence Burnham

WICH

NORWICH—1946

Freq: 1310 Kc. Power: 1 Kw.
 Owned-Oper. By... Eastern Conn Bcstg. Co.
 Business-Studio Address... Cuprak Rd.
 Phone: Turner 7-1613 Air Time: Full Time
 News Service INS, UP
 Transcription Service... CWB Time, World
 Representative Grant Webb
 Membership NARTB, RAB
 President D. Lasser
 Promotion Dir..... Edward Adler
 Comm. Mgr..... Richard Reed
 Program Dir..... Sid Frank
 Chief Engineer..... Alexander Dubenetsky

WPCT

PUTNAM—1953

Frequency: 1350 Kw. Power: 500 Watts d.
 Owned-Oper. By... Israel Putnam Bcstg. Co.
 Address... 42 Main St.
 Phone: 8-2721 Air Time: Daytime
 News Service UP
 Transcription World
 Membership NARTB
 President..... Roland A. Gayette
 Station Manager..... Ralph F. D'Andrea
 Chief Engineer..... James Bonney

WSTC

STAMFORD—1941—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By... W. Conn. Bcstg. Co.
 Business-Studio Address... 270 Atlantic St.
 Phone: 4-7575 Air Time: Full Time
 Newspaper Affiliation... Stamford Advocate
 News Service UP
 Transcription Service Lang-Worth
 Representative Everett-McKinney
 Membership NARTB
 President Kingsley Gillespie
 Gen. Manager Julian Schwartz
 Program Director Steve Phillips
 Chief Engineer..... Robert A. Reynolds

WLCR

TORRINGTON—1947

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Litchfield Cty. Radio Corp.
 Business-Studio Address... 23 Main St
 Phone: Hunter 9-4173-74 Air Time: Daytime
 News Service UP
 Transcription Service World
 Representative..... Sears & Ayer

MembershipBAB, NARTB
 Pres., Gen. Mgr.....Charles O. Scott
 Station Mgr.Joe Trent
 Comm. Mgr.....Alex Pernal
 Program Director.....Joe Storm
 Chief Engineer.....Alfred Pollakat

Sales Prom. Mgr.....Wallace Gordon
 Program Director.....Wally King
 Publicity Director.....Bob Gillespie
 Chief Engineer.....Russell Jensen

W T O R

**TORRINGTON—1948
CONN. STATE—ABC**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Torrington Bcstg. Co., Inc.
 Business-Studio Address.....93 Perkins St.
 Phone: 9-4181.....Air Time: Full Time
 News ServiceAP
 RepresentativeRambeau
 PresidentEdmund Waller
 Gen., Sta., Comm. Mgr.....John J. Morris
 Program Director.....Al Ayre
 Pub. Dir.....Louise Morris
 Chief Engineer.....Edwin Michalski

W B R Y WATERBURY—1934—CBS

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Oper. By...American-Republican, Inc.
 Business-Studio Address.....P. O. Box 1627
 Phone: 3-1125.....Air Time: Full Time
 Newspaper Affiliation .Waterbury Republican
 News ServiceAP
 Transcription ServiceWorld
 Rep.Avery-Knodel, Kettel-Carter
 MembershipNARTB
 President.....William J. Pape
 Commercial Manager....Harry A. DeVorken
 Gen. Mgr.....J. Maxim Ryder
 Sales Promotion Mgr.....Robert Holczer
 Program Director.....Walter O. Howard
 Chief Engineer.....Frank B. Hales

W A T R

**WATERBURY—1934
ABC-CONN. STATE**

Frequency: 1320 Kc.....Power: 1000 Watts
 Owned-Oper. By.....The WATR Co., Inc.
 Business-Studio Address.....440 Meadow St.
 Phone: 5-1121.....Air Time: Full Time
 News ServiceUP
 RepresentativeBurke-Stuart
 MembershipNARTB
 PresidentHarold Thomas
 Gen., Sta., Comm. Mgr.....Sam Elman

W W C O WATERBURY—1946 MBS-YANKEE

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.Mattatuck Bcstg. Co., Inc.
 Business-Studio Address....119 W. Main St.
 Phone: 4-5141.....Air Time: Full Time
 News ServiceAP
 RepresentativeMcGillvra
 President.....William G. Wells
 General Manager.....James H. Shoemaker
 Program Director.....Robert C. Crager
 Chief Engineer.....Wm. Goldstein

THOSE WHO KNOW FAMOUS BRANDS . . .

KNOW THE MOST FAMOUS BRAND IN NEWS IS

AP

DELAWARE

Pop. Feb. 1, 1955 (Est.) 374,000 — Families 103,000
Radio Homes 99,000 — TV Homes 87,000 — Stations in State 7

W D O V DOVER—1947

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned Del. State Bcstg. Corp.
Business Address Denny's Rd.
Phone: 5816 Air Time: Daytime
News Service AP
Transcription Service World
Representative Rambeau
Membership RAB
President William S. Freed
General Manager Cliff Goodman
Program Director Virginia Bracken
Chief Engineer Perley Tribout

W J W L GEORGETOWN—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Rollins Bcstg., Inc.
Address DuPont Highway
Phone: 2567 Air Time: Daytime
News Service AP
Transcription Service Thesaurus
Representative Zimmer
President John W. Rollins
Gen., Comm. Manager Norman M. Glenn
Program Director Bill Jaeger
Chief Engineer Edward Marzoa

W K S B MILFORD—1953

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By Kent-Sussex Bcstg. Co.
Address Box 444
Phone: Milford 8881 Air Time: Daytime
News Service UP
Transcription Service Lang-Worth
Co-owner, Comm. Mgr. H. M. Griffith Jr.
Co-owner, Chief Engineer C. V. Lundstedt
Program Director Borden E. Smith

W A M S WILMINGTON—1948—MBS

Frequency: 1380 Kc. Power: 1000 Watts
Owned Rollins Broadcasting Co.
Address 321 Delaware Ave.
Phone: 4-8882 Airtime: Daytime
News Service AP
Transcription Service Associated
Representative Rollins, Inc., N. Y. C.
President O. Wayne Rollins
General Manager Ralph J. Baron
Program Director Tim Crow
Chief Engineer Fitzgerald McDaniel

W D E L

WILMINGTON—1922—NBC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By WDEL, Inc.
Business-Studio Address 10th & King Sts.
Phone: 8-7269 Air Time: Full Time
News Service UP
Transcription Service World
Representative Robert Meeker
Membership NARTB
Station Executive Clair R. McCollough
Station Manager Harvey C. Smith
General Sales Mgr. J. Robert Gulick
Program Director R. V. Aydelotte
Technical Director J. E. Mathiot

W I L M

WILMINGTON—1922—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Delaware Bcstg. Co.
Business-Studio Address 920 King St.
Phone: 4-7771 Air Time: Full Time
News Service UP
Transcription Service World
Representative Bolling Co.
Membership RAB
Pres., Gen. Mgr. Ewing B. Hawkins
Sta., Comm. Mgr. Jackson F. Lee
Program Director Warren Keyser
Chief Engineer H. Edwin Kennedy

W T U X

WILMINGTON—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By Port Frere Bcstg. Co., Inc.
Business-Studio Address 1400 Market St.
Phone: 5-8821 Air Time: Daytime
News Service AP
Representative Indie Sales, Inc.
Pres.-Sta. Mgr. Gordon K. MacIntosh
V.P., Sales Mgr. William S. Ewing
General Mgr. Howard Robinson
Commercial Mgr. John M. Talley
Program Director William H. Gehlert
Publicity Director Justina Spagnolo
Chief Engineer Seymour Toberlisky

DISTRICT OF COLUMBIA

Pop. Feb. 1, 1955 (Est.) 878,000 — Families 281,000
 Radio Homes 272,000 — TV Homes — 231,000 — Stations in State 7

WGMS

WASHINGTON, D.C.—1947

Freq.: 570 Kc. Power: 1000 W. d.
 Owned-Oper. By . . . The Good Music Station, Inc.
 Address Hotel Harrington
 Phone: Executive 3-8676. . . Air Time: Daytime
 Transcription Service Associated
 News Service AP
 Representative . . . Good Music, Thomas F. Clark
 Pres., Gen., Sta. Mgr. M. Robert Rogers
 Comm. Sales Prom. Mgr. . . . Dan R. Cavalier
 Program Director Pierson Underwood
 Chief Engineer Nicholas J. Chaconas

WMAL

WASHINGTON, D.C.—1925—ABC

Freq.: 630 Kc. Power: 5,000 Watts
 Owned Evening Sun Bcstg. Co., Inc.
 Address 4461 Connecticut Ave., N.W.
 Phone: Kellogg 7-1100. . . Air Time: Full Time
 News Service AP
 Representative Katz
 Newspaper Affiliation The Evening Star
 President John W. Thompson, Jr.

General Manager Fred S. Houwink
 Station Manager Robert W. Jonscher
 Sales Prom. Mgr. Arnold Katinsky
 Program Director Martin Pinsker
 Chief Engineer Allan Powley

WOL

WASHINGTON, D. C.—1924

Frequency: 630 Kc. Power: 250 Watts
 Owned Wash. Bcstg. Corp.
 Address 2000 P. St., N. W.
 Phone: ME 8-0010. Air Time: Full Time
 News Service UP
 Representative Gill-Perna
 Pres., Gen. Mgr. Henry Rau
 Vice-Pres. Charles Dillon
 Comm. Mgr., Prog. Dir. . . . Maxwell Marvin
 Publicity Director Charles Brailer
 Chief Engineer Lloyd Smith

WOOK

WASHINGTON, D. C.—1940

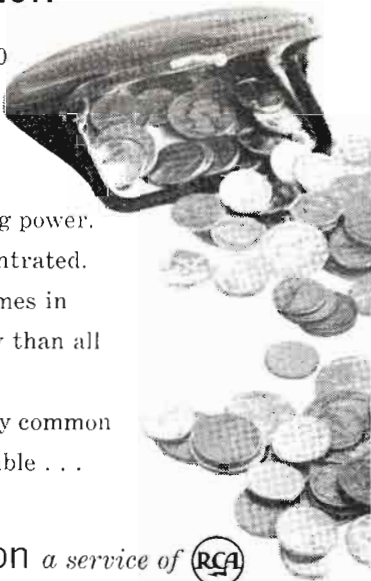
Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By United Bcstg. Co.
 Business Studio 8th & I Sts., N.W.

There's a mint in Washington

No, not a big government building, but 728,000 family purses stuffed with \$4,532,064,000 of effective buying income. Washington, America's ninth-largest city has the second-highest family income in the entire country. Concentrated buying power.

In Washington, selling power is just as concentrated. Nielsen averages show WRC delivering more homes in Washington's rich five-county area night and day than all the other radio stations combined!

To tap this tremendous buying power, it is only common sense to use the most potent selling power available . . .



Radio in Washington a service of 

Sources: Nielsen Coverage Service;
 Sales Management Survey of Buying Power

Represented by NBC Spot Sales

Phone: Republic 7-8000... Air Time: Full Time
 Station Rep..... United Bcstg., Harlan Oakes
 News Service WNS
 Pres., Gen. Mgr..... Richard Eaton
 Program Director..... Cliff Holland
 Comm., Sta. Mgr..... Arthur A. Snowberger

W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Operated By... National Bcstg. Co., Inc.
 Business-Studio Address... Sheraton Park Hotel
 Phone: Adams 4-5400... Air Time: Full Time
 News Service..... AP, INS, UP
 Transcription Service Thesaurus
 Representative..... NBC Spot Sales
 Membership NARTB, RAB
 President (NBC)..... Sylvester L. Weaver Jr.
 Exec. Vice-Pres. (NBC)..... Robert Sarnoff
 Vice-Pres. (Wash.) Frank Russell
 Vice-Pres., Gen. Mgr..... Carlton D. Smith
 Program Director..... James E. Kovach
 Sales Prom. Mgr..... Robert Adams
 Director of Sales..... Joseph W. Goodfellow
 Commercial Mgr..... Charles de Lozier
 Publicity Director..... Jay Royen
 Chief Engineer..... John Rodgers

W T O P

WASHINGTON, D. C.—1927—CBS

Frequency: 1500 Kc..... Power: 50,000 Watts
 Owned-Operated By WTOP Inc.
 Address..... 40th & Brandywine, N.W.
 Phone: Emerson 2-9300... Air Time: Full Time
 News Service..... AP, UP, INS
 Representative..... CBS Radio Spot Sales
 Membership RAB
 President John S. Hayes
 V.P., Sta. Mgr..... Lloyd Dennis
 Comm. Mgr..... R. W. Schellenberg
 Sls. Prom. Mgr., Pub. Dir..... W. J. Wiggins
 Prog. Dir. P. A. Searight
 Chief Eng..... Granville Klink

W W D C

WASHINGTON, D. C.—1941—MBS

Frequency: 1260 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WWDC, Inc.
 Business-Studio Address..... 1627 K St., N.W.
 Phone: Sterling 3-3800... Air Time: Full Time
 News Service..... AP, UP
 Transcription Service... Standard, Thesaurus,
 Langworth, World
 Representative Blair
 Membership NARTB, RAB
 President Joseph Katz
 General Manager..... Ben Strouse
 Comm. Manager..... Herman Paris
 Program Director..... Norman Reed
 Sls. Prom., Pub. Dir..... Irving Lichtenstein
 Chief Engineer..... Ross H. Beville

THOSE WHO KNOW

FAMOUS BRANDS . . .

KNOW THE MOST

FAMOUS BRAND

IN NEWS IS

AP

FLORIDA

Pop. Feb. 1, 1955 (Est.) 3,594,000 — Families 1,141,000
Radio Homes 1,005,000 — TV Homes 490,000 — Stations in State 95

W B A R

BARTOW—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address.....Box 820, Lakeland Hwy.
Phone Number.....3-5111
President.....W. A. Wynne
General Manager.....Ted Leeper
Commercial Mgr.....John Burgreen
Program Dir.....Chuck Dent
Chief Engineer.....Edward St. Clair

W S W N

BELLE GLADE—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Phone: 2064.....Air Time: Daytime
News Service.....UP
Transcription Service.....Thesaurus, World
Membership.....RAB, NARTB
President.....Dr. R. G. Nelson
V.P., Gen. Mgr.....Mrs. Mary Foy
Sales Manager.....Marvin Smith
Program Director.....W. E. Eggleston
Chief Engineer.....C. S. Clemans

W T R L

BRADENTOWN—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Land o' Lakes Bcstg. Co.
Address.....Memorial Pier, P. O. Box 1060
Phone: 31-531.....Air Time: Full Time
News Service.....AP
Representative.....Hil Best
Membership.....NARTB
Transcription Service.....World, Standard
President.....Howard A. Donahoe
Gen., Sta. Mgr.....William McD. Herson
Comm., Sales Prom. Dir.....Ken McKendree
Program Director.....Charles A. Blake
Publicity Director.....Earl Lindgren
Chief Engineer.....Gerald McGougan

W T A N

CLEARWATER—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....WTAN, Inc.
Business Address.....200 Pierce Blvd.
Phone: 33084.....Air Time: Full Time
News Service.....UP
Representative.....McGillvra
Membership.....NARTB, RAB
President.....Wm. G. Wells
General, Station Manager.....H. D. Parker
Commercial Manager.....F. L. Parker
Program Director.....L. H. Falconnier
Chief Engineer.....Leslie E. Freedom

W K K O

COCOA—1953—KBS

Frequency: 860 Kc. Power: 250 Watts d.
Owned-Operated By.....Brevard Bcstg. Co.
Address.....Box 387
Phone: 1020.....Air Time: Daytime
News Service.....UP
Transcription Service.....Standard, SESAC
Representative.....Hil F. Best
Membership.....BAB
Gen. Mgr., Program Dir.....Carl G. Collins, Jr.
Comm. Mgr.....Mercer Livermore
Chief Engineer.....Davis E. Wilson

W V C G

CORAL GABLES—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By.....Peninsular Bcstg. Corp.
Business Address.....223 Aragon Ave.
Phone: 8-74-11.....Air Time: Daytime
News Service.....AP
Transcription Service.....Associated
Representative.....Clark
Membership.....RAB, NARTB
President-General Mgr.....George W. Thorpe
Commercial Manager.....T. Hooke McCallie
Program Director.....Robert S. Stevens
Chief Engineer.....Thomas Middleton

W C N U

CRESTVIEW—1948—KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By.....Gulfshores Bcstg. Co.
Business-Studio Address.....Box 518
Phone: 3511.....Air Time: Daytime
News Service.....AP
Transcription Service.....World, SESAC
President.....D. Grady O'Neal
General Manager.....H. French Brown, Sr
Program Director.....Vernon Cooper
Station Manager.....Sam F. Townsend

W D C F

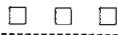
DADE CITY—1954

Frequency: 1350 Kc. Power: 1 Kw.
Owned.....Pasco Bcstg. Co.
Address.....P. O. Box 387
News Service.....AP
Station Representative.....Dora-Clayton
General Manager.....Elmo B. Kitts

W M F J

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....W. Wright Esch
Business-Studio Address.....444 N. Beach St.



Phone: 6492 Air Time: Full Time
 News ServiceUP
 Membership NARTB
 Representative... Joseph Hershey McGillvra
 Station Manager.....Ray Clancy
 Commercial Manager.....John S. Pitts
 Program Director..... Mildred Mullins
 Chief Engineer..... Webster K. Ellenwood

WNDB

DAYTONA BEACH—1948—MBS

Frequency: 1150 Kc..... Power: 1,000 Watts
 Owned-Operated By..... News-Journal Corp.
 Business-Studio Address... Daytona Beach, Fla.
 Phone: 2-1511..... Air Time: Full Time
 News ServiceAP
 Representative..... John H. Perry
 Membership RAB, NARTB
 Gen.-Sta. Mgr..... Jerry Stone
 Comm. Mgr..... R. Y. Huffman
 Prog. Dir..... Jo Bledsoe
 Chief Engineer..... F. A. Scott

WROD

DAYTONA BEACH—1947—NBC

Frequency: 1340 Kc..... Power: 250 Watts
 Owned..... Daytona Beach Bcstg. Corp.
 Bus. Address..... Wilder Blvd. & S. Beach St.
 Phone: 4626..... Air Time: Full Time
 News ServiceUP
 Transcription Service Thesgurus
 Membership RAB
 Representative Rambeau
 Pres.-Gen. Mgr..... E. J. Sperry
 Pgm. Dir., Chief Engr..... W. C. Collier

WJBS

DELAND—1948—NBC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... John B. Stetson Univ.
 Address..... 220 East Hubbard Ave.
 Phone: 1490..... Air Time: Full Time
 News ServiceAP
 Transcription Service Associated
 Stations Rep..... Donald Cooke
 Membership NARTB
 Gen. Mgr., Prog. Dir..... C. L. Menser
 Comm. Mgr..... William G. Hall
 Program Dir..... C. L. Menser
 Chief Engineer John Andre

WDBF

DELRAY BEACH—1954

Frequency: 1420 Kc..... Power: 500 Kw.
 Owned..... Delray Bcstg. Corp.
 Address..... Bon Air Hotel
 President..... S. R. Sague
 Commercial Mgr..... Norman V. Bergholm
 Station Manager..... Robert Murray
 Promotion Mgr..... Bill Gannon
 Chief Engineer..... Jim Lacey
 Executive Engineer..... Bob Leedham

WBRD

FT. LAUDERDALE—1950—KBS

Frequency: 1580 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Broward Bcstg. Co.
 Address..... P. O. Box 78
 Phone Number 2-2563
 News ServiceUP
 Representative..... Hil F. Best
 President..... L. C. Judd
 Gen., Sta. Mgr..... Chas. H. Gravett
 Program Director..... Betty Phillips
 Chief Engineer..... Theodore Dudas

WFTL

FORT LAUDERDALE—1946

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Gore Publishing Co.
 Bus.-Studio Address..... 1785 S. E. 15th St.
 Phone: 3-2511..... Air Time: Full Time
 News ServiceAP
 Transcription Service..... World
 President..... J. W. Dickey
 Gen., Sta. Comm. Mgr..... R. L. Bowles
 Program Director..... Jack W. Swart
 Chief Engineer..... Richard P. Northey

WINK

FT. MYERS—1940—CBS—KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By..... Ft. Myers Bcstg. Co., Inc.
 Address..... 54 Palm Beach Blvd.
 News ServiceAP
 Representative Donald-Cooke
 President..... Daniel Sherby
 General Manager..... A. J. Bauer
 Program Director..... Frank Nodine
 Chief Engineer..... Bob Bachman

WMYR

FT. MYERS—1952

Frequency: 1410 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Robert Hecksher
 Address..... WMYR Bldg.
 Phone: 5-1175..... Air Time: Full Time
 News ServiceUP
 Station Representative Dora-Clayton
 Membership RAB
 Owner Robert Hecksher

WARN

FORT PIERCE—1952—ABC-KBS

Frequency: 1330 Kw..... Power: 1000 Watts d.
 Owned-Oper. By..... Hurricane Bcstg. Co.
 Address..... Angle Rd.
 Phone: 1330..... Air Time: Daytime
 News ServiceAP
 Transcription Service Standard
 Membership NARTB, RAB
 Co-owner, Gen. Mgr..... Murray C. Tillman
 Co-owner, Prom. Mgr..... C. C. Tillman
 Program Director..... Willis M. Shawver Jr.
 Chief Engineer..... John E. Palmer

WIRA

FORT PIERCE—1946—MBS-NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Indian River Bcstg. Co.
Business Address... Melody Lane
Phone: 1400 Air Time: Full Time
News Service... UP
Membership... RAB, NARTB
Transcription Service... World
Pres., Gen., Sta. Mgr... James L. Howe
Program Director... Anne Wilder
Commercial Manager... J. Kingsley Butt
Chief Engineer... James Sowinski

WFTW

FT. WALTON BEACH—1953

Frequency: 1260 Kc. Power: 1000 Watts
Owner... Vacationland Bcstg. Co.
Address... 39 Main St., Box 87
Phone... 3-2601
President... Wilbur R. Powell
Chief Engineer... Frank Prestwood

WGGG

GAINESVILLE—1948—ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned... Alachua County Bcstg. Co., Inc.
Business-Studio... 1230 Waldo Rd.
Phone: Franklin 6-5791 Air Time: Full Time
News Service... AP
Transcription Service... World
Representative... Best
Pres., Gen. Mgr., Ch. Eng... R. M. Chamberlin
Commercial Manager... Leon E. Mims
Program Director... Pierre A. Bejano
Promotion Manager... Scott Sutton

WRUF

GAINESVILLE—1928—MBS

Frequency: 850 Kc. Power: 5000 Watts
Owned-Operated By... Univ. of Fla.
Business-Studio Address... Campus, Univ. of Fla.
Phone: 3261, Ext. 466-7-8 Air Time: Full Time
News Service... AP
Trans. Service... Lang-Worth, Thesaurus
Representative... Burn-Smith
Membership... NARTB
General Manager... Garland Powell
Commercial Manager... John Dunnivant
Program Director... Ray Dantzler
Chief Engineer... Bertram McNamara

WGMA

HOLLYWOOD-MIAMI—1953

Freq.: 1320 Kc. Power: 500 Watts
Owned... Greater Miami Broadcasters, Inc.
Address... Box 757
Phone: Jackson 3-2616 Air Time: Daytime
News Service... AP
Station Representative... J. Hershey McGillvra
Membership... NARTB
President... Major Ranulf Compton

Gen. Managers... Mr. & Mrs. Wm. B. Murphy
Sales Prom. Mgr... Steve Marko
Program Director... Bop Hope
Chief Engineer... Wm. B. Murphy

WIVY

JACKSONVILLE—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
Owned-Oper. By... WIVY, Inc.
Address... 1050 Spring Grove Ave.
News Service... INS
Representative... Thomas F. Clark
Pres., Gen. Mgr... Edward J. Oberle
Commercial Manager... Randolph S. Jones
Program Director... Lawrence Picus
Chief Engineer... James Stephens

WJAX

JACKSONVILLE—1925—NBC

Frequency: 930 Kc. Power: 5,000 Watts
Owned-Operated By... City of Jacksonville, Fla.
Business-Studio Address... 1 Broadcast Pl.
Air Time... Full Time
Transcription Service... MUSAC
Representative... John Blair; Harry E. Cummings
Commissioner in Charge... J. D. Kennedy
Sta. Mgr., Chief Engr... John T. Hopkins, III
Program Director... Marion D. Trowell
Commercial Manager... J. W. Douglass

WJHP

JACKSONVILLE—1940—MBS

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By... Jacksonville Journal Co.
Bus.-Studio Address... 4038 Phillips Highway
Phone: EX 8-9751 Air Time: Full Time
News Service... AP, UP
Transcription Service... Lang-Worth
Representative... John H. Perry Associates
President... John H. Perry, Jr.
General Manager... T. S. Gilchrist, Jr.
Operation Mgr... Jack Newsom
Commercial Mgr... Bill Fraker
Sales Prom. Mgr... Martha Thomas
Program Director... Larry Bodkin
Publicity Director... Martha Thomas
Chief Engineer... Beecher Hayford

WOBS

JACKSONVILLE—1948

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Oper. By... So. Radio and Equip. Co.
Business-Studio Address... 1036 Mary St.
Phone: 98-3411 Air Time: Daytime
Station Representative... Stars
President... E. D. Rivers, Sr.
General Manager... Jim Macri
Chief Engineer... W. F. Askew

WMBR

JACKSONVILLE—1933—CBS

Frequency: 1460 Kc. Power: 5000 Watts

Owned-Oper. By.....Washington Post Co.
 Business-Studio Address.....605 Main St. S.
 Phone: Ex 8-0501.....Air Time: Full Time
 News Service.....UP
 Representative.....CBS Radio Spot Sales
 Membership.....BAB
 President.....Philip Graham
 Vice President.....John S. Hayes
 V.P., Comm. Mgr.....Dave Booher
 Sls. Prom. Mgr.....Roger Langston
 Program Director.....Ted Chapeau
 Chief Engineer.....Ernest B. Vordermark

WPDQ

JACKSONVILLE—1942—ABC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....Jacksonville Bcstg. Corp.
 Studio Address.....Gulf Life Bldg.
 News Service.....AP
 Transcription Service.....World
 Station Rep.....Rintoul & McConnell, Ayers
 President.....James R. Stockton
 General-Station Manager.....Robert R. Feagin
 Comm., Prom. Mgr.....Kenneth F. Small
 Program Director.....Wm. H. Blackburn
 Chief Engineer.....James R. Donavan

WRHC

JACKSONVILLE—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WRHC, Inc.
 Address.....247 Margaret St.
 Phone: 6-0461.....Air Time: Full Time
 Membership.....NARTB, RAB
 Representative.....Forjoe & Co.
 Pres., Prom. Mgr.....Harold S. Cohn
 General Manager.....Harold Cohn, II
 Program Director.....Mrs. Elva Stein
 Chief Engineer.....William Johnson

WJVB

JACKSONVILLE BEACH—1947—KBS

Frequency: 1010 Kc...Power: 1000 Watts d.
 Owned-Oper. By.....Jacksonville Beach Bcstg. Co.
 Address.....12th Ave., N., Box 428
 Phone: 5-5674.....Air Time: Daytime
 Representative.....Hil F. Best
 Membership.....NARTB
 News Service.....AP
 Pres., Gen. Mgr.....J. Lyle Williams, Jr.
 Station Mgr.....Morton B. Robinson
 Commercial Mgr.....Thomas P. Harper
 Program Director.....Morton B. Robinson
 Chief Engineer.....Leslie C. Miner

WKWF

KEY WEST—1945—MBS-KBS

Frequency: 1600 Kc.....Power: 500 Watts
 Owned-Operated By.....John M. Spottswood
 Address.....P. O. Box 891
 Phone: 2-7777.....Air Time: Full Time
 Pres., Gen. Comm., Mgr.....John M. Spottswood
 Station Manager.....Kermit Lewin
 Chief Engineer.....Charles Lowe

WRWB

KISSIMMEE—1954

Frequency: 1220 Kc.....Power: 250 Watts
 Owned.....Emerson W. Browne
 Address.....Accade Theater Bldg.
 Phone: 2111.....Air Time: Daytime
 News Service.....UP
 Transcription Service.....Standard
 General Manager.....Emerson W. Browne
 Commercial Mgr.....Frank Taylor

WDSR

LAKE CITY—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Deep South Radioways
 Business-Studio Address.....126 No. Marion St.
 Phone: 525-591.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Associated
 General Manager.....Alfred H. Temple
 Station Mgr.....Dick Whittington
 Chief Engineer.....Richard L. Cook

WLAK

LAKELAND—1936—NBC

Freq.: 1430 Kc.....Power: 5 Kw.
 Owned-Operated By.....Lakeland Bcstg. Corp.
 Business Address.....P. O. Box 1211
 Phone: MU 2-1271.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Associated, World, Std.
 Station Representative.....John E. Pearson
 Membership.....RAB, NARTB
 Pres., Gen. Mgr.....S. O. Ward
 Sta. Mgr., Chief Engr.....William P. Lee
 Sales & Prom. Mgr.....S. O. Ward
 Commercial Manager.....Powell Adams
 Program Director.....Garland Burt
 Chief Engineer.....William P. Lee

WONN

LAKELAND—1949—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Coastal Bcstg. Co.
 Business Address.....Lake Hunter Drive
 Phone: MU 5117.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Donald Cooke, Inc.
 Pres., Gen., Sta. Mgr.....Robert S. Taylor
 Commercial Mgr.....Tom Barber
 Program Dir.....Ted Covington
 Chief Engineer.....Duane McConnell

WIPC

LAKE WALES—1951—KBS

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned.....Imperial Polk Bcstg. Corp.
 Address.....P. O. Box 712
 Phone: 2-9831.....Air Time: Daytime
 News Service.....AP
 Transcription Service.....SESAC
 Membership.....RAB, NARTB



President..... S. W. Keen
 Gen. Mgr., Chf. Engr..... G. Max Kimbrel
 Program Director..... Shirley Tucker
 Publicity Director..... John Haughee

WLBE

LEESBURG—1949—MBS-KBS

Frequency: 790 Kc..... Power: 1000 Watts
 Owned-Operated By..... WLBE, Inc.
 Address..... Box 297
 Phone: Leesburg 552..... Air Time: Full Time
 News Service..... UP
 Station Representative..... Best
 Transcription Service..... World
 President..... Paul A. Husebo
 General Manager..... Wendel F. Husebo
 Program Director..... Richard R. Coleman
 Chief Engineer..... Martin Kirkland

WNER

LIVE OAK—1949—KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned..... Suwanne Bcstg. Co.
 Business Address..... P. O. Box 655
 Phone: 1450..... Air Time: Full Time
 News Service..... UP
 Owner, Gen. Mgr..... Norman O. Protsman
 Commercial Mgr..... John Lee Alford
 Program Director..... Faith Protsman
 Chief Engineer..... C. S. Parker

WTYS

MARIANNA—1948—MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... John H. Phipps Radio Stas.
 Address..... Box 565
 Phone: 650..... Air Time: Full Time
 News Service..... AP
 Representative..... Cummings
 President..... John H. Phipps
 General Manager..... L. H. Graves
 Station Manager..... Guy Hamilton
 Chief Engineer..... Wm. A. Snowden, Jr.

WMMB

MELBOURNE—1948—MBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... Melbourne Bcstg. Corp.
 Business-Studio Address..... WMMB Bldg.
 Phone: 574-5..... Air Time: Full Time
 News Service..... UP
 Transcription Service..... World
 Station Representative..... Rambeau
 President..... Louis G. Bessler
 Vice-President..... Erna Bessler
 Gen., Comm. Mgr..... Vern L. Bessler
 Sales Prom. Mgr..... Le Chapman
 Publicity Director..... Robert Jobs
 Chief Engineer..... Fred Schopflin

WFEC

MIAMI—1949

Frequency: 1220 Kc..... Power: 250 Watts
 Owned-Oper. By..... David Haber
 Address..... 350 N.E. 71st St.
 Phone: 89-7534..... Air Time: Daytime
 Representative..... Rambeau
 President..... David Haber
 Gen., Comm. Mgr..... Herbert Schorr
 Program Director..... Milton Oshins
 Chief Engineer..... William Reeder

WGBS

MIAMI—1944—CBS

Freq.: 710 Kc..... Power: 50 Kw. d., 10 Kw. n.
 Owned..... Storer Bcstg. Co.
 Address..... 1650 Biscayne Blvd.
 Phone: 9-2401..... Air Time: Full Time
 Newspaper Affiliation..... Miami Beach Sun
 News Service..... UP
 Transcription Service..... Lang-Worth
 Station Representative..... Katz Agency, Inc.
 Membership..... NARTB, RAB
 President..... George B. Storer
 Managing Director..... Miller N. Babcock
 Commercial Manager..... Francis J. Riordan
 Sales Promotion Mgr..... James Storer
 Program Director..... Donald E. Fischer
 Chief Engineer..... Edward C. Lockwood

WINZ

MIAMI—1946

Frequency: 940 Kc..... Power: 50 Kw. d., 10 Kw. n.
 Owned-Operated By..... Hollywood Bcstg.
 Business Address..... Biscayne Terrace Hotel
 Phone: 82-6641-3..... Air Time: Full Time
 News Service..... INS
 Trans. Service..... Standard, Associated
 Representative..... Paul Raymer
 Membership..... NARTB
 Pres., Gen. Mgr..... Rex Rand
 Nat. Sls. Mgr..... B. E. Henry
 Chief Engineer..... Stanley Brown

WIOD

MIAMI—1926—NBC

Frequency: 610 Kc..... Power: 5,000 Watts
 Owned-Oper. By..... Isle of Dreams Bcstg. Corp.
 Business-Studio Address..... 600 Biscayne Blvd.
 Phone: 3-6444..... Air Time: Full Time
 Newspaper Affiliation..... Miami Daily News
 News Service..... AP, INS, UP
 Transcription Service..... RCA, Thesaurus
 Representative..... Hollingbery

President.....Daniel J. Mahoney
 General Manager.....James M. LeGate
 Commercial Manager.....Robert L. Fidler
 Program Director.....Scott Bishop
 Chief Engineer.....M. C. Scott

WMIE

MIAMI—1948

Freq.: 1140 Kc..Power: 10 Kw. d., 5 Kw. n.
 Owned-Operated By...Sun Coast Bcastg. Corp.
 Address 244 Biscayne Blvd.
 Phone: 3-5556.....Air Time: Full Time
 News ServiceINS
 Representative.....Stars Natl., Inc.
 President.....E. D. Rivers, Sr.
 Gen., Sta. Mgr.....Kurt Meer
 Commercial Manager.....Stan Beaton
 Sales Promotion Director.....S. J. Spiegel
 Program Director.....Bill O'Hara
 Publicity Director.....Harriet Baroness
 Chief Engineer.....Russell Bennett

WQAM

MIAMI—1921—ABC

Frequency: 560 Kc..Power: 5 Kw.d., 1 Kw. n.
 Owned-Operated By.....Miami Bcastg. Co.
 Business-Studio Address.....duPont Bldg.
 Phone: 2-6121.....Air Time: Full Time
 News ServiceAP
 Transcription ServiceWorld
 RepresentativeJohn Blair
 MembershipNARTB, BAB
 President.....John S. Knight
 Gen., Sta., Comm. Mgr.....Owen F. Uridge
 Sales Prom., Pub. Dir.....Ruth Tanksley
 Program Dir.....Walt Suehla
 Chief Engineer.....Gene Rider

WWPB

MIAMI—1947—KEYSTONE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Paul Brake
 Business-Studio Address...414 S.W. 2nd Ave.
 Phone: 3-7405.....Air Time: Full Time
 News ServiceAP
 RepresentativeWalker
 Pres., Gen., Sta. Mgr.....Paul Brake
 Program Director.....Peggy Newmay
 Publicity Director.....Bert Y. Johnson
 Chief Engineer.....Les Bryant

WAHR

MIAMI BEACH—1954

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Alan H. Rosenson
 Address.....420 Lincoln Road
 Pres., Gen. Mgr.....Alan Rosenson

WKAT

MIAMI BEACH—1937—MBS

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WKAT, Inc.
 Trans.-Address.....1759 Bay Road
 Phone: 5-5711.....Air Time: Full Time
 News ServiceUP
 Transcription Service.....Standard, Cole
 RepresentativeHeadley-Reed
 President.....A. Frank Katzentine
 General Manager.....John I. Prosser
 Commercial Mgr.....C. A. Wamper
 Chief Engineer.....Arthur P. Smith, Jr.

WMBM

MIAMI BEACH—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....R. W. Rounsaville
 AddressMacArthur Causeway
 Phone: 5-5586.....Air Time: Daytime
 News ServiceUP
 Representatives.....Dora, Clayton, Forjoe
 Mgr. Dir.....W. R. Wagner
 Station Manager.....J. E. Vaughn
 Program Director.....Ed. Cook
 Commercial Mgr.....Arnold Kaufman
 Chief Engineer.....E. H. Wilbur

WEBY

MILTON—1954

Frequency: 1330 Kc.....Power: 1 Kw.
 Owned.....C. W. Mapoles
 Address.....Ward Basin Rd.
 Air Time.....Daytime
 News ServiceUP
 Trans. ServiceWorld
 Owner.....C. W. Mapoles

WSBB

NEW SMYRNA BEACH—1951—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Beach Bcastg. Co.
 Address.....P. O. Box 125
 Phone: 1230-1.....Air Time: Full Time
 News ServiceUP
 Station Rep.Continental
 Transcription ServiceLang-Worth
 General Manager.....A. V. Catterton
 Program Director.....James D. King
 Chief Engineer.....Roland W. Jordon

WMOP

OCALA—1953

Frequency: 900 Kc.....Power: 1000 Watts
 Owner.....A. B. Letson
 Address311 Robertson Bldg.
 PhoneMarion 2-4118
 Prog. Dir.....Art Creamer
 Chief Eng.....Lloyd Lutz

WTMC

OCALA—1939—NBC-KBS

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By . . . Ocala Bcstg. Co. Inc
 Address 14 S. Magnolia
 Phone: MA 2-4127 Air Time: Full Time
 Newspaper Affiliation Perry Newspapers
 News Service AP, UP
 Transcription Service Lang-Worth
 President John H. Perry, Jr.
 Gen. Mgr. Thomas S. Gilchrist, Jr.
 Station Manager T. S. Catalano
 Comm. Mgr. Paul Marlowe
 Publicity Director Ken Brown
 Program Dir. Ruth Brumball
 Chief Engineer William P. Callahan

WDBO

ORLANDO—1924—CBS-FRN

Frequency: 589 Kc. Power: 5000 Watts
 Owned-Operated By . . . Orlando Bcstg. Co., Inc.
 Business-Studio Address P. O. Box 3707,
 30 S. Ivanhoe Blvd.
 Phone: 5-0541 Air Time: Full Time
 News Service AP, UP
 Trans. Ser. World, Thesaurus, Associated
 Representative . . . John Blair, Harry Cummings
 Membership NARTB, BAB
 Pres., Gen. Mgr. Harold P. Danforth
 Sales Dir. W. G. McBride
 Program Director Rosalind Boggs
 Chief Engineer J. E. Yarbrough

WHOO

ORLANDO—1947—ABC

Freq.: 980 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By WHOO, Inc.
 Address Fort Gatlin Hotel
 Phone: 5-3591 Air Time: Full Time
 News Service AP
 Transcription Service Standard, World
 Representative Forjoe
 President Edward Lamb
 Gen., Sta., Comm. Mgr. Carl Hallberg
 Program Director Walter Mitchell
 Chief Engineer Don Compton

WLOF

ORLANDO—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Operated By . . . Mid-Fla. Radio Corp.
 Business-Studio Address Box 1991
 Phone: 8163 Air Time: Full Time
 News Service UP
 Station Rep. Raymer
 Membership NARTB, RAB
 General Manager Donn R. Collee
 Commercial Mgr. Thomas H. Donohue
 Program Director Ernest Legge
 Promotion Dir. Thomas H. Donohue
 Chief Engineer W. Dodd Daniel

WORZ

ORLANDO—1947—NBC

Freq.: 740 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By . . . Central Florida Bcstg. Co.
 Address P. O. Box 740
 Phone: 2-2451 Air Time: Full Time
 News Service INS
 Transcription Service Capitol, Associated
 Rep. Venard, Rintoul & McConnell
 President Naomi Murrell
 Sta., Comm. Mgr. Eugene D. Hill
 Comm. Mgr. John E. Surrick
 Sls. Prom. Mgr. Maurice Marshall
 Program Director Stephen Wesley
 Chief Engineer James Guerrinni

WWPF

PALATKA—1947—KBS

Frequency: 1260 Kc. Power: 500 Watts
 Owned-Operated By Palatka Bcstg. Co.
 Address Box 86
 Phone: EA 54555 Air Time: Full Time
 News Service UP
 Transcription Service Lang-Worth
 Gen. Mgr., Chief Engr. L. C. McCall
 Program Dir. Johnny Gillis
 Commercial Manager Herb Young

WDLF

PANAMA CITY—1940—NBC-KBS

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By . . . Panama City Bcstg. Co., Inc.
 Business-Studio Address . . . 323 West Beach Dr.
 Phone: Poplar 3-1777 Air Time: Full Time
 Transcription Service Lang-Worth
 News Service AP
 Representative Perry Associates
 President John H. Perry
 General Manager C. B. Kelly
 Sta., Comm. Mgr. Don Brookins
 Chief Engineer Cal Howrigan

WPCF

PANAMA CITY—1949—ABC-MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By . . . Bay County Bcstg. Co.
 Address 300 E. 15th St.
 Phone: SU 5-6176 Air Time: Full Time
 Transcription Service Thesaurus
 Representative Devney, Dora-Clayton
 Pres., Gen. Mgr. E. L. DuKate
 Program Director Martha Ann Heath
 Production Director Glenn Lockhart
 Chief Engineer J. Frank Haynes

WBSR

PENSACOLA—1946—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By WBSR, Inc.
 Business Address 1603 N. Pace Blvd.
 Phone: Hemlock 2-6172 Air Time: Full Time
 News Service AP

Representative.. Venard, McConnell & Rintoul
 Pres. & Gen. Mgr.....Don J. Lynch
 Commercial Manager.....Bo Mitchell
 Program Director.....Tony Chastain
 Chief Engineer.....Glenn Nichols

WCOA

PENSACOLA—1925—NBC

Frequency: 1370 Kc.....Power: 5000 Watts
 Owned-Operated By.....WCOA, Inc.
 Address118 E. Intendencia St.
 Newspaper Affiliation.....News-Journal
 Transcription Service.....Lang-Worth
 Representative.....John H. Perry Associates
 President.....John H. Perry, Jr.
 General Manager.....J. Holliday Veal
 Sales Promotion Mgr.....Ronald C. Tuten
 Program Director.....Roland Wolf, Jr.
 Chief Engineer.....Harold Heath

WEAR

PENSACOLA—1947—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper By.....Gulfport Bcstg. Co.
 Address.....P. O. Box 1188
 News ServiceAP
 Sta. Rep.Hollingbery
 MembershipRAB
 Pres., Gen., Sta. Mgr.....Mel Wheeler
 Program, Pub. Dir.....Bill Anderson
 Chief Engineer.....Jim Smith

WPRY

PERRY—1954

Frequency: 1220 Kc.....Power: 250 Watts
 Owned-Oper. By.....Taylor Co. Bcstg. Co.
 Pres., Gen. Mgr.....Elmo B. Kitts

WPLA

PLANT CITY—1949—KBS

Frequency: 1570.....Power: 250 Watts d.
 Owned-Operated By.....W. A. Smith
 Address.....P. O. Box 1588
 Station RepresentativeBest
 MembershipNARTB, BAB
 PresidentW. A. Smith
 Gen., Sta., Comm. Mgr.....George Friend
 Sales Prom. Mgr.....Joseph J. Wilson
 Program Director...Miss Frankie Blackwelder
 Publicity Director.....Gordon Solie
 Chief Engineer.....James L. Derrick

WCNH

QUINCY—1948—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Quincy Bcstg. Corp.
 AddressBox 190
 MembershipNARTB
 Pres., Gen. Mgr.....A. B. Letson
 Comm. Mgr.....Wendell Taylor
 Program Director.....Dewey C. Newton
 Chief Engineer.....A. B. Letson

WFOY

ST. AUGUSTINE—1936—CBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Fountain of Youth Bcstg. Co.
 AddressBox 588
 News ServiceUP
 Transcription ServiceWorld
 Station Rep.....W. S. Grant
 MembershipNARTB
 President.....Mrs. Mary E. Bell
 Gen., Sta. Mgr.....John E. Bernhard, Jr.
 Prog., Pub. Dir.....Mrs. Frankie C. Walker
 Chief Eng., Farm Editor.....Ernest Raistrick

WSTN

ST. AUGUSTINE—1954

Frequency: 1420 Kc.....Power 1 Kw.
 Owned.....St. Augustine Bcstg. Co.
 Address.....66 Treasury St.
 Phone: 815.....Air Time: Daytime
 News ServiceAP
 Transcription ServiceThesaurus
 Station Rep.....Indie
 General Manager.....Tom Carr
 Commercial Mgr.....Roth K. Robbins

WPIN

ST. PETERSBURG—1947

Frequency: 680 Kc.....Power: 1000 Watts
 Owned-Oper. By..Fla. W. Coast Bcstrs., Inc
 Address.....Royal Palm Hotel
 Phone: 7-0511.....Air Time: Daytime
 News ServiceAP
 Station Representative.....Indie Sales
 MembershipBAB
 President.....Dr. Charles Farrington
 Gen., Comm. Mgr.....Arthur Mundorff
 Station Manager.....Bob Clayton
 Commercial Mgr.....Richard Marsh
 Promotion Manager.....Marjorie Blank
 Program Director.....James Carley
 Publicity Director.....Larry Rhodes
 Chief Engineer.....Manley St. Jean

WSUN

ST. PETERSBURG—1928—ABC

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By...City of St. Petersburg
 Business Address.....Municipal Pier
 Phone: 5-4121.....Air Time: Full Time
 News ServiceUP
 Transcription Service.....Associated, World
 RepresentativeWeed
 MembershipNARTB
 General Manager.....Charles L. Kelly
 Commercial Manager.....Vera New
 Program Director.....Louis J. Link

WTSP

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Operated By.....Pinellas Bcstg. Co.

Business-Studio Address.....Box 691
 News ServiceUP
 Transcription ServiceStandard
 RepresentativeH.R.
 MembershipNARTB, BAB
 PresidentNelson Poynter
 General Manager.....L. F. J. Kelly
 Comm. Mgr.....L. L. Wildman
 Prom., Prog. Dir.....Jack Faulkner
 Chief Engineer.....William D. Mangold

W T R R

SANFORD—1947—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Myron A. Reck
 Business Address.....Box 1541
 News ServiceUP
 Gen., Sta. Mgr.....Myron A. Reck
 Commercial Manager.....Roy D. Green
 Program Director.....J. Marion Harman, Sr.
 Chief Engineer.....James S. Williamson, Jr.

W K X Y

SARASOTA—1949—KBS

Frequency: 1540 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Sarasota Bcstg. Co.
 Address.....P. O. Box 2431
 RepresentativeHil Best
 MembershipNARTB
 News ServiceAP
 Transcription Service.....Lang-Worth, World
 Pres., Gen. Mgr.....A. G. Fernandez

W S P B

SARASOTA—1939—CBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSPB, Inc.
 Business Address.....City Island
 Phone: Ringling 8-1811. Air Time: Full Time
 News ServiceUP
 Transcription ServiceThesaurus
 RepresentativeJohn E. Pearson
 MembershipNARTB, BAB
 President.....Robert C. Jones, Jr.
 General Manager.....John B. Browning
 Commercial Manager.....J. M. Miller
 Program Director.....David Hale
 Chief Engineer.....James E. Grant

W J C M

SEBRING—1950—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Clearfield Bcstrs., Inc.
 Business Address.....P. O. Box 233
 Phone: 5-1811.....Air Time: Full Time
 Transcription Service.....Lang-Worth
 News ServiceUP
 President.....W. K. Ulerich
 Gen. Mgr.....William J. Thomas
 Sta., Comm. Mgr.....Al Frank
 Program Director.....Betty Frank
 Chief Engineer.....Robert Goshorn

W S T U

STUART—1954—MBS-KBS

Frequency: 1450 Kc.....Power: 100 Watts
 Owned-Oper. By.....Bluewater Bcstg. Co.
 Pres., Gen. Mgr.....Lester M. Combs

W T A L

TALLAHASSEE—1935—CBS

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Operated By.....John H. Phipps
 Business Address.....Box 989
 President.....John H. Phipps
 General Manager.....L. Herschel Graves
 Program Director.....Joe Hosford
 Chief Engineer.....W. A. Snowden, Jr.

W T N T

TALLAHASSEE—1946—ABC-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tallahassee Appl. Corp.
 Business-Studio Address.....Duval Hotel
 RepresentativeDora-Clayton
 MembershipNARTB
 Pres., Gen. Mgr.....Frank W. Hazelton
 Chief Engineer.....Charles Clifton

W A L T

TAMPA—1946

Frequency: 1110 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Tampa Bcstg. Co.
 Address.....401 W. Tyler St.
 Transcription ServiceLang-Worth
 Station RepresentativePearson
 MembershipNARTB
 Pres., Gen., Sta., Comm. Mgr. W. Walter Tison
 Program Dir.....C. W. Geer
 Chief Engineer.....J. B. Tison

W D A E

TAMPA—1922—CBS

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tampa Times Co.
 Business Address.....N. Franklin St.
 News ServiceAP
 Transcription ServiceAssociated
 RepresentativeKatz
 President.....David E. Smiley
 General Manager.....L. Spencer Mitchell
 Program Director.....Kenneth W. Skelton
 Chief Engineer.....William Pharr Moore

W E B K

TAMPA—1950—KBS

Frequency: 1590 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Hillsboro Bcstg. Co.
 Address.....1521 E. Broadway
 Phone: 4-4177.....Air Time: Full Time
 News ServiceINS

Station Rep.....Dora Clayton
Gen. Mgr., Chf. Engr.....Elmo B. Kitts
Commercial Mgr.....John Sanders

WFLA

TAMPA—1925—NBC

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....P. O. Box 1410
Transcription Service.....Thesaurus
Representative..John Blair, Harry E. Cummings
Membership.....NARTB
President.....John C. Council
Sta.-Gen. Mgr.....George W. Harvey
Sales Prom. Mgr., Pub. Dir.....Tom Matthews
Prog. Director.....Paul M. Jones
Commercial Mgr.....Melvin E. Myer
Chief Engineer.....Joseph Mitchell

WHBO

TAMPA—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Sulphur Springs Bcstrs., Inc.
Business Address.....11,011 Florida Ave.
News Service.....AP
Pres., Gen. Mgr.....Harold A. Dunlap
Sta., Comm. Mgr.....Charley Arnett
Program Director.....Ellen Sculs
Chief Engineer.....Larry M. Kay

WIOK

TAMPA—1954

Frequency: 1150 Kw.....Power: 1000 Watts
Owner.....H. C. Young, Jr.
Address.....Box 1101
Phone.....4-1109
Chief Engineer.....Henry Cassady

WBOY

TARPON SPRINGS—1954

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Freedomiller Bcstg. Co.

WNTM

VERO BEACH—1954

Frequency: 1370 Kc.....Power: 1 Kw.
Owned.....Cen. Fla. Bcstg. Co.
Address.....P. O. Box 397
Sta. Rep.....Venard, Rintoul & McConnell
President.....(Mrs.) Naomi T. Murrell
Sta., Comm. Mgr.....Rex Barney
Program Director.....James King, Jr.
Publicity Director.....Jeanne Pharr
Chief Engineer.....James Gurrinni

WTTB

VERO BEACH—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Tropics, Inc.
President.....Merrill P. Barber

WEAT

WEST PALM BEACH—1948—NBC

Frequency: 850 Kc.....Power: 1 Kw. d. n.
Owned.....WEAT-TV, Inc.
Address.....P. O. Box 70
Phone: 2-1505.....Air Time: Full Time
News Service.....AP
Transcription Service.....Capitol
Station Rep.....Walker Reps.
President, Gen., Sta. Mgr.....J. R. Meachem
Commercial Mgr.....Clifford H. Glick
Sls. Prom. Mgr., Prog., Pub. Dir.....Peter Cole
Chief Engineer.....Wayne Stump

WJNO

WEST PALM BEACH—1936—CBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WJNO, Inc.
Business-Studio Address..1500 N. Flagler Dr.
Phone: 2-3638.....Air Time: Full Time
News Service.....AP
Transcription Service.....World, Lang-Worth
Representative.....Robert Meeker, Ayres
Membership.....NARTB
President.....S. K. Russell
Gen.-Sta. Mgr.....H. V. McMillan
Publicity Director.....Harry Forster
Chief Engineer.....Curtis Brinson

EST. 1936

WJNO

CBS RADIO NETWORK

"The Most Influential Voice of the Palm Beaches"

3rd LARGEST CITY
On the Famous Florida Gold Coast

TRADING AREA—206,000 PLUS
— Plus a Big Bonus Tourist Population
Year Around

WJNO EASILY LEADS
in Total Morning, Afternoon and Evening
Radio

QUALITY OF MARKET INDEX

139*

- EFFECTIVE BUYING INCOME
\$190,341,000.00
- RETAIL SALES
\$110,225,000.00
- BUILDING PERMITS SHOW
INCREASE EACH YEAR

WJNO IS A HABIT IN
THE PALM BEACHES
WEST PALM BEACH, FLORIDA

National Representative:
Robert Meeker Associates, Inc.
Southeastern: James S. Ayres Co.



W I R K

WEST PALM BEACH—1947—MBS

Freq.: 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Ken-Sell, Inc.
 Business Address 715 S. Flagler Drive
 Phone: 2-1744. Air Time: Full Time
 News Service AP
 Transcription Service Associated
 Representative Cooke, Dora Clayton
 Pres., Gen., Sta. Mgr. Joseph S. Field, Jr.
 Sales & Operations Mgr. Rome Hartman
 Chief Engineer William P. Heitzman

W W P G

WEST PALM BEACH—1941—ABC

Frequency: 1340 Kc. Power 250 Watts
 Owned Palm Beach Bcstg. Co.
 Address 3000 So. Ocean Blvd.
 News Service UP
 Sta. Rep. John H. Perry
 President Charles E. Davis
 Program Director Jodi Westaway
 Chief Engineer Clyde Walkden

W S I R

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Citrus Belt Bcstrs., Inc.
 Business Address P. O. Box 633
 Phone: 32-561. Air Time: Full Time
 News Service UP
 Representative Devney & Co.
 President Tom Moore
 Gen., Sta. Manager Larry Rollins
 Commercial Manager Earl Sturgeon
 Program Director Richard Eyrich
 Chief Engineer L. Orden Craig

W A B R

WINTER PARK—1954

Frequency: 1440 Kc. Power: 1 Kw.
 Owned Orange County Bcstrs. Inc.
 Address P. O. Box 7547
 Phone: 5-6631. Air Time: Daytime
 Sta. Rep. Stars Nat'l
 General Mgr. R. H. Gunckel, Jr.
 Sales Manager Jim Macri
 Chief Engineer Ray Campbell

GEORGIA

Pop. Feb. 1, 1955 (Est.) 3,732,000 — Families 998,000

Radio Homes 837,000 — TV Homes 450,000 — Stations in State 92

W A L B

ALBANY—1941—MBS

Frequency: 1590 Kc. Power: 1000 Watts
 Owned-Operated By Herald Publishing Co.
 Address 138 Pine Ave.
 Phone: Hemlock 5-4511. Air Time: Full Time
 News Service UP
 Transcription Service World
 Newspaper Affiliation Albany Herald
 Representative Burn-Smith, Ayers
 Membership NARTB
 President James H. Gray
 General Manager Tom Stillwagon
 Program Director Jack Mayer
 Chief Engineer John Rivard

W G P C

ALBANY—1933—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Albany Bdcstg. Co.
 Business-Studio Address New Albany Hotel
 Phone: Hemlock 21277. Air Time: Full Time
 News Service UP
 Representative George P. Hollingbery
 Membership NARTB, BAB
 President J. W. Woodruff
 Executive Manager J. W. Woodruff, Jr.
 Sta., Comm., Sls., Prom., Pub. Dir. L. M. George
 Program Director Walter H. Flint
 Chief Engineer Asa Tift

W J A Z

ALBANY—1952

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By Southeastern Bcstg. System
 Representative Dora-Clayton
 News Service UP
 President James S. Rivers
 General Manager Richard B. Smith
 Sta., Comm. Mgr. R. V. Rogers

W D E C

AMERICUS—1947—MBS-KBS

Frequency: 1280 Kc. Power: 250 Watts
 Owned-Operated By The Americus Bdcstg. Co.
 Business-Studio Address 109½ Windsor Ave.
 Phone: 3681-3682. Air Time: Full Time
 News Service AP
 Transcription Service World
 Representative Dora-Clayton, Indie Sales
 Vice-Pres., Gen., Sta. Mgr. Charles C. Smith
 Comm. Mgr. J. G. Gilstrap, Jr.
 Chief Engineer Raymond C. LaPrade

W G A U

ATHENS—1938—CBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By J. K. Patrick Bcstg. Co.
 Business-Studio Address Bobbin Mill Road
 Phone: Liberty 6-6575. Air Time: Full Time

Newspaper AffiliationBanner-Herald
 News ServiceAP
 President.....C. A. Rowland, Sr.
 Gen., Sta. Mgr.....Burl Womack
 Program Dir.....Mary L. Betts
 Chief Engineer.....Bill Evans

WRFC
ATHENS—1948

Freq.: 960 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Radio Athens, Inc.
 Business-Studio Add.....279½ N. Lumpkin St.
 News Service.....UP
 Membership.....RAB, NARTB
 Sta. Rep.....McIlvra
 Pres., Gen., Sta. Mgr.....L. H. Christian
 Commercial Mgr.....J. T. Lloyd
 Sls. Prom. Mgr.....E. A. Thilenius
 Program Director.....Franklin Butler
 Publicity Director.....Ed Thilenius
 Chief Engineer.....Lucius D. Drewry

WAGA
ATLANTA—1937—CBS

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....Storer Bcstg. Co.
 Bus.-Studio Address.....1018 W. Peachtree St.
 Phone: Vernon 3553.....Air Time: Full Time
 News ServiceAP
 Transcription ServiceThesaurus
 RepresentativeKatz
 MembershipNARTB, BAB
 President.....George B. Storer, Sr.
 General Manager.....Claude H. Frazier
 Promotion Manager.....R. David Mayo
 Program Director.....Les Henrikson
 Chief Engineer.....Hugo Bondy

WAOK
ATLANTA—1931

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Operated By.....Atlanta Bcstg. Co.
 Business Address.....201 Henry Grady Bldg.
 RepresentativeForjoe
 Pres., Gen. Mgr.....L. M. George
 Station Mgr.....Dorothy Lester
 Comm. Mgr.....Stan Raymond
 Prog., Pub. Dir.....Zena Sears
 Chief Engineer.....Eathel Holley

WBGE
ATLANTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....General Bcstg. Co.
 Bus.-Studio Address...Georgian Terrace Hotel
 News ServiceAP
 Transcription ServiceLang-Worth
 Station Rep.....J. Hershey McGillvra, Inc.
 Pres.....Robert N. Pinkerton
 Gen., Sta. Mgr.....H. W. Lanham
 Program Director.....Edward S. Sosman
 Chief Engineer.....Howard J. Parrish, Jr.

WERD

ATLANTA—1948

Frequency: 860 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Atlanta, Inc.
 Business-Studio Add..274½ Auburn Ave., NE
 Phone Number.....Lamar 0888-7-9
 Representative.....Interstate, Dora-Clayton
 MembershipNARTB, BAB
 President.....J. B. Blayton, Sr.
 Gen. & Sta. Mgr.....J. B. Blayton, Jr.
 Commercial Mgr.....Albert H. Saddler
 Program Director.....Paul E. X. Brown
 Chief Engineer.....William F. Kennedy

WGST

ATLANTA—1923—ABC

Frequency: 920 Kc..Power: 5 Kw. d.; 1 Kw. n.
 Owned..Board of Regents, University System
 of Ga.
 Bus.-Studio Address.....900 Forsyth Bldg.
 Phone: Walnut 8441.....Air Time: Full Time
 News Service.....AP
 RepresentativeBlair
 MembershipNARTB, BAB
 Gen., Sta. Manager.....Ben Ackerman
 Commercial Mgr.....Don Mitchell
 Prom., Pub. Dir.....Mrs. M. Lunt
 Program Director.....Jack Kelly
 Chief Engineer.....Ivan Miles



waga
ATLANTA, GA.

- CBS in Atlanta, the South's number 1 market.
- Draws mail from 6 states.
- Serves more than 3,000,000 people.
- Month after month after month leads in ratings.

Represented by
 The Katz Agency, Inc.



Southern arithmetic:

750_{KC} + 2^{CHANNEL} = 1zillion*
SET HOMES

*That's all there is — there ain't no more!

This apparently zany addition is by no means meaningless. Within the far-flung limits of influence exerted by Atlanta's radio station WSB and television station WSB-TV are a given number of homes. This is ALL the homes there are in this area. Use the power of WSB plus WSB-TV and you reach them all. In the South no other combination of media reaches so many, so effectively . . . for so little.

wsb

The Voice of the South
750 KC

wsb-tv

The Great AREA station
of the Southeast
CHANNEL 2

W S B

ATLANTA—1922—NBC

Frequency: 750 Kc. Power: 50,000 Watts
 Owned-Oper. By...Atlanta Newspapers, Inc.
 Address...Biltmore Hotel
 Phone: ELgin 6711 Air Time: Full Time
 Newspaper Affiliation...Journal, Constitution
 News Service...AP, UP
 Transcription Service...Associated
 Representative...Edward Petry
 Membership...NARTB, BAB
 Exec. Director...J. Leonard Reinsch
 General Manager...John M. Outler, Jr.
 Station Manager...Frank Gaither
 Sales Promotion Mgr...Walter Paschall
 Program Director...Elmo Ellis
 Publicity Director...Wayne L. Anderson
 Chief Engineer...C. F. Daugherty

W Q X I

ATLANTA—1948—MBS

Frequency: 790 Kc. Power: 5 Kw. d.: 1 Kw. n.
 Owned-Operated By...R. W. Rounsaville
 Bus-Studio Address...3165 Mathieson Dr., N.E.
 Transcription Service...Standard
 Station Rep...Hollingbery, Dora Clayton
 Membership...NARTB
 Station Manager...John Fulton
 Commercial Mgr...Frank Erwin
 Program Dir...Robert Watson
 Chief Engineer...Elton B. Chick
 Technical Director...Paul Cram

W A U G

AUGUSTA—1951—KBS

Frequency: 1050 Kc. Power: 250 Watts
 Owned...Geo. Nicholson, Chester H. Jones
 Address...Bon Air Hotel
 Sta. Rep...Interstate United Newspapers
 Membership...BAB
 Pres., Gen. Sta. Mgr...G. C. Nicholson
 Comm., Sls., Prom. Mgr...J. Louis Solomon
 Program Dir...Reese J. Vaughn
 Chief Engineer...Marvin Tarpley

W B B Q

AUGUSTA—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owner...Savannah Valley Bdcstg. Co.
 Address...515 Jefferson Davis Avenue
 Representative...Walker, Dora Clayton
 Membership...BAB
 President...John W. Weiss
 Gen., Sta., Comm. Mgr...Edward H. Dumbor
 Prom. Mgr...Joe Physioc
 Program Director...George W. Fisher
 Chief Engineer...Marvin Tarpley

W G A C

AUGUSTA—1940—ABC

Frequency: 580 Kc. Power: 5 Kw. d.: 1 Kw. n.

Owned-Oper. By...The Twin States Bcstg. Co.
 Business-Studio Address...664 Broad St.
 Phone: 2-2692 Air Time: Full Time
 News Service...UP
 Transcription Service...Thesaurus
 Representative...Avery-Knoel
 Membership...NARTB, BAB
 Pres., Gen. Mgr...A. D. Willard, Jr.
 Station Mgr...Donald MacDonald
 Commercial Mgr...Martin E. White
 Program Dir...Stanley Carey
 Chief Engineer...William Atkinson

W B I A

AUSTIN—1945—NBC

Frequency: 1230 Kc. Power: 250 Kw.
 Owned...Media, Inc.
 Address...15 8th St.
 Station Rep...Forjoe & Co., Dora Clayton
 Membership...NARTB, BAB
 Vice Pres., Gen. Mgr...J. T. Snowden, Jr.
 Station Manager...Steve D. Manderson
 Program Director...Jim Armistead
 Chief Engineer...Ernest Swint

W R D W

AUGUSTA—1930—CBS

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By...Radio Augusta, Inc.
 Address...Masonic Bldg.
 Phone: 2-8805 Air Time: Full Time
 News Service...AP
 Transcription Service...World
 Representative...Headley-Reed
 Membership...RAB, NARTB
 President...Grover C. Maxwell
 General Manager...W. R. Ringson
 Station Manager...J. R. Owens, Jr.
 Sales Manager...M. C. Gregory
 Program Director...Richard Warner
 Chief Engineer...Rabun F. Bobo

W M G R

BAINBRIDGE—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By...Decatur Bcstg. Co.
 Address...Box 375
 Transcription Service...World
 General Manager...Charles W. Dowdy
 Commercial Manager...R. A. Vaughn
 Program Director...Joe Hill
 Chief Engineer...Woodrow Dunlap

W H A B

BAXLEY—1954

Frequency: 1260 Kc. Power: 1000 d.
 Owned-Oper. By...Farnell O'Quinn

W G I G

BRUNSWICK—1949—ABC

Frequency: 1440 Kc. Power: 1,000 Watts
 Owned-Operated By...Brunswick Bcstg. Corp.

Business-Studio Address.....1514 Union St.
 Phone Number2714
 News ServiceAP
 RepresentativeMcGillvra
 General Manager.....Hugh K. Tollison
 Commercial Manager.....John Lane
 Program Director.....Jack Lenz
 Chief Engineer.....Herman Lange

W M O G

BRUNSWICK—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Brunswick Inc.
 Address.....St. Simons Causeway
 Phone Number.....1500
 RepresentativeDora-Clayton
 President.....Allen M. Woodall
 General Manager.....E. J. Turk
 Program Director.....Lew Carter
 Chief Engineer.....Cecil Tankersly

W G R A

CAIRO—1950—ABC—KBS-GALS

Frequency: 790 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Grady Mitchell Bcstg. Co.
 AddressBainbridge Rd.
 Phone Number2-4392
 Transcription ServiceStandard
 Station Rep.Indie
 News ServiceUP
 PresidentGeise Dozier
 General ManagerGlenn Pelham
 Program DirectorGus W. Mann
 Chief Engineer.....Ilmar A. Strang

W C G A

CALHOUN—1953

Frequency: 900 Kw.....Power: 1000 Watts d.
 Owned-Oper. By.....Gordon Cty. Bcstg. Co.
 Address.....Box 312, West Point, Ga.

W C L B

CAMILLA—1954—KBS

Frequency: 1540 Kc.....Power: 250 Watts
 Owned.....Capel Bcstg. Co.
 Address.....P. O. Box 205
 Phone: 2776.....Air Time: Daytime
 News ServiceUP
 Transcription ServiceStandard
 General Mgr.....Russell A. Browne
 Commercial Mgr.....Charlie Browne

W L B B

CARROLLTON—1947—KBS

Frequency: 1100 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Carroll Bcstg. Co., Inc.
 Business-Studio Address.....Bremen Rd.
 Phone Number.....2-7041
 Transcription ServiceWorld
 MembershipNARTB
 Pres., Gen., Sta. Mgr.....Thomas K. Vassy
 Comm. Sales Prom. Mgr.....J. D. Norton Jr.
 Program Director.....Bill Shell
 Chief Engineer.....Chessley Hooper

W B H F

CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....W. R. Frier
 Phone Number1200
 News ServiceUP
 Transcription ServiceThesaurus
 Station Manager.....W. Ryan Frier
 Program Director.....Martha Sullins
 Chief Engineer.....H. E. Bridges

W G A A

CEDARTOWN—1941—ABC—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Polk City Bcstg. Co.
 Business-Studio Address.....P. O. Box 807
 Phone NumberCedartown 777
 News ServiceAP
 RepresentativeSouthern Radio Prod.
 Gen. Mgr., Chief Engr.....Frank Proctor

W D A K

COLUMBUS—1943—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Columbus, Inc.
 Business-Studio Address.....Martin Bldg.
 Phone: 5447.....Air Time: Full Time
 News ServiceAP
 Transcription ServiceWorld
 Station Representative.....Headley Reed
 MembershipNARTB, BAB
 President.....Allen M. Woodall
 Sta., Sales Prom. Mgr.....Miles H. Ferguson
 Commercial Manager.....William Massie
 Program Director.....Joe Byars
 Chief Engineer.....Max F. Harper

W G B A

COLUMBUS—1947

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Christian and McClure
 Business-Studio Address.....1213½ Broadway
 Phone: 3-3603.....Air Time: Full Time
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeMcGillvra, Dora-Clayton
 MembershipBAB
 Pres., Gen., Sta. Mgr.....C. A. McClure
 Sales Prom. Mgr.....Ralph Burgess
 Program Director.....Rhett Turnipseed
 Publicity Director.....Robert F. Bradley
 Chief Engineer.....F. Keith Brown

W R B L

COLUMBUS—1928—CBS

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Operated By.....Columbus Bdcstg. Co.
 Business-Studio Address.....1350 - 13th St.
 Phone: 2-0601.....Air Time: Full Time
 News ServiceUP
 Transcription ServiceAssociated
 Sta. Rep.Hollingbery
 MembershipNARTB, RAB
 Pres., Gen. Mgr.....J. W. Woodruff Jr.



Operations Dir.....Ridley Bell
 Commercial Mgr.....Walter Graham
 Sis. Prom. Dir.....George 'Red' Jenkins
 Program Director.....George A. Gingeil
 Chief Engineer.....Joe A. Gamble

WMJM

CORDELE—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southeastern Bcstg. System
 Business-Studio Address....20th Ave. & B St.
 Representative.....T. F. Clark
 President.....James S. Rivers
 General Mgr.....William E. Blizzard, Jr.
 Commercial Manager.....O. Grady Cooper
 Program Director.....Clark Standard
 Chief Engineer.....Russell Caldwell

WCON

CORNELIA—1953—ABC

Frequency: 1450 Kw.....Power: 250 Watts
 Owned-Oper. By.....Habersham Bcstg. Co.
 Address.....1 Burrell St.
 Station Rep.....Indie
 General Manager.....Jack Bradley
 Commercial Mgr.....Bobby Wilkes
 Program Director.....Jim Marlow
 Promotion Mgr.....Bob Kilgore
 Chief Engineer.....Bobby Wilkes

WGFS

COVINGTON—1953—KBS

Frequency: 1430 Kc.....Power: 1 Kw.
 Owned.....Georgia Bcstg. Ser.
 Address.....615 Monticello St.
 Phone: 2337.....Air Time: Daytime
 Station Representative.....Dora-Clayton
 General Manager.....R. B. Taber

WBLJ

DALTON—1940—MBS-KEYSTONE

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Dalton Bdcstg. Corp.
 Business-Studio Address...111 South Pentz St.
 Membership.....NARTB, BAB
 President.....H. C. Kenemer
 General Manager.....William B. Davies
 Program Dir.....Marthel Acree
 Chief Engineer.....John S. Andrews

WRCD

DALTON—1954

Frequency: 1430 Kc.....Power: 1000 d.
 Owned-Oper. By.....Whitefield Bcstg. Co.
 General Manager.....Jim Honey

WDWD

DAWSON—1948—ABC-KBS-MBS

Frequency: 990 Kc.....Power: 1000 Watts D.
 Owned-Operated By.....Dawson Bdcstg. Co.
 Trans.-Bus.-Studio Address.....Box 390

Phone Number.....416
 News Service.....UP
 Representative.....Indie Sales
 President.....Ed Stevens
 General Manager.....W. C. Woodall, Jr.
 Program Director.....Barney Parnacott
 Chief Engineer.....Joe Stephens

WEAS

DECATUR—1947

Frequency: 1010 Kc.....Power: 50 Kw.
 Owned.....WEAS, Inc.
 Address.....217 W. Ponce de Leon Ave.
 Phone: DE 2521.....Air Time: Daytime
 News Service.....INS
 Station Representative.....Stars, Inc.
 Chairman of Board.....E. D. Rivers, Jr.
 Vice-Chairman.....Marie Bie Rivers
 Vice-President.....Imogene Jones
 Secretary.....D. E. May
 Treasurer.....Hubert E. Ulmer
 Program Director.....Bob Siegrist
 Chief Engineer.....W. H. Loudermilk

WGLS

DECATUR—1949—KBS

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....DeKalb Bcstg. Co.
 Business-Studio Address.....526 Church St.
 Phone: Crescent 6471.....Air Time: Day Time
 Newspaper Affiliation....."New Era"
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Rumbeau
 President.....Guy W. Rutland, Sr.
 Gen., Sta. Mgr.....Sam W. Kane
 Comm. Sales Prom. Mgr.....Al Ciraldo
 Chief Engineer.....Lawrson Leake

WDMG

DOUGLAS—1947—KBS

Frequency: 860 Kc.....Power 1000 Watts D.
 Owned-Operated By.....WDMG, Inc.
 Business-Studio Address.....Box 590
 Phone: 564.....Air Time: Daytime
 News Service.....UP
 Membership.....NARTB
 Representative.....Dora-Clayton
 President.....B. F. J. Timm
 General Mgr.....Mary Jarrard
 Prog. Director.....Donald H. Wingate
 Chief Engr., Prog. Dir.....S. H. Strickland

WMLT

DUBLIN—1945—MBS-KBS

Frequency: 1330 Kc.....Power: 1 Kw.
 Owned-Operated By.....Dublin Bdcstg. Co.
 Business Address.....Dublin
 Phone: 871.....Air Time: Day Time
 News Service.....AP
 Transcription Service.....World
 Membership.....BAB
 President.....George T. Morris
 General Manager.....W. Newton Morris

WTJH

EAST POINT—1949—KBS

Frequency: 1260 Kc. Power: 5000 Watts d.
Owned-Oper. By J. S. & D. R. Rivers
Address Cordele, Ga.
News Service UP
President James S. Rivers
Gen. Mgr., Chief Engr. Wm. J. Hill

WSGC

ELBERTON—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Elberton Bcatg. Co.
Address Elberton
Manager Melvin C. Gorman

WBHB

FITZGERALD—1946—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Ben Hill Bdcstg. Corp.
Address 601 Roanoke Dr.
Air Time Full Time
News Service AP
Transcription Service World
Representative Evans
President Otto Griner
Gen., Sta., Comm. Mgr. Al H. Evans
Program Director Duphine Newsome
Chief Engineer Ed Durham

WFPM

FORT VALLEY—1951—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Operated By Peach Belt Bcstg. Co.
Address Fort Valley
News Service UP
Trans. Service Noew
Representative Indie Sales
President Ed Stevens
General Manager Hugh Birdsong
Program Director Lowell Register
Chief Engineer Wayne Foster

WDUN

GAINESVILLE—1949—ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Northeast Ga. Bdcstg. Co.
Business-Studio Address 217½ S. Main St.
Phone: LEnox 4-7331 Air Time: Full Time
News Service AP
Representative Indie Sales
Pres., Gen. Manager John W. Jacobs, Jr.
Station Manager J. A. Hartley
Program Director Julius Still
Chief Engineer Les Brooks

WGGA

GAINESVILLE—1941—MBS-KBS

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.
Owned-Operated By Blue Ridge Bdcstg. Co.

Business Address Press-Radio Center
Phone: LE 2-6211 Air Time: Full Time
News Service INS
Newspaper Affil. Daily Times
Membership NARTB, BAB
Representative Dora Clayton Agency
President Charles A. Smithgall
Gen., Sta. Manager Edmond F. Jared
Commercial Manager Robert Schwab
Chief Engineer Wilbert Darracott

WKEU

GRIFFIN—1933—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Radio Station WKEU
Address P. O. Box 155
Phone Number 5507
Air Time Full Time
News Service AP
Transcription Service Lang-Worth
President, General Mgr. A. W. Marshall, Jr.
Chief Engineer W. F. Westmoreland

WHIE

GRIFFIN—1952

Frequency: 1320 Kw. Power: 1000 Watts d.
Owned-Oper. By Griffin Bcstg. System
Address Box 971
Phone Number 9451
News Service UP
Transcription Service World
Representative Dora-Clayton
Membership NARTB, BAB
Owner Virginia Price Bowen
Station Manager James Watson
Commercial Mgr. Johnny Williams
Chief Engineer Charles Player

WKLY

HARTWELL—1947

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By Louie L. Morris
Business Address Box 189, Hartwell
Phone Number 71
News Service UP
Transcription Service Capitol, World
President Louie L. Morris
Exec. Vice-Pres. Max G. Pfander
Chief Engineer Broadus McLane

WCEH

HAWKINSVILLE—1952—KBS

Frequency: 610 Kc. Power: 500 Watts
Owned Tri-County Bcstg. Co., Inc.
Address Box 184
Phone: TWilight 3-3381 Air Time: Day Time
News Service UP
Trans. Service World
Representative Dora Clayton
President R. T. Ragan
Gen., Sta., Comm. Mgr. Paul E. Reid
Sls. Prom. Mgr. James D. Popwell
Chief Engineer Mike Pelton

W B G R

JESSUP—1949—KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By.... Altamaha Bcstg. Co.
Address..... P. O. Box 147
Phone: 2444..... Air Time: Daytime
News Service..... UP
Transcription Service..... Capitol
Representative..... Dora-Clayton
Pres., Gen. Mgr..... W. G. Thomas, Sr.
Sta., Comm. Mgr..... Dennis N. Brown

W L F A

LAFAYETTE—1954—KBS

Frequency: 1590 Kc. Power: 1000 d.
Owned-Oper. By..... Radio Dixie
General Manager..... Harry Morgan

W L A G

LA GRANGE—1941—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.... LaGrange Bdcstg. Co.
Business-Studio Address.... 305-307 Broome St.
News Service..... UP
Representative.... Indie Sales, Dora-Clayton
President..... Roy C. Swank
General-Station Mgr..... Edwin Mullinax
Sales Promotion Mgr..... Patricia Smith
Program Director..... John Boggess
Publicity Director..... Carol Keith
Chief Engineer..... James McKay

W T R P

LaGRANGE—1953

Frequency: 620 Kw. Power: 500 Watts d.
Owned..... Chattahoochee Bcstg. Co., Ltd.
Address..... Hammett Bldg.
Transcription Service..... Thesaurus
Membership..... RAB
Partner, Gen. Mgr..... Byron H. Hurst, Jr.
Station Manager..... W. Weyman Brooks
Program Director..... Emil Rutland
Publicity Director..... George Pettit
Commercial Mgr..... Frank E. Hurst
Chief Engineer..... Ray Relihan

W B M L

MACON—1941—NBC

Frequency: 1240 Kc. Power: 250 Watts
Owned..... Middle Georgia Bdcstg. Co.
Business-Studio Address.... 230 Second St.
News Service..... AP
Transcription Service..... World
Representative..... Headley-Reed
Membership..... RAB
President..... C. R. Rader
Sta., Gen. Mgr..... George W. Patton
Commercial Mgr..... E. Frederick Griffith, Jr.
Chief Engineer..... James M. Wilder

W I B B

MACON—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By... Peach State Bcstg. Co., Inc.
Business-Studio Address.... Professional Bldg.
Phone: 2-2505..... Air Time: Daytime
News Service..... AP
Representative..... Walker, Dora-Clayton
Membership..... NARTB
Pres., Gen. Mgr..... Thomas H. Maxwell
Commercial Manager..... Donald C. Frost
Program Director..... Gordon Price

W M A Z

MACON—1922—CBS

Frequency: 940 Kc. Power: 10,000 Watts
Owned-Oper. By..... Southeastern Bcstg. Co.
Address..... Bankers Insurance Bldg.
Phone: 2-7373..... Air Time: Full Time
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Katz
Pres., Chief Engineer..... George P. Rankin
General Manager..... Wilton E. Cobb
Commercial Mgr..... Frank Crowther
Publicity Director..... Ed Pendleton
Chief Engineer..... George P. Rankin

W N E X

MACON—1945—MBS-ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By..... Macon Bcstg. Co.
Business-Studio Address..... Bibb Bldg.
Phone..... 5-3301
News Service..... AP
Transcription Service..... Thesaurus
Representative..... Branham
President..... Ed Lowe
General Manager..... Alfred Lowe
Business Manager..... Emory G. Stroberg
Commercial Manager..... Marion Bragg
Program Director..... Jean Jackson
Chief Engineer..... Emanuel Farber

W F O M

MARIETTA—1946—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... F. Wilson & A. Jones
Address..... P. O. Box 131
Phone: 8-3396..... Air Time: Full Time
News Service..... UP
Transcription Service..... Thesaurus
General Manager..... Albert L. Jones
Prog. Dir., Chief Engr..... Chuck Strauss

W M V G

MILLEDGEVILLE—1946—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Jere N. Moore
Business-Studio Address.... Milledgeville, Ga.
Phone: 250..... Air Time: Full Time
Newspaper Affiliation..... "Union Recorder"
Transcription Service..... Lang-Worth

Representative Hazel Griffith
 Membership NARTB
 General Manager Michael T. Landy
 Program Director Josephine Ragsdale
 Chief Engineer Joseph S. Boone

WMRE

MONROE—1954—KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned Walton Bcstg. Co.
 Address Monroe, Ga.
 Phone: 8-1711.....Air Time: Full Time
 News Service AP
 Manager Warren G. Gilpin

WMGA

MOULTRIE—1939—ABC-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....John F. Pidcock
 Business-Studio Address.....Box 310
 Phone Number999
 Air Time.....Full Time
 News ServiceUP
 Representative.....Everett-McKinney, Ayres
 Owner, Gen. Mgr.....John F. Pidcock
 Station, Comm. Mgr.....Roy F. Zess
 Pgm., Publ. Dir.....Robert Lenihan
 Chief Engineer.....Homer Sloan

WMTM

MOULTRIE—1953

Frequency: 1300 Kc.....Power: 5000 Watts
 Owner Douglas J. Turner
 Owner N. B. Mills
 Chief Engineer Wm. C. Player

WCOH

NEWNAN—1947—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Newnan Bcstg. Co.
 Address P. O. Box 581
 Phone: 1400.....Air Time: Full Time
 News ServiceAP
 Transcription Service Thesaurus
 Pres., Gen., Sta., Comm. Mgr...J. O. Hardin, Jr.
 Chief Engineer William E. Davis, Jr.

WLAQ

ROME—1947—ABC

Frequency: 1410 Kc.....Power: 1000 Watts
 Owned-Operated By.....News Publishing Co.
 Address 209 Broad St.
 Phone Number7787
 Newspaper Affiliation....."News Tribune"
 News Service.....AP, INS
 Transcription Service.....SESAC
 President.....Mrs. Jane F. Mooney
 General Manager.....J. F. Mann
 Station Manager.....Roy Underwood

THOSE WHO KNOW FAMOUS BRANDS . . .

KNOW THE MOST FAMOUS BRAND IN NEWS IS

AP

Commercial Manager.....Martha Daniel
 Program Director.....Jean Wadsworth
 Chief Engineer.....Dan Scott

WRGA

ROME—1929—MBS-WGN-KBS

Frequency: 1470 Kc.....Power: 5000 Watts
 Owned-Operated By.....Rome Bcstg. Corp.
 Bus.-Studio Address.....501 Broad St.
 Phone: 2-2411.....Air Time: Full Time
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Walker, Dora-Clayton
 Pres. and Gen. Mgr.....Mather Payne
 Secretary-treasurer.....Charles Smithgall
 Commercial Manager.....L. B. Talley
 Sales Prom. Mgr.....Clarence Salmon
 Program Director.....Jim Roberts
 Chief Engineer.....R. A. Starr

WROM

ROME—1946

Frequency: 710 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Coosa Valley Radio Co.
 Business-Studio Address.....121½ Broad St.
 Phone: 2-0833.....Air Time: Daytime
 News Service.....AP
 Representative.....Southern
 President.....Dean Covington
 Gen. Mgr.....Edward N. McKay
 Program Director.....Charlie Doss
 Chief Engineer.....Thomas Robertson

WCCP

SAVANNAH—1946—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated by.....Dixie Bcstg. Co.
 Business-Studio Address.....P. O. Box 943
 News Service.....UP
 Representative.....Walker
 Membership.....NARTB
 Pres., Gen. Mgr.....Carter C. Peterson
 Sta., Comm. Mgr.....Weldon Herrin
 Program Director.....Charles Beresford
 Publicity Director.....Jesse Mooney
 Chief Engineer.....William Moots

WDAR

SAVANNAH—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....WDAR, Inc.
 Business-Studio Address.....34 E. Bryan St.
 Air Time.....Full Time
 News Service.....AP
 Transcription Service.....World
 Representative.....Pearson
 Membership.....NARTB-BAB
 Pres., Gen. Mgr.....H. Blair Minick
 Commercial Manager.....Robert Radecki
 Program Director.....Danny Clark
 Chief Engineer.....Joseph Testo

WFRP

SAVANNAH—1946—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Georgia Bcstg. Co.
 Business-Studio Address.....219 E. Charlton St.
 Phone: 3-9642.....Air Time: Full Time
 News Service.....AP
 Representative.....McKinney-Ayres
 Pres., Gen. Sta. Mgr., Pgm. Dir., John F. Pidcock
 Comm., Sls. Prom., Pub. Mgr., John Williams
 Chief Engineer.....B. M. McKnight

WJIV

SAVANNAH—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....WJIV, Inc.
 Bus. Address.....Box 737
 Phone.....4-7264
 News Service.....AP
 Membership.....BAB
 Representative.....Stars' Natl.
 President.....W. H. Keller, Jr.
 General Manager.....J. L. Woods
 Program Dir.....Jack Holden
 Chief Engineer.....Heyward Tuten

WSAV

SAVANNAH—1939—NBC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By.....WSAV, Inc.
 Bus.-Studio Address.....Liberty Natl. Bank Bldg.
 Phone: 3-0234.....Air Time: Full Time
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Blair
 Pres., Gen.-Sta. Mgr.....Harben Daniel
 Comm., Sales Prom. Mgr.....Don Jones
 Program Director.....Duane A. Hatch
 Publicity Director.....Susan Perry
 Chief Engineer.....M. E. Thompson

WTOC

SAVANNAH—1929—CBS

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Operated By.....Savannah Bcstg. Co.
 Business-Studio Address.....516 Abercorn St.
 Phone: 2-0127.....Air Time: Full Time
 News Service.....UP
 Representative.....Katz
 Membership.....NARTB
 Pres., Gen. Mgr.....William T. Knight, Jr.
 Commercial Manager.....Ben Williams
 Program Director.....Dwight J. Bruce
 Sales Prom. Mgr.....C. J. Lipton
 Publicity Director.....Joan Purcell
 Chief Engineer.....Kyle E. Goodman

WWNS

STATESBORO—1946—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Statesboro Bcstg. System
 Address.....P. O. Box 146

Phone: PO 4-5446..... Air Time: Full Time
News Service **UP**
 Membership **NARTB, RAB**
 Pres., Gen. Mgr..... **R. H. Thompson, Sr.**
 Station Manager..... **Jack V. LoPresti**
 Comm. Mgr., Chief Eng..... **Ed. Bass**

WGTA

SUMMERVILLE—1950

Frequency: 950 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... **Tri-State Bcstg. Co.**
 Address **Box 213**
 Phone: 295..... Air Time: Daytime
News Service **UP**
 Transcription Service **Capitol**
 Station Rep..... **Stars Natl.**
 President..... **E. C. Pesterfield**
 General Manager..... **William B. Farrar**
 Program Director..... **Laurence Keown**
 Chief Engineer..... **Charles M. Lowry, Jr.**

WJAT

SWAINSBORO—1950

Frequency: 800 Kc..... Power: 1000 Watts d.
 Owned-Oper. By... **Jack & Nancy M. Thompson**
 Address **Covena Rd.**
 Phone Number **2011**
 Trans. Service... **Langworth, Capitol, World**
News Service **UP**
 Membership **NARTB**
 General Manager..... **Jack A. Thompson**
 Sta. Mgr., Chief Engr... **John H. (Jack) Wiseley**
 Program Director..... **Doris Lewis**

WSFT

THOMASTON—1947—MBS-KBS

Frequency: 1220 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... **Thomaston Bcstg. Co.**
 Business-Studio Address..... **P. O. Box 689**
 Phone: 2187..... Air Time: Daytime
 Newspaper Affil... **"Times" and "Free Press"**
 Transcription Service **World**
News Service **AP**
 Membership **BAB, NARTB**
 President..... **J. B. Hardy**
 Gen., Sta. Mgr..... **S. J. Carswell**
 Comm., Sales Prom. Mgr..... **C. D. Thames**
 Program Director..... **Bill Heule**
 Chief Engineer..... **Craig Willis**

WKTG

THOMASVILLE—1947

Frequency: 730 Kc..... Power: 1000 Watts d.
 Owned-Oper. By... **Southern Bcstg. System, Inc.**
 Address **Bank of Thomas County Bldg.**
 Phone: 1501..... Air Time: Daytime
News Service **AP**
 Transcription Service..... **World, Thesaurus**
 Representative **Clark, Dora-Clayton**
 Pres., Gen. Mgr..... **W. F. Scott, Jr.**
 Sta., Comm. Manager..... **L. T. Porter**
 Program Director..... **Ed Bray**
 Chief Engineer..... **Bruce E. Singleton**

WPAX

THOMASVILLE—1934

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Operated By..... **H. Wimpy**
 Business-Studio Address... **117 Remington Ave.**
 Phone Number **909**
News Service **UP**
 Transcription Service **Capitol**
 Owner, Gen. Mgr..... **H. Wimpy**
 Commercial Manager..... **Al Feinberg**
 Chief Engineer..... **James Poole**

WTWA

THOMSON—1947—MBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By... **Hickory Hill Bcstg. Co., Inc.**
 Business Address..... **127 Journal St.**
 Phone: 777..... Air Time: Full Time
 Newspaper Affiliation... **McDuffie Progress,**
Columbia News
News Service **UP**
 Transcription Service..... **Thesaurus**
 Membership **NARTB, BAB**
 President..... **Edgar H. Kobak**
 General Manager..... **Frank F. Hash**
 Commercial Mgr..... **H. E. Buffington**
 Chief Engineer..... **Gene Hardin**

WWGS

TIFTON—1947—MBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... **Tifton Bcstg. Corp.**
 Address **800 So. Main**
 Phone: 921..... Air Time: Full Time
News Service **UP**
 Membership **NARTB**
 Representative..... **Thomas F. Clark**
 President..... **Ralph N. Edwards**
 Commercial Mgr..... **Evelyn K. Edwards**
 Program Director..... **Joe Beaumont**
 Publicity Director..... **Pat Newsome**
 Chief Engineer..... **J. Allen Brimmer**

WLET

TOCCOA—1941—MBS-KBS

Frequency: 1420 Kc..... Power: 5000 Watts d.
 Owned-Oper. By..... **R. G. LeTourneau**
 Address **423 Prather Bridge Rd.**
 Phone: 544..... Air Time: Daytime
News Service **UP**
 Transcription Service..... **Keystone**
 Representative..... **Thomas F. Clark**
 President..... **R. G. LeTourneau**
 Sta. Mgr., Prog. Dir..... **Virgle E. Craig**
 Comm., Sis. Prom. Mgr..... **Roy Gaines**
 Prog. Dir..... **Virgle E. Craig**
 Chief Engineer..... **C. H. Sutton**

WGAF

VALDOSTA—1951—ABC

Frequency: 910 Kc..... Power: 5000 Watts
 Owned-Operated By..... **Valdosta Bcstg. Co.**
 Address..... **116 W. Hill Ave.**

Phone Number 910
 News Service AP
 Transcription Service Thesaurus
 Representative .. John E. Pearson, Dora-Clayton
 Membership NARTB
 Pres., Gen. Mgr. George B. Cook
 Program Director Willard Belote
 Publicity Director Mary V. McDonald
 Chief Engineer E. W. Greene

WGOV

VALDOSTA—1940—MBS

Frequency: 950 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By WGOV, Inc.
 Address Daniel Ashley Hotel
 Phone Number 1420
 Air Time Full Time
 News Service UP
 Chairman of Board Ed Rivers
 President Wm. H. Keller, Jr.
 General Mgr. A. B. Smith
 Program Director Vince Randolph
 Chief Engineer Lester Q. Hall

WVOP

VIDALIA—1946—MBS-KBS

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Operated By Vidalia Bcstg. Co.
 Address Box 391
 Phone: 3029 Air Time: Daytime
 News Service UP
 Transcription Service Cole
 Membership NARTB
 Bus., Gen. Mgr. Howard C. Gilreath
 Station Manager Ruby Bryant
 Commercial Mgr. Howard C. Gilreath
 Sales Prom. Mgr. R. E. Leoford
 Program Director Joe Doggan
 Chief Engineer Loren Dorough

WRPB

WARNER ROBBINS—1954

Frequency: 1350 Kc. Power: 1000 Watts d.
 Owned-Oper. . . Warner Robbins Bcstg. Co., Inc.
 President D. L. Fountain

WACL

WAYCROSS—1951

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By Teletronics Inc.
 Address Memorial Drive
 Phone Number 3068
 News Service AP
 Transcription Service Lang-Worth
 Membership BAB
 President James S. Rivers
 General Manager L. H. Thesmar
 Station Manager Robert C. Lay
 Chief Engineer Lloyd E. McKinney

WAYX

WAYCROSS—1936—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Jack Williams
 Business-Studio Address 1600 Carswell Ave.
 Phone: 965 Air Time: Full Time
 News Service UP
 Transcription Service World
 Membership NARTB
 Representative Hal Holman
 President Jack Williams
 Commercial Mgr. John J. Tobola
 Sales Prom. Mgr. Charles R. Witt
 Program Director Raymond Williamson
 Publicity Director Dorothy Smith
 Chief Engineer Curtis Frazier

WBRO

WAYNESBORO—1953—MBS-KBS

Frequency: 1310 Kc. Power: 1000 Watts d.
 Owned Burke County Broadcasting Co.
 Address Highway 56, McBean Road
 Phone Number 3373
 Air Time Daytime
 News Service INS
 President R. F. Chalker
 Gen. Mgr., Chief Engr. Billy Fulghum

WRLD

WEST POINT—1941—ABC-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Valley Bcstg. Co., Inc.
 Business Address P. O. Box 312
 Phone: 2-2771 Air Time: Full Time
 Newspaper Afilil. Valley Daily Times News
 News Service AP
 Transcription Service Thesaurus
 Representative Joseph H. McGillvra
 Membership BAB, NARTB
 Pres., Gen. Mgr. J. C. Henderson
 Sales Promotion Mgr. Dorothy Forrester
 Sta. Comm. Mgr. Jim Murphy
 Prog. Pub. Director Aileen Love
 Chief Engineer Al Stancil

WIMO

WINDER—1952—KBS

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By Winder-Monroe Bcstg.
 Business Address P. O. Box 526
 Phone Number 4831
 News Service UP
 President W. C. Woodall, Jr.
 Gen., Comm. Mgr. C. H. Grider
 Program Director Orson G. Swindle, Jr.
 Publicity Director R. A. Jones
 Chief Engineer W. R. Powell

IDAHO

Pop. Feb. 1, 1955 (Est.) 627,000 — Families 188,000
Radio Homes 184,000 — TV Homes 40,000 — Stations in State 24

KBLI

BLACKFOOT—1951

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By William I. Palmer
Address P. O. Box 192
Phone: 780 Air Time: Full Time
News Service AP
Membership NARTB
President Howard Johnson
Gen., Sta. Mgr. T. L. Morrison
Program Director Tommy Thompson
Chief Engineer Donald R. Clark

KBOI

BOISE—1947—CBS

Frequency: 950 Kc. Power: 5000 Watts
Owned-Operated By Boise Valley Bcstrs., Inc.
Business-Studio Address 311 N. 10th St.
Phone: 3-2511 Air Time: Full Time
News Service UP
Transcription Service World
Representative Free & Peters
Membership RAB
Pres., Gen. Mgr. H. Westerman Whillock
Sta., Comm. Mgr., Prog. Dir. Earl Glade, Jr.
Local Sales Mgr. George Ganz
Publicity Dir. Dave Johnson
Chief Engineer James Jontz, Jr.

KGEM

BOISE—1946—ABC-KBS

Frequency: 1140 Kc. Power: 10,000 Watts
Owned-Oper. By Idaho Bcstg. & Telev. Co.
Business-Studio Address 5601 Cassia
Phone: 4-3511 Air Time: Full Time
News Service UP
Transcription Service Lang-Worth
Representative Avery-Knodel
Membership RAB, NARTB
President Frank C. Carman
Comm., Gen. Mgr. George R. Turpin
Chief Engineer Howard McDonald

KIDO

BOISE—1928—NBC

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By KIDO, Inc.
Address 709 Idaho St.
Phone: 2-4611 Air Time: Full Time
News Service UP
Transcription Service Thesaurus
Representative Blair-TV, Inc.
Membership NARTB, RAB
President Georgia M. Davidson
General Mgr. Walter E. Waqstaff
Commercial Mgr. John Young
Program Director George Walton
Chief Engineer Harold W. Toedtemeir

KBAR

BURLEY—1946—ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By KBAR, Inc.
Business-Studio Address P. O. Box 461
Phone: 10 Air Time: Full Time
News Service UP
Membership RAB
Transcription Service World
Station Rep. McKinney, O'Connell, Ayres
President Jessica L. Longston
Commercial Mgr. Dee Carter
Gen., Sta. Mgr. K. Clark
Program Director E. Joan Walleri
Chief Engineer Donald Lockwood

KCID

CALDWELL—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Caldwell Bcstg. Co.
Address Box 1052
Phone: 9-7444 Air Time: Full Time
News Service UP
Membership NARTB, RAB
Transcription Service Capitol
Station Rep. Harlan G. Oakes
Pres., Comm. Mgr. Clair B. Hull
Sta. Mgr., Prog. Dir. F. H. Booton
Program Director Joy Myers
Chief Engineer Richard Lewis

KVNI

COEUR D'ALENE—1946—MBS

DON LEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Coeur d'Alene Bcstg. Co.
Business-Studio Address Blackwell Island
Phone: 4-2522 Air Time: Full Time
Pres., Gen. Mgr. Burl C. Hagadone
Sta., Comm. Mgr. Wayne E. Olsen
Program Director Bernard V. Merriman
Chief Engineer Don Schafer

KORT

GRANGEVILLE—1954

Frequency: 1230 Kc. Power: 250 Watts
Owner Far West Radio Inc.

KID

IDAHO FALLS—1928—CBS

Freq.: 590 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Idaho Radio Corp.
Phone: 4 Air Time: Full Time
News Service UP
Transcription Service World
Representative Gill-Perna

General-Station Manager.....C. N. Layne
Commercial Manager.....Leonard Wasden
Program Director.....Leo Higham
Chief Engineer.....Carroll Secrist

Program Director.....John Mix
Publicity Director.....Al McDonald
Chief Engineer.....Bert Anderson

KIFI

IDAHO FALLS—1946—ABC-MBS

KBS

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Eastern Idaho Bcstg. & Television Co.
Business-Studio Address.....Box 581
Phone: 1054.....**Air Time:** Full Time
News Service.....AP
Transcription Service.....Standard
Representative.....Avery-Knodel
Pres., Gen. Mgr......J. M. Brady
Commercial Mgr......J. L. Thomas
Program Director.....Hal Simmons
Publicity Director.....Malcolm Davis
Chief Engineer.....George Stone

KLER

LEWISTON—1953

Frequency: 740 Kw.....**Power:** 250 Watts d.
Owned-Oper. By.....Cole E. Wylie
Address.....2829 Country Club Dr.
Phone: 3-5558.....**Air Time:** Daytime
News Service.....AP
Representative.....McGillvra
Membership.....RAB
President.....Cole E. Wylie
General Manager.....William C. Rhodes
Program Director.....Robert O. Edwards
Chief Engineer.....Gene Wilson

KRLC

LEWISTON—1935—MBS

Frequency: 1350 Kc.....**Power:** 5 Kw. d.
Owned-Operated By.....H. E. Studebaker
Business-Studio Address.....Lewis-Clark Hotel
Phone: 3-1551.....**Air Time:** Full Time
News Service.....UP
Transcription Service.....Thesaurus
Representative.....Weed, Moore-Lund
Membership.....NARTB, RAB
General Manager.....H. E. Studebaker
Station Manager.....Donald Thomas
Commercial Manager.....Thomas Decker
Program Director.....Alben Nelson
Chief Engineer.....William Neuman

KRPL

MOSCOW—1947—KBC

Frequency: 1400.....**Power:** 250 Watts
Owned By.....Latah County Bcstrs.
Address.....Box 396
Phone: 2283.....**Air Time:** Full Time
News Service.....AP
Representative.....Moore & Lund, Biddick
Membership.....NARTB
Pres., Gen. Mgr......Roy Anderson
Sta. Comm. Mgr......Gale "Gub" Mix
Sales Prom. Mgr......Jim New

KFXD

NAMPA—1930—MBS
INTERMOUNTAIN

Frequency: 580 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Frank E. Hurt & Son
Business Address.....Box 891
Phone: 6-4611.....**Air Time:** Full Time
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Avery-Knodel
Membership.....RAB
President.....Edward P. Hurt
Sta., Comm. Mgr......Doyle Cain
Program Director.....Shirl Black
Chief Engineer.....G. M. Rose

KSEI

POCATELLO—1926—NBC

Frequency: 930 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Radio Service Corp.
Business-Studio Address.....Box 31
Phone: 4000.....**Air Time:** Full Time
News Service.....UP
Transcription, Standard, Lang-Worth, Thesaurus
Representative.....Weed and Co.
Membership.....NARTB, RAB
Pres., Gen. Comm. Mgr......Henry H. Fletcher
Publicity Dir......Olive M. Leoney
Program Director.....Ruth A. Fletcher
Chief Engineer.....Ellis W. Call

KWIK

POCATELLO—1946—ABC-MBS-KBS
INTERMOUNTAIN

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned.....Pocatello TV Corp.
Address.....1140 Yellowstone Ave.
Phone: 3400.....**Air Time:** Full Time
News Service.....UP
Transcription Service.....World
Station Rep......Avery-Knodel, Donald Cooke,
 Daren McGavren, Western Radio
President.....James M. Brady
General Manager.....John R. Taylor
Commercial Mgr......Roger L. Hagadone
Program Director.....Bert Godfrey
Chief Engineer.....Dean McCurdy

KPST

PRESTON—1948—KBS

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Voice of The Rockies, Inc.
Address.....Box 192
News Service.....UP
Transcription Service.....Associated
President.....Leon Smith
Gen., Sta. Mgr......Rulon Dunn
Commercial Mgr......M. S. Stocking
Chief Engineer.....D. A. Nash, Jr.

K R X K

REXBURG—1950—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned..... Snake River Radio & TV Co., Inc.
 Address..... 445 S. 2nd East
 Phone: 700, 701 Air Time: Full Time
News Service AP
 Transcription Service Thesaurus
 Rep. Radio-TV Prom. Synd., West Coast Sales
 President..... Dr. M. F. Rigby
 General Manager..... Merrill Skinner
 Program Director..... James G. Clawson
 Chief Engineer..... Merrill Andrus

K S P T

SANDPOINT—1949—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... Bauer Bcstg. Co.
 Address..... P. O. 431
 Phone: 555 Air Time: Full Time
News Service AP
 Station Rep..... Continental, Moore & Lund
 Transcription Service..... Standard, Langworth
 Membership NARTB, RAB
 Pres., Gen. Mgr..... Norman Bauer
 Program Director..... Watt Moreland Jr.
 Chief Engineer..... William Frey

KEEP

TWIN FALLS—1946—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned By..... Radio Sales Corp.
 Address..... P. O. Box 511
 Phone: 3002 Air Time: Full Time
News Service UP
 Transcription Service Thesaurus
 Station Rep..... Gill-Perna
 President..... Spencer D. Grow
 Gen., Sta. Mgr..... Kenneth W. Montgomery
 Program Director..... Dick Bingham
 Chief Engineer..... Harold W. Gilson

KLIX

TWIN FALLS—1946—MBS-ABC-KBS

Frequency: 1310 Kc. Power: 1000 Watts
 Owned..... Southern Idaho Bcstg. & TV Co.
 Business-Studio Address..... Elizabeth Blvd.
 Phone: 2820 Air Time: Full Time
News Service AP
 Transcription..... Capitol, MacGregor, Associated
 Rep..... Avery-Knodel, Moore-Lund, N. W.
 Membership NARTB
 V.P., Gen. Sta. Mgr..... Frank C. McIntyre
 Commercial Mgr..... Juneau H. Shinn
 Program Director..... Don Allen
 Sales Prom. Mgr..... Bill Folsom
 Chief Engineer..... Don Cedarstrom

K T F I

TWIN FALLS—1928—NBC

Frequency: 1270 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By..... Radio Bcstg. Corp.
 Address..... 241 Main Ave. W.
 Phone: 2400 Air Time: Full Time
News Service UP
 Transcription Service Lang-Worth
 Representative Weed
 Membership NARTB, RAB
 Pres., Gen., Sta. Mgr..... F. M. Gardner
 Commercial Mgr..... D. Silvester
 Pub., Prog. Dir., Sales Prom. Mgr..... L. Parker
 Chief Engineer..... Marvin Hartley

K W A L

WALLACE—1938—MBS

Frequency: 620 Kc. Power: 1000 Watts
 Owned-Oper. By..... Metals Bcstg. Co.
 Business-Studio Address..... Box 930
 Phone: 8-2111 Air Time: Full Time
 Transcription Service Lang-Worth
 Reps..... Hal Holman, Moore & Lund Co.
 Membership RAB
 Pres., Gen., Sta. Mgr..... R. Lee Black
 Program Director..... W. E. Roberts
 Comm., Sales Prom. Mgr..... T. R. Lantry
 Publicity Director..... J. D. Adams
 Chief Engineer..... Joe L. Martin

K W E I

WEISER—1949

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... Inland Bcst. Co.
 Business-Studio Address..... Box 791
 Phone: 700 Air Time: Full Time
News Service UP
 Transcription Service Capitol
 Membership RAB
 Pres., Gen., Sta. Mgr..... M. V. Ling
 Comm., Sales Prom. Mgr. George MacDonald
 Chief Engr., Prog. Dir..... Edwin C. Miller
 Publicity Director..... Don Quigley

THOSE WHO KNOW

FAMOUS BRANDS . . .

KNOW THE MOST FAMOUS
BRAND IN NEWS IS

AP

ILLINOIS

Pop. Feb. 1, 1955 (Est.) 9,347,000 — Families 2,887,000

Radio Homes 2,826,000 — TV Homes 2,212,000 — Stations in State 87

WOKZ

ALTON—1948—KBS

Frequency: 1570 Kc. Power 1000 Watts
Owned-Oper. By..... Edward N. Palen
Address..... Hotel Stratford
Phone: 5-5506..... Air Time: Daytime
News Service..... UP
Pres., Gen. Mgr..... Edward N. Palen
Sta., Comm. Mgr..... W. Eccles Huff
Sales Prom. Mgr..... Lloyd Smith
Program Director..... Clyde Wiseman
Chief Engineer..... Nicholas Bono

WMRO

AURORA—1938

Frequency: 1280 Kc. Power: 250 Watts, d.
Owned-Operated By..... Martin R. O'Brien
Business-Studio Address..... 184 S. River
News Service..... INS
Transcription Service..... Lang-Worth
Pres., Gen., Sta. Mgr..... Martin R. O'Brien
Comm., Sales Prom. Mgr..... Vincent G. Coffey
Prog., Publ. Dir..... Jeanne M. Doran
Chief Engineer..... John Kitner

WIBV

BELLEVILLE—1947

Frequency: 1080 Kc. Power: 250 Watts, d.
Owned-Operated By..... Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address..... 2100 W. Main
Phone: AD 3-5000..... Air Time: Daytime
News Service..... AP
Representative..... Indie Sales
Pres., Gen., Sta. Mgr..... John W. Lewis
Program Director..... Wm. C. Bailey
Comm., Prom. Mgr..... Clarence Keller
Chief Engineer..... Marvin Mollring

WJBC

BLOOMINGTON—1924—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By..... Bloomington Bcstg. Corp.
Address..... 209 E. Washington
Phone: 5-2078..... Air Time: Full Time
News Service..... UP
Transcription Service..... Thesaurus, World
Representative..... Rambeau
Membership..... NARTB, RAB
President..... Loring C. Merwin
General Sta., Manager..... Warner C. Tidemann
Asst. Mgr., Prog. Dir..... Fred Muxfeld
Chief Engineer..... Fred L. Bailey

WKRO

CAIRO—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By..... Oscar C. Hirsch

Business Address..... Box 311
Phone: 1490..... Air Time: Full Time
News Service..... UP
Representative..... John E. Pearson
Membership..... NARTB, RAB
Owner-Chief Engr..... Oscar C. Hirsch
Gen.-Station-Comm. Mgr..... Merrill C. Currier
Program Director..... C. Graham
Publicity Director..... E. S. Myers

WBYS

CANTON—1947—KBS

Frequency: 1560 Kc. Power: 250 Watts, d.
Owned-Operated By..... Fulton Co. Bcstg. Co.
Business-Studio-Transmitter..... East Linn Limits
News Service..... AP
Transcription Service..... SESAC
Membership..... RAB
President..... H. R. Winsor
General Manager..... Charles E. Wright
Program Director..... Jerry Bidle
Sta., Comm. Mgr..... Gene Mayhall
Chief Engineer..... John Stockberger

WCIL

CARBONDALE—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
Owned-Operated By..... Southern Illinois Bcstg.
Business-Studio Address..... 218 W. Main St.
Phone: 167..... Air Time: Daytime
News Service..... AP
Membership..... NARTB
Gen., Sta. Mgr., Chf. Engr..... Paul F. McRoy

WROY

CARMI—1948—KEYSTONE

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Carmi Bdcstg Co.
Address..... 101 South Walnut Street
News Service..... UP
Transcription Service..... Lang-Worth, SESAC
Representative..... Sears & Ayer, Inc.
President..... Roy Clippinger
General Manager..... Howard M. Reedy
Commercial Manager..... Frank Cummins
Publicity Director..... Howard M. Beedy
Program Director..... Bill Baker
Chief Engineer..... John Greenwood

WCAZ

CARTHAGE—1921

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By..... Superior Bcstg. Service, Inc.
Address..... 502 Wabash Ave.
Phone: 520..... Air Time: Daytime
Station Rep..... Sears & Ayer
President..... Lola Compton
Manager..... John Palmer

Others May Talk— But Here Are Facts!

In October, 1954, Fairbanks, Morse & Company ran 40 station break announcements in one day on WGN.

Results from WGN and WGN Only:

375 sump pumps sold at \$65 to
\$140 each!

Every dewatering pump sold at
double that amount!

Many electric motors sold!

Three standby generators sold!

Obtained five new dealers!

Results such as this can be yours on WGN
— reaching more homes per week than
any other medium in Chicago.

The logo for WGN radio station, featuring the letters 'WGN' in a stylized, bold, sans-serif font. The 'G' is positioned between the 'W' and the 'N', and all letters are interconnected.

Chicago 11
Illinois
50,000 Watts
720
On Your Dial



Chicago Office: 441 N. Michigan Ave., Chicago 11
Eastern Sales Office: 220 E. 42nd Street, New York 17, N. Y. for New York City, Philadelphia and Boston

Representatives: Geo. P. Hollingbery Co.
Los Angeles—411 W. 5th Street • New York—500 5th Avenue • Atlanta—233 Peachtree Street
Chicago—307 N. Michigan Avenue • San Francisco—625 Market Street